Website Analysis: wearochre.com

Generated on May 09 2025 16:46 PM

The score is 54/100

SEO Content

| ⚠️ | Title | Pakistan's Fashion Brand for Kids , Girls & Women's Clothing – Wear Ochre

Length : 91

Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
|---|---|---|
| ⚠️ | Description | Ochre Clothing is Pakistan's leading brand for trendy kids, girls, and women's fashion. Explore stylish outfits for every occasion and season at great prices!

Length : 166

Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | Wear Ochre, wearochre.com

Good, your page contains meta keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

Property	Content
site_name	Wear Ochre
url	https://wearochre.com/
title	Pakistan's Fashion Brand for Kids , Girls & Women's Clothing
type	website
description	Ochre Clothing is Pakistan's leading brand for trendy kids, girls, and women's fashion. Explore stylish outfits for every occasion and season at great prices!

SEO Content

		image	http://wearochre.com/cdn/shop/files/ochre-logo.png?height=628&pad_color=fff&v=1671533145&width=1200
		image:secure_url	https://wearochre.com/cdn/shop/files/ochre-logo.png?height=628&pad_color=fff&v=1671533145&width=1200
		image:width	1200
		image:height	628

		Headings	H1	H2	H3	H4	H5	H6
			1	0	37	0	0	0

- [H1] Wear Ochre
- [H3] SPECIAL PRICES
- [H3] Viscose Jacquard Hand Adda Work 3 Pc Suit
- [H3] Cotton Silk Embellished 3 Pc Suit
- [H3] Viscose Jacquard Hand Adda Work 3 Pc Suit
- [H3] Cotton Silk Embroidered 3 Pc Suit
- [H3] Zari Jacquard Embroidered 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Viscose Jacquard Hand Adda Work 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Sequence Net Hand Adda Work 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Sequence Net Hand Adda Work 3 Pc Suit
- [H3] Chiffon Hand Adda Work 3 Pc Suit
- [H3] Chiffon Hand Adda Work 3 Pc Suit
- [H3] Chiffon Hand Adda Work 3 Pc Suit
- [H3] Viscose Jacquard Hand Adda Work 3 Pc Suit
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- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Sequence Net Hand Adda Work 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Slub Manar Embroidered 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Chiffon Hand Adda Work 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Cotton Embroidered 3 Pc Suit
- [H3] Cotton Embroidered 3 Pc Suit
- [H3] Chiffon Embroidered 3 Pc Suit
- [H3] Get In Touch
- [H3] Get in touch
- [H3] Information
- [H3] Information
- [H3] Customer Care
- [H3] Customer Care
- [H3] Newsletter Signup
- [H3] Newsletter Signup

		Images	We found 74 images on this web page.

SEO Content

❌		14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 67 links including 0 link(s) to files
◐	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
NEW IN	Internal	Passing Juice
FESTIVE '25	Internal	Passing Juice
WOMEN	Internal	Passing Juice
GIRLS	Internal	Passing Juice

In-page links

Festive	Internal	Passing Juice
Everyday wear	Internal	Passing Juice
Kurta	Internal	Passing Juice
Abaya	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Tops & Dresses	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Jumpsuits	Internal	Passing Juice
Winter	Internal	Passing Juice
Bottoms	Internal	Passing Juice
BOYS	Internal	Passing Juice
Summer Boys	Internal	Passing Juice
Winter Boys	Internal	Passing Juice
Bottoms	Internal	Passing Juice
TODDLERS	Internal	Passing Juice
Eastern	Internal	Passing Juice
Western	Internal	Passing Juice
WINTER	Internal	Passing Juice
Girls	Internal	Passing Juice
Boys	Internal	Passing Juice
GIFTING	Internal	Passing Juice
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In-page links

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[-](#)	Internal	Passing Juice
[View All](#)	Internal	Passing Juice
[About Us](#)	Internal	Passing Juice
[Blogs](#)	Internal	Passing Juice
[Franchise / Wholesale](#)	Internal	Passing Juice
[Return & Exchange](#)	Internal	Passing Juice
[Refund Policy](#)	Internal	Passing Juice

In-page links

Store Locator	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud	bottoms festive western wear girls boys winter ochre eastern pkr

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boys	5	✖	✖	✖	✖
winter	5	✖	✖	✖	✖
girls	3	✔	✖	✔	✖
wear	3	✔	✔	✖	✔
ochre	3	✔	✔	✔	✔

Usability

	Url	Domain : wearochre.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://wearochre.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.