








# Website Analysis: vitalpos.com

Generated on April 09 2026 11:55 AM





The score is 65/100







## SEO Content

	<p>Title</p>	<p>Point of Sale Solutions for Your Business</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Learn more about our family of products and find out which POS solution is right for your business.</p> <p>Length : 99</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1473"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Point of Sale Solutions for Your Business</td> </tr> </tbody> </table>	Property	Content	title	Point of Sale Solutions for Your Business								
Property	Content													
title	Point of Sale Solutions for Your Business													
	<p>Headings</p>	<table border="1" data-bbox="544 1503 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>9</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1608 1501 2033" style="list-style-type: none"> <li>• [H1] Next-level point of sale solutions that simplify your day-to-day</li> <li>• [H2] Designed to help your business thrive</li> <li>• [H2] POS solutions that grow with you</li> <li>• [H5] Ovation is transitioning to the Genius brand.</li> <li>• [H5] Access time-saving tools</li> <li>• [H5] Make payments painless</li> <li>• [H5] Boost revenue with data</li> <li>• [H5] Market your business</li> <li>• [H5] Rely on dedicated support</li> <li>• [H5] Countertop</li> <li>• [H5] Handheld</li> <li>• [H5] Mobile</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	9	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	9	0									

## SEO Content

	Images	We found 7 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 66.67%  Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	External	Passing Juice
<a href="#">Back to top ↑</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

solutions support payments cash  
handheld help terminal all run **business**

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	8	✓	✗	✓	✓
payments	5	✗	✗	✗	✓
support	5	✗	✗	✗	✓
solutions	5	✓	✗	✗	✓
all	4	✗	✗	✗	✗










### Usability

	Url	Domain : vitalpos.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="http://vitalpos.com/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://vitalpos.com/robots.txt"/> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.