



Website Analysis: web.pln.co.id

Generated on May 09 2025 12:21 PM

The score is 50/100



SEO Content

	Title	Listrik untuk Kehidupan yang Lebih Baik - PT PLN (Persero) Length : 58 Perfect, your title contains between 10 and 70 characters.																
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>id_ID</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Listrik untuk Kehidupan yang Lebih Baik - PT PLN (Persero)</td></tr><tr><td>description</td><td>PT PLN (Persero) menyelenggarakan usaha penyediaan tenaga listrik bagi kepentingan umum dalam jumlah dan mutu yang memadai serta memupuk keuntungan dan melaksanakan penugasan Pemerintah di bidang ketenagalistrikan dalam rangka menunjang pembangunan dengan menerapkan prinsip-prinsip Perseroan Terbatas</td></tr><tr><td>url</td><td>/</td></tr><tr><td>site_name</td><td>PT PLN (Persero)</td></tr><tr><td>image</td><td>http://www.pln.co.id/statics/uploads/2017/04/pr ofil-perusahaan.png</td></tr></tbody></table>	Property	Content	locale	id_ID	type	article	title	Listrik untuk Kehidupan yang Lebih Baik - PT PLN (Persero)	description	PT PLN (Persero) menyelenggarakan usaha penyediaan tenaga listrik bagi kepentingan umum dalam jumlah dan mutu yang memadai serta memupuk keuntungan dan melaksanakan penugasan Pemerintah di bidang ketenagalistrikan dalam rangka menunjang pembangunan dengan menerapkan prinsip-prinsip Perseroan Terbatas	url	/	site_name	PT PLN (Persero)	image	http://www.pln.co.id/statics/uploads/2017/04/pr ofil-perusahaan.png
Property	Content																	
locale	id_ID																	
type	article																	
title	Listrik untuk Kehidupan yang Lebih Baik - PT PLN (Persero)																	
description	PT PLN (Persero) menyelenggarakan usaha penyediaan tenaga listrik bagi kepentingan umum dalam jumlah dan mutu yang memadai serta memupuk keuntungan dan melaksanakan penugasan Pemerintah di bidang ketenagalistrikan dalam rangka menunjang pembangunan dengan menerapkan prinsip-prinsip Perseroan Terbatas																	
url	/																	
site_name	PT PLN (Persero)																	
image	http://www.pln.co.id/statics/uploads/2017/04/pr ofil-perusahaan.png																	

SEO Content

		image:width1200 image:height247
	Headings	H10H23H36H43H50H60 • [H2] Manfaatkan Layanan Online Kami • [H2] Kami Terus Berkembang • [H2] Terkini dari PLN • [H3] Penyambungan Baru • [H3] Perubahan Daya • [H3] Penyambungan Sementara • [H3] Listrik SuperSUN Hadir di Pulau Satangnga, Hidupkan Denyut Kehidupan Warga • [H3] Catat Tanggalnya ! Grand Final PLN Mobile Proliga 2025 Segera Digelar di Yogyakarta • [H3] PLN dan Kemendiktisaintek Jalin Kerja Sama Riset dan Pengembangan Bidang Ketenagalistrikan • [H4] Hubungi Kami • [H4] Sitemap • [H4] Ikuti Kami
	Images	We found 38 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 5.77%

Internal Links 94.23%

In-page links

Anchor	Type	Juice
Pelanggan	Internal	Passing Juice
Media	Internal	Passing Juice
Hubungan Investor	Internal	Passing Juice
Tentang Kami	Internal	Passing Juice
Bisnis	Internal	Passing Juice
Sustainability	Internal	Passing Juice
KIP	External	Passing Juice
Karier	Internal	Passing Juice
EN	Internal	Passing Juice
Penyambungan Baru	Internal	Passing Juice
Perubahan Daya	Internal	Passing Juice
Penyambungan Sementara	Internal	Passing Juice
Penyambungan Baru	Internal	Passing Juice
Ubah Daya	Internal	Passing Juice
Pasang Sambungan	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Lainnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice

In-page links

Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Lainnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Lainnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Selengkapnya	Internal	Passing Juice
Lainnya	Internal	Passing Juice
Siaran Pers	Internal	Passing Juice
Listrik SuperSUN Hadir di Pulau Satangnga, Hidupkan Denyut Kehidupan Warga	Internal	Passing Juice
Siaran Pers	Internal	Passing Juice
Catat Tanggalnya ! Grand Final PLN Mobile Proliga 2025 Segera Digelar di Yogyakarta	Internal	Passing Juice
PLN dan Kemendiktisaintek Jalin Kerja Sama Riset dan Pengembangan Bidang Ketenagalistrikan	Internal	Passing Juice
Beranda	External	Passing Juice
Penyambungan Baru	Internal	Passing Juice
Perubahan Daya	Internal	Passing Juice
Penyambungan Sementara	Internal	Passing Juice
Kontak Kami	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Pelanggan	Internal	Passing Juice
Media	Internal	Passing Juice
Tentang Kami	Internal	Passing Juice

In-page links

Stakeholder	Internal	Passing Juice
PLN Peduli	Internal	Passing Juice
Karier	Internal	Passing Juice
Webmail	External	Passing Juice

SEO Keywords

 Keywords Cloud

untuk **selengkapnya** kami proyek daya
penyambungan **pln** pltu dan listrik

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pln	21	✓	✗	✗	✓
selengkapnya	19	✗	✗	✗	✗
penyambungan	10	✗	✗	✗	✓
dan	10	✗	✗	✗	✓
listrik	9	✓	✗	✗	✓

Usability

	Url	Domain : web.pln.co.id Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://web.pln.co.id/sitemap.xml
	Robots.txt	http://web.pln.co.id/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.