



Website Analysis: woodspoon.com

Generated on May 10 2025 19:07 PM





The score is 45/100



SEO Content

	Title	Jonathan's Spoons Length : 22 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 3	H2 10	H3 5	H4 5	H5 20	H6 6
		<ul style="list-style-type: none">• [H1] HOME• [H1] Savoring Simplicity• [H1] Embracing Craftsmanship• [H2] The Leader in Spoon Design• [H2] Form Follows Function• [H2] Featured Favorites• [H2] Featured In Serious Eats• [H2] From Our Hands to Your Kitchen• [H2] Our Shows• [H2] Upcoming Shows• [H2] Our Stores• [H2] What Our Customers Say• [H2] Follow us On Instagram• [H3] Delightful Connection• [H3] Cheerful Durability• [H3] Intentional Functionality• [H3] Small and Personal• [H3] Spootle® 12 inch					





SEO Content

		<ul style="list-style-type: none">• [H4] Find a Location by City or State• [H4] Alabama• [H4] Shop• [H4] About• [H4] Find Us• [H5] Ladles• [H5] Lazy Spoons• [H5] Salad Servers• [H5] Spatulas• [H5] Tongs• [H5] Wild Spoons• [H5] Small Spoons• [H5] Accessories• [H5] Spoons• [H5] Spreaders• [H5] Shop All• [H5] Long Serving Spoon 16 inch• [H5] Inside-Out Tongs® for Hors d'oeuvres 7 inch• [H5] Niche Wide Serving Ladle 10 inch• [H5] Oven Rack Puller 14 inch• [H5] Blackened Wok Tool 14 inch• [H5] Paradise City Marlborough• [H5] Spring Crafts at Lyndhurst• [H5] Ashland Gallery• [H5] Also see our MoonSpoon Line• [H6] Jonathan's SpoonS®• [H6] OUR CATEGORIES• [H6] \$28.00• [H6] Welcome to Jonathan's Spoons®• [H6] TESTIMONIALS• [H6] MB R
	Images	<p>We found 63 images on this web page.</p> <p>58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.17%</p> <p>Internal Links 95.83%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Account	Internal	Passing Juice
Shop	Internal	Passing Juice
Spoons	Internal	Passing Juice
Lazy Spoons	Internal	Passing Juice
Spatulas	Internal	Passing Juice
Tongs	Internal	Passing Juice
Salad Servers	Internal	Passing Juice
Wild Spoons	Internal	Passing Juice
Ladles	Internal	Passing Juice
Small Spoons	Internal	Passing Juice
Spreaders	Internal	Passing Juice
Accessories	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Story	Internal	Passing Juice
Jonathan's story	Internal	Passing Juice
Guests	Internal	Passing Juice


In-page links

In-Press	Internal	Passing Juice
Spooncare	Internal	Passing Juice
stores	Internal	Passing Juice
Shows	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
SHOWS	Internal	Passing Juice
FIND STORE	Internal	Passing Juice
VIEW ALL CATEGORIES	Internal	Passing Juice
Long Serving Spoon 16 inch	Internal	Passing Juice
Shop All	Internal	Passing Juice
Spoons	Internal	Passing Juice
Inside-Out Tongs® for Hors d'oeuvres 7 inch	Internal	Passing Juice
Accessories	Internal	Passing Juice
Tongs	Internal	Passing Juice
Niche Wide Serving Ladle 10 inch	Internal	Passing Juice
Ladles	Internal	Passing Juice
Oven Rack Puller 14 inch	Internal	Passing Juice
Blackened Wok Tool 14 inch	Internal	Passing Juice
Spatulas	Internal	Passing Juice
Wild Spoons	Internal	Passing Juice
here!	External	Passing Juice
VIEW PRODUCT	Internal	Passing Juice
KNOW MORE ABOUT ME	Internal	Passing Juice
Lazy Spoons	Internal	Passing Juice
Salad Servers	Internal	Passing Juice
Home	Internal	Passing Juice
Guests	Internal	Passing Juice

In-page links

Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Emails are serviced by Constant Contact	External	Passing Juice






SEO Keywords

	Keywords Cloud	wood jonathans spoon shop view years all spoons shows kitchen
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
spoons	21	✓	✗	✗	✓
shop	12	✗	✗	✗	✓
all	11	✗	✗	✗	✓
wood	9	✗	✗	✗	✗
jonathans	8	✗	✗	✗	✗





Usability

	Url	Domain : woodspoon.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://woodspoon.com/sitemap.xml https://woodspoon.com/wp-sitemap.xml</div>
	Robots.txt	http://woodspoon.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.