

# Website Analysis: wallmantra.com

Generated on October 04 2023 02:53 AM






The score is 53/100






## SEO Content

|    | <b>Title</b>  | <p>The House of Luxury Home Decor, Furnishing &amp; Furniture &amp;ndash; WallMantra</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
|--|---|--|----------|---------|-------|---|------|---------|-------|--|-------------|---|-----|---|-----------|------------|
|    | <b>Description</b>  | <p>Shop amazing home décor online @low price. Browse our huge collection of wall décor, Home Decor, furnishing, &amp; furniture at WallMantra.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
|  | <b>Keywords</b>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
|  | <b>Og Meta Properties</b>   | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td><a href="https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png">https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png</a></td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The House of Luxury Home Decor, Furnishing &amp; Furniture</td></tr><tr><td>description</td><td>Shop amazing home décor online @low price. Browse our huge collection of wall décor, Home Decor, furnishing, &amp; furniture at WallMantra.</td></tr><tr><td>url</td><td><a href="https://wallmantra.com/">https://wallmantra.com/</a></td></tr><tr><td>site_name</td><td>WallMantra</td></tr></tbody></table> | Property | Content | image | <a href="https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png">https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png</a> | type | website | title | The House of Luxury Home Decor, Furnishing & Furniture | description | Shop amazing home décor online @low price. Browse our huge collection of wall décor, Home Decor, furnishing, & furniture at WallMantra. | url | <a href="https://wallmantra.com/">https://wallmantra.com/</a> | site_name | WallMantra |
| Property   | Content   |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| image  | <a href="https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png">https://cdn.shopify.com/s/files/1/1306/4195/files/paintings_PNG.png</a> |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| type   | website   |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| title  | The House of Luxury Home Decor, Furnishing & Furniture  |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| description  | Shop amazing home décor online @low price. Browse our huge collection of wall décor, Home Decor, furnishing, & furniture at WallMantra.               |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| url  | <a href="https://wallmantra.com/">https://wallmantra.com/</a>   |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |
| site_name  | WallMantra  |  |          |         |       |   |      |         |       |  |             |   |     |   |           |            |

## SEO Content

|  |                 |   |         |          |         |         |         |
|--|-----------------|---|---------|----------|---------|---------|---------|
|    | Headings        | H1<br>1   | H2<br>0 | H3<br>16 | H4<br>0 | H5<br>2 | H6<br>0 |
|  |                 | <ul style="list-style-type: none"><li>• [H1] The House of Luxury Home Decor, Furnishing &amp; Furniture</li><li>• [H3] Recently Viewed Products</li><li>• [H3] Recommended For You</li><li>• [H3] Pick Your Colors</li><li>• [H3] From Our Blog</li><li>• [H3] Reasons to Revamp Your Home Decor</li><li>• [H3] Top 6 Color Theme for Your Home!</li><li>• [H3] Wall Décor Trends of 2023</li><li>• [H3] Our Promise</li><li>• [H3] WallMantra - India's One-Stop Destination for Home Decoratives</li><li>• [H3] Paintings</li><li>• [H3] Wall Stickers</li><li>• [H3] Frames &amp; Posters</li><li>• [H3] Misclleneous</li><li>• [H3] Information</li><li>• [H3] Stay Connected</li><li>• [H3] Sign up for Latest Designs &amp; Offers</li><li>• [H5] Shopping Cart:</li><li>• [H5] Customer Login:</li></ul> |         |          |         |         |         |
|  | Images          | We found 252 images on this web page.<br><br>233 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |         |          |         |         |         |
|  | Text/HTML Ratio | Ratio : 23%<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.   |         |          |         |         |         |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |         |          |         |         |         |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |         |          |         |         |         |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 43 links including 0 link(s) to files                                      |















## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| wall      | 60      | ✓     | ✗        | ✓           | ✓        |
| paintings | 29      | ✗     | ✗        | ✗           | ✓        |
| art       | 20      | ✗     | ✗        | ✗           | ✓        |
| stickers  | 19      | ✗     | ✗        | ✗           | ✓        |
| shop      | 18      | ✗     | ✗        | ✓           | ✓        |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : wallmantra.com<br>Length : 14            |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  | Doctype         | HTML 5  |                 |             |  |  |
|--|-----------------|---|-----------------|-------------|--|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |  |  |
|  | W3C Validity    | Errors : 253<br>Warnings : 21   |                 |             |  |  |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |  |  |
|  | Deprecated HTML | <table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table> | Deprecated tags | Occurrences |  |  |
| Deprecated tags  | Occurrences     |   |                 |             |  |  |
|  |                 |   |                 |             |  |  |

## Document

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://wallmantra.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics