

## SEO Content

| 0          | Title              | Wassersensor   Überwachungslösung zum Schutz vor Wasserschaden<br>Length : 62<br>Perfect, your title contains between 10 and 70 characters.   |
|------------|--------------------|---|
|            | Description        | Der Austritt von Wasser und Flüssigkeiten in unternehmenswichtigen<br>Infrastrukturen, wie Forschung und Entwicklung kann zu ungeplanten<br>Ausfallzeiten im Unternehmen führen.<br>Length : 170<br>Ideally, your meta description should contain between 70 and 160<br>characters (spaces included). Use <u>this free tool</u> to calculate text length. |
|            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |
| 8          | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.   |
| 0          | Headings           | H1H2H3H4H5H6123010• [H1] Wassersensor von Didactum für die zuverlässige<br>Überwachung von Leckage und Feuchtigkeit•• [H2] Didactum IP Monitoringsysteme für die permanente<br>Umgebungsüberwachung kritischer Infrastrukturen• [H2] Punktuelle Leckagedetektion• [H3] Related Links• [H3] Folgen Sie uns!• [H5] Hinweis zu Cookies                       |
| $\bigcirc$ | Images             | We found 3 images on this web page.<br>Good, most or all of your images have alt attributes   |
|            | Text/HTML Ratio    | Ratio : 0%  |

## SEO Content

| $\bigotimes$ |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|--------------|--------|--|
| $\bigcirc$   | Flash  | Perfect, no Flash content has been detected on this page.  |
| $\bigcirc$   | Iframe | Great, there are no lframes detected on this page.   |

### SEO Links

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!   |
|------------|----------------------------|--|
| 0          | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| 0          | In-page links              | We found a total of 13 links including 0 link(s) to files                                      |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 76.92%<br>Internal Links 23.08% |

# In-page links

| Anchor                  | Туре     | Juice         |
|-------------------------|----------|---------------|
| Didactum Onlineshop     | External | Passing Juice |
| Technologie Portal      | External | Passing Juice |
| Impressum               | Internal | Passing Juice |
| Datenschutz             | Internal | Passing Juice |
| Didactum® Security GmbH | External | Passing Juice |
| Twitter                 | External | Passing Juice |
| Facebook                | External | Passing Juice |
| XING                    | External | Passing Juice |

### In-page links

| LinkedIn         | External | Passing Juice |
|------------------|----------|---------------|
| Google+          | External | Passing Juice |
| <u>Instagram</u> | External | Passing Juice |
| <u>Flickr</u>    | External | Passing Juice |
| Versandkosten    | Internal | Passing Juice |

#### SEO Keywords



Keywords Cloud

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |  |
|---------|---------|-------|----------|-------------|----------|--|
|---------|---------|-------|----------|-------------|----------|--|

### Usability

| 0            | Url          | Domain : wassersensor.net<br>Length : 16          |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| 8            | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is de.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document



#### Document

| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|--------------|-----------------|--|--|--|
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| $\bigcirc$   | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

### Mobile

| $\mathbf{O}$ | Mobile Optimization | ×                 | Apple Icon    |
|--------------|---------------------|-------------------|---------------|
|              | •                   | Meta Viewport Tag |               |
|              |                     | *                 | Flash content |

# Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
| 8 | Robots.txt  | Missing<br>Your website doesn't have a robots.txt file - this can be problematic.<br>A robots.txt file allows you to restrict the access of search engine  |

# Optimization

|     |           | robots that crawl the web and it can prevent these robots from<br>accessing specific directories and pages. It also specifies where the<br>XML sitemap file is located. |  |
|-----|-----------|---|--|
| Ana | Analytics | Great, your website has an analytics tool.  |  |
|     |           | Google Analytics  |  |