

Website Analysis: wiza.co

Generated on May 17 2025 01:09 AM





The score is 60/100







SEO Content

	Title	Wiza The Most Accurate B2B Contact Database											
		Length : 45											
		Perfect, your title contains between 10 and 70 characters.											
	Description	Discover 830M+ contacts with real-time verified emails, mobile numbers, and more. Trusted by 50k+ sales and recruiting professionals. Get started for free.											
		Length : 155											
		Great, your meta description contains between 70 and 160 characters.											
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.											
	Og Meta Properties	Good, your page take advantage of Og Properties.											
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>description</td><td>Discover 830M+ contacts with real-time verified emails, mobile numbers, and more. Trusted by 50k+ sales and recruiting professionals. Get started for free.</td></tr><tr><td>image</td><td>https://wiza.co/build/q-c91dcab0.png</td></tr></table>						Property	Content	description	Discover 830M+ contacts with real-time verified emails, mobile numbers, and more. Trusted by 50k+ sales and recruiting professionals. Get started for free.	image	https://wiza.co/build/q-c91dcab0.png
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	Headings	H1 1	H2 9	H3 1	H4 0	H5 0	H6 0						
		<ul style="list-style-type: none">• [H1] Find verified emails andphone numbers in seconds• [H2] It's hard to findaccurate contactdata for prospects• [H2] Realtime Prospecting• [H2] It's as easy aswaving a magic wandIt's as easy aswaving a magicwand• [H2] Unveil the contact info you've been seeking• [H2] Enchanting email verification right before your eyesEnchantingemail verificationright beforeyour eyes											

SEO Content

		<ul style="list-style-type: none">• [H2] Data sync works like a charm• [H2] Discover 830M+ prospects in seconds• [H2] You're in good company• [H2] Join for free today• [H3] The best data on the market. Mastering LinkedIn outreach with Wiza's power
	Images	We found 60 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links look friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

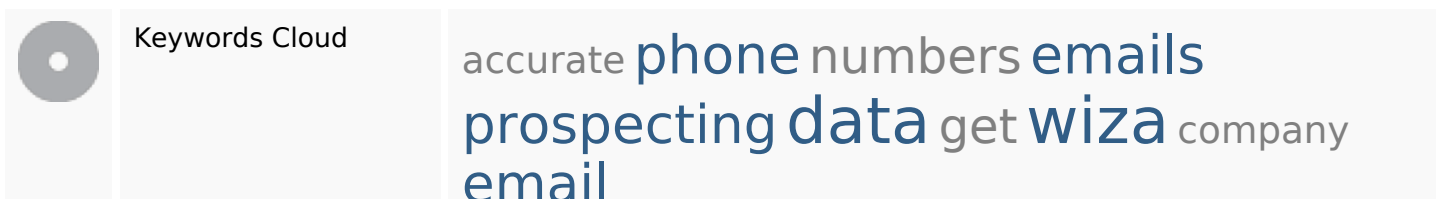
In-page links

Anchor	Type	Juice
Enterprise	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Wiza Prospect	Internal	Passing Juice
Wiza Monitor	Internal	Passing Juice
API	Internal	Passing Juice
Integrations	Internal	Passing Juice
Get a demo	Internal	Passing Juice
Blog	Internal	Passing Juice
Knowledge base	Internal	Passing Juice
Status	Internal	Passing Juice
Free email finder	Internal	Passing Juice
Free email verifier	Internal	Passing Juice
Company directory	Internal	Passing Juice
Feature Requests	Internal	Passing Juice
Changelog	Internal	Passing Juice
Become an affiliate	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Vulnerability disclosure	Internal	Passing Juice
Opt out	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	11	✓	✗	✗	✓
wiza	11	✓	✗	✗	✓









Keywords Consistency

email	8	✖	✖	✓	✓
phone	8	✖	✖	✖	✓
emails	8	✖	✖	✓	✓

Usability

	Url	Domain : wiza.co Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://wiza.co/sitemap.xml>
<https://wiza.co/sitemaps.xml>



Robots.txt

<http://wiza.co/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.