



# Website Analysis: williamblum.org

Generated on April 08 2026 10:18 AM





The score is 61/100







## SEO Content

	<b>Title</b>	<p>William Blum</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>William Blum left the State Department in 1967, abandoning his aspiration of becoming a Foreign Service Officer, because of his opposition to what the United States was doing in Vietnam. His book on U.S. foreign policy, Killing Hope: U.S. Military and CIA Interventions Since World War II, first published in 1995 and updated since, has received international acclaim. Noam Chomsky called it “far and away the best book on the topic.”</p> <p>Length : 447</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="539 1615 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1246 1977" style="list-style-type: none"> <li>• [H1] William Blum</li> <li>• [H2] America’s Deadliest Export: Democracy</li> <li>• [H3] Issue #160 — September 20th, 2018</li> <li>• [H3] Rogue State</li> <li>• [H3] Killing Hope</li> <li>• [H3] Freeing the World to Death</li> <li>• [H3] West-Bloc Dissident</li> <li>• [H3] Search</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	6	0	0	0									
	<b>Images</b>	<p>We found 5 images on this web page.</p>												

## SEO Content

		Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">William Blum</a>	Internal	Passing Juice
<a href="#">December 2018: This is the farewell</a>	Internal	Passing Juice
<a href="#">America's Deadliest Export: Democracy</a>	Internal	Passing Juice
<a href="#">Issue #160</a>	Internal	Passing Juice
<a href="#">Rogue State</a>	Internal	Passing Juice
<a href="#">Killing Hope</a>	Internal	Passing Juice

## In-page links

<a href="#">Freeing the World to Death</a>	Internal	Passing Juice
<a href="#">West-Bloc Dissident</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">The Anti-Empire Report</a>	Internal	Passing Juice
<a href="#">Essays and Speeches</a>	Internal	Passing Juice
<a href="#">About the Author</a>	Internal	Passing Juice
<a href="#">Killing Hope: U.S. Military and CIA Interventions Since World War II</a>	Internal	Passing Juice
<a href="#">Rogue State: A Guide to the World's Only Superpower</a>	Internal	Passing Juice
<a href="#">Read more &amp;rarr;</a>	Internal	Passing Juice
<a href="#">Top of page</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
william	5	✓	✗	✓	✓
blum	5	✓	✗	✓	✓
world	4	✗	✗	✓	✓
policy	4	✗	✗	✓	✗
war	4	✗	✗	✓	✗











## Usability

	Url	Domain : williamblum.org Length : 15
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## Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://williamblum.org/robots.txt">http://williamblum.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>