

Website Analysis: vrpavia.by

Generated on July 03 2024 11:35 AM

The score is 42/100






SEO Content

| | Title | Курсы обучения на пилота самолёта, авиашкола в Минске Length : 53 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|-------------|--|---|----------|---------|-----|--------------------|-------|------------------------|-------------|--|------|---------|-------|--|
| | Description | Профессиональное обучение в школе пилотов (лицензия PPL) в Минске → Курсы подготовки к пилотированию в малой авиации ↵ Квалифицированные инструкторы! Length : 151 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://vrpavia.by</td></tr><tr><td>title</td><td>Школа пилотов VRP Avia</td></tr><tr><td>description</td><td>Обучение пилотов (лицензия PPL) и обзорные полеты на самолете в Минске</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://static.tildacdn.biz/tild3166-3566-4230-b336-396336353632/VRPAVIA_-_051.jpg</td></tr></tbody></table> | Property | Content | url | https://vrpavia.by | title | Школа пилотов VRP Avia | description | Обучение пилотов (лицензия PPL) и обзорные полеты на самолете в Минске | type | website | image | https://static.tildacdn.biz/tild3166-3566-4230-b336-396336353632/VRPAVIA_-_051.jpg |
| Property | Content | | | | | | | | | | | | | |
| url | https://vrpavia.by | | | | | | | | | | | | | |
| title | Школа пилотов VRP Avia | | | | | | | | | | | | | |
| description | Обучение пилотов (лицензия PPL) и обзорные полеты на самолете в Минске | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| image | https://static.tildacdn.biz/tild3166-3566-4230-b336-396336353632/VRPAVIA_-_051.jpg | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>17</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Школа обучения пилотов[H2] Первоначальное обучение пилотов и переучивание[H2] Выбери свой полет[H2] Запечатлим эмоции! | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 9 | 17 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 9 | 17 | 0 | 0 | 0 | | | | | | | | | |


SEO Content

| | | |
|--|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] Другие активности• [H2] Наш воздушный флот• [H2] Наша команда• [H2] Вопрос-ответы от наших пилотов-инструкторов• [H2] Фотоотзывы клиентов• [H2] Сертификаты• [H3] Подготовка на пилота-любителя (PPL)• [H3] Переучивание пилотов на тип (PPL)• [H3] Детский полёт• [H3] Экстрим по-белорусски• [H3] Вкус полёта• [H3] Урок пилотирования• [H3] Минск с высоты• [H3] Друг за другом• [H3] Прогулка по небу 2 в 1• [H3] Исторический полет• [H3] Тайны прошлого• [H3] Terra incognita• [H3] Сотрудничество с фотографами• [H3] Гендер-пати с самолетом• [H3] Корпоративы, дни рождения• [H3] Фотосессия на аэродроме• [H3] Viper SD-4 |
|  | Images | <p>We found 23 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links | <p>We found a total of 33 links including 1 link(s) to files</p> |

SEO Links

| | | |
|--|------------|--------------------------------------|
|  | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 3.03% |
| | | Internal Links 96.97% |

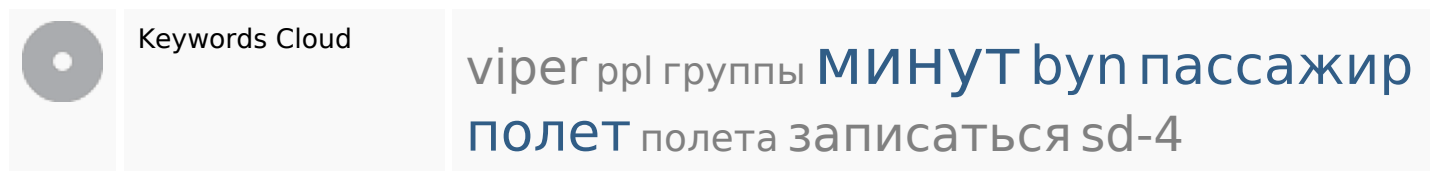
In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Аренда самолёта | Internal | Passing Juice |
| Обзорные полеты | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| Главная | Internal | Passing Juice |
| Первоначальная подготовка пилота-любителя (PPL) | Internal | Passing Juice |
| Переучивание пилотов на тип BC Viper SD-4 | Internal | Passing Juice |
| Главная | Internal | Passing Juice |
| Обучение PPL | Internal | Passing Juice |
| Переподготовка на тип BC Viper SD-4 | Internal | Passing Juice |
| Обзорные полеты | Internal | Passing Juice |
| Аренда самолёта | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Детский полёт | Internal | Passing Juice |
| Записаться | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| политикой конфиденциальности | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Характеристики | Internal | Passing Juice |
| О пилоте | Internal | Passing Juice |
| О пилоте | Internal | Passing Juice |
| О пилоте | Internal | Passing Juice |
| Реквизиты компании | External | Passing Juice |
| Карта сайта | Internal | Passing Juice |
| Публичный договор | Internal | Passing Juice |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| минут | 18 | ✘ | ✘ | ✘ | ✘ |
| byn | 12 | ✘ | ✘ | ✘ | ✘ |
| пассажир | 12 | ✘ | ✘ | ✘ | ✘ |
| полет | 11 | ✘ | ✘ | ✘ | ✔ |
| sd-4 | 10 | ✘ | ✘ | ✘ | ✔ |


Usability

| | | |
|--|--------------|--|
|  | Url | Domain : vrpavia.by Length : 10 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|--|-----------------|-------------|-----|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 467 Warnings : 43 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <u> | 2 |
| Deprecated tags | Occurrences | | | | | |
| <u> | 2 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://vrpavia.by/sitemap.xmlhttps://vrpavia.by/sitemap.xmlhttps://vrpavia.by/sitemap-feeds.xml |
|  | Robots.txt | <p>http://vrpavia.by/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |