Website Analysis: visum.de

Generated on May 24 2025 22:18 PM

The score is 48/100

SEO Content

✔	Title	Visum.de - Visumprofis für über 100 Länder dieser Welt Length : 54 Perfect, your title contains between 10 and 70 characters.
⚠	Description	VISUM.DE Ein Service der Visa Dienst Bonn GmbH und Co. KG Length : 57 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	Visa Visum Dienst Bonn Deutschland, Reise, Ausland, Pass, Reisepass, Flugreise, Botschaft, VisaForm Visa Formularsoftware, ConForm, Business, Touristik, Travel, Embassy Service, Passport, Ausland, China, Russland, Indien, Japan Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>9</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Visumprofis für über 100 Länder • [H1] Visumpflicht? / Visum beantragen • [H1] Visumpflicht? / Visum beantragen • [H1] Bonn: Geschäftsleitung & Finanzen • [H1] Serviceteam Frankfurt/M. • [H1] Büro Hamburg • [H1] Serviceteam Berlin/Hamburg • [H1] Serviceteam München • [H1] Bürozeiten:
✖	Images	We found 13 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 31 links including 1 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
jetzt Partner werden	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Menü	Internal	Passing Juice
Visum beantragen	Internal	Passing Juice
Visumbeschaffung beauftragen	Internal	Passing Juice
Servicegebühren	Internal	Passing Juice

In-page links

Dokumente legalisieren	Internal	Passing Juice
Generelle Informationen	Internal	Passing Juice
Legalisation beauftragen	Internal	Passing Juice
Vorbeglaubigung	Internal	Passing Juice
Haager Konvention/Apostille	Internal	Passing Juice
Servicegebühren	Internal	Passing Juice
Visum.de	Internal	Passing Juice
Über uns	Internal	Passing Juice
Leistungen	Internal	Passing Juice
Gender Erklärung	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Stellenangebote	Internal	Passing Juice
Fragen und Antworten	Internal	Passing Juice
Partner werden	Internal	Passing Juice
Unsere Partner	Internal	Passing Juice
Partner werden	Internal	Passing Juice
' + aCol[ii].innerHTML + '	Internal	Passing Juice
Weitere Meldungen anzeigen	Internal	Passing Juice
nach oben	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
AGB	Internal	Passing Juice
Gender Hinweis	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

◔	Keywords Cloud	

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : visum.de Length : 8
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is de.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 3
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✘ Too bad, your website has too many JS files (more than 6).

✘ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://visum.de/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.