

# Website Analysis: wintv.com.au

Generated on March 19 2026 15:42 PM

The score is 48/100



## SEO Content

	Title	WIN Television Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	WIN Television is the world's largest privately owned regional television network and reaches more than 5.2 million viewers across six states of Australia and the nation's capital Length : 179 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] WIN Network</li><li>• [H3] Local Business Directory</li><li>• [H4] A Current Affair</li><li>• [H4] NRL 2026</li><li>• [H4] Movie - American Assassin</li><li>• [H4] Select your Region</li></ul>	H1	H2	H3	H4	H5	H6	0	0	2	4	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	4	0	0									
	Images	We found 20 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70												

## SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">TV Guide</a>	Internal	Passing Juice
<a href="#">Local Business Directory</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Website by Natiive</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

<a href="#">TV Code of Practice</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vic	14	✘	✘	✘	✘
qld	14	✘	✘	✘	✘
nsw	10	✘	✘	✘	✘
queensland	6	✘	✘	✘	✘
districts	6	✘	✘	✘	✘

## Usability

	Url	Domain : wintv.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://wintv.com.au/robots.txt">http://wintv.com.au/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics