







# Website Analysis: wearegeeko.com

Generated on May 13 2025 23:20 PM


The score is 57/100







## SEO Content

	Title	Home - Geeko Digital  Length : 20  Perfect, your title contains between 10 and 70 characters.																				
	Description	We are a digital marketing agency which specializes in consulting online businesses to grow and thrive in the digital universe.  Length : 127  Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Geeko Digital</td></tr><tr><td>description</td><td>We are a digital marketing agency which specializes in consulting online businesses to grow and thrive in the digital universe.</td></tr><tr><td>url</td><td>https://www.wearegeeko.com/</td></tr><tr><td>site_name</td><td>Geeko Digital</td></tr><tr><td>image</td><td>https://www.wearegeeko.com/wp-content/uploads/2023/08/Geeko_Final_Facebook.jpg</td></tr><tr><td>image:width</td><td>751</td></tr><tr><td>image:height</td><td>751</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Home - Geeko Digital	description	We are a digital marketing agency which specializes in consulting online businesses to grow and thrive in the digital universe.	url	https://www.wearegeeko.com/	site_name	Geeko Digital	image	https://www.wearegeeko.com/wp-content/uploads/2023/08/Geeko_Final_Facebook.jpg	image:width	751	image:height	751
Property	Content																					
locale	en_GB																					
type	website																					
title	Home - Geeko Digital																					
description	We are a digital marketing agency which specializes in consulting online businesses to grow and thrive in the digital universe.																					
url	https://www.wearegeeko.com/																					
site_name	Geeko Digital																					
image	https://www.wearegeeko.com/wp-content/uploads/2023/08/Geeko_Final_Facebook.jpg																					
image:width	751																					
image:height	751																					





SEO Content

		image:type      image/jpeg					
	Headings	H1	H2	H3	H4	H5	H6
		4	31	8	1	0	0
		<ul style="list-style-type: none"><li>• [H1] WE CAN HELP YOU</li><li>• [H1] REFINE AGILE ADVERTISING</li><li>• [H1] SCALE WISELY</li><li>• [H1] MAKE DATA-DRIVEN DECISIONS</li><li>• [H2] WE INNOVATE DIGITAL MARKETING</li><li>• [H2] WHY WORK WITH US</li><li>• [H2] WE PARTNER WITH</li><li>• [H2] RETAILERS &amp; ESHOPS</li><li>• [H2] Fashion and Apparel</li><li>• [H2] Online Pharmacies</li><li>• [H2] Electronics and Technology</li><li>• [H2] Kids Toys &amp; Accessories</li><li>• [H2] BRANDS &amp; D2C</li><li>• [H2] Furniture and Home Decor</li><li>• [H2] Subscription Services</li><li>• [H2] Food and Beverage</li><li>• [H2] Pet Care and Pet Food</li><li>• [H2] B2B COMPANIES</li><li>• [H2] Financial Services</li><li>• [H2] SaaS Providers</li><li>• [H2] Industrial Manufacturers</li><li>• [H2] Construction Companies</li><li>• [H2] DISCOVER OUR WORK</li><li>• [H2] En Chiso x Google Ads: +87% Conversions in Just 4 Months</li><li>• [H2] How we increased Énthesis' Leads by 68% in just 6 months</li><li>• [H2] 345% Increase in Conversion Rate for Baby Owl</li><li>• [H2] +31% YoY Revenue from Meta Ads via DCO for Badoo Luxury Clothing</li><li>• [H2] +128% YoY Meta Ads Revenue for Beneto Maretti</li><li>• [H2] Increasing Kidworld's ROAS by 58% in Only 3 Months</li><li>• [H2] Scaling Autofox Globally by Decreasing CPA by -42%</li><li>• [H2] Innovative Advertising Using Geeko DCO for En Chiso</li><li>• [H2] Advertising Luxury Furnitures: The Case of Casa Di Voz</li><li>• [H2] WHAT OUR CLIENTS SAY ABOUT US</li><li>• [H2] SECRET LAB</li><li>• [H2] How can we help you?</li><li>• [H3] ANALYTICS</li><li>• [H3] HELPING ESHOPS BRANDS B2B COMPANIES</li><li>• [H3] Νέα καινοτομία στα Social Media Ads από τη Geeko Digital</li><li>• [H3] Πέρα από το ROAS: Αποκαλύπτοντας το Πραγματικό Κέρδος με το POAS</li><li>• [H3] Συμμόρφωση με το GDPR: Ένας Πρακτικός Οδηγός</li><li>• [H3] Δυναμική Παρουσία στα E-volution Awards 2025 για τη Geeko Digital</li><li>• [H3] Μύθοι &amp; Αλήθειες για το Marketing</li><li>• [H3] Hiring: Performance Marketing Executive</li><li>• [H4] OUR IMPACT INGREDIENTS</li></ul>					

## SEO Content

	Images	We found 112 images on this web page.  56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.55%  Internal Links 95.45%

## In-page links

Anchor	Type	Juice
<a href="#">Who we are</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Case studies</a>	Internal	Passing Juice
<a href="#">Secret lab</a>	Internal	Passing Juice
<a href="#">Next-Gen Tools</a>	Internal	Passing Juice

## In-page links

<a href="#">Geeko CSS</a>	Internal	Passing Juice
<a href="#">Geeko DCO</a>	Internal	Passing Juice
<a href="#">Ebooks</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">En Chriso x Google Ads: +87% Conversions in Just 4 Months</a>	Internal	Passing Juice
<a href="#">How we increased Énthesis' Leads by 68% in just 6 months</a>	Internal	Passing Juice
<a href="#">345% Increase in Conversion Rate for Baby Owl</a>	Internal	Passing Juice
<a href="#">+31% YoY Revenue from Meta Ads via DCO for Badoo Luxury Clothing</a>	Internal	Passing Juice
<a href="#">+128% YoY Meta Ads Revenue for Beneto Maretti</a>	Internal	Passing Juice
<a href="#">Increasing Kidworld's ROAS by 58% in Only 3 Months</a>	Internal	Passing Juice
<a href="#">Scaling Autofox Globally by Decreasing CPA by -42%</a>	Internal	Passing Juice
<a href="#">Innovative Advertising Using Geeko DCO for En Chriso</a>	Internal	Passing Juice
<a href="#">Advertising Luxury Furnitures: The Case of Casa Di Voz</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">CAPI</a>	Internal	Passing Juice
<a href="#">Chalkeon 15, Thessaloniki, 54631</a>	External	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	31	✓	✗	✓	✓
geeko	29	✓	✗	✗	✓







## Keywords Consistency

marketing	27	✖	✖	✔	✔
more	15	✖	✖	✖	✖
dco	15	✖	✖	✖	✔

## Usability

	Url	Domain : wearegeeko.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✔ Excellent, your website doesn't use nested tables.</div> <div>✖ Too bad, your website is using inline styles.</div> <div>✖ Too bad, your website has too many CSS files (more than 4).</div>

## Document



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.wearegeeko.com/sitemap\\_index.xml](https://www.wearegeeko.com/sitemap_index.xml)



### Robots.txt

<http://wearegeeko.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.