



# Website Analysis: visafirst.com

Generated on July 22 2024 03:18 AM


The score is 48/100







## SEO Content

|                  | <b>Title</b>   | <p>Global Visa &amp; Work Permit Specialists   Easy Online Applications   Visa First</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
|------------------|--|--|----------|---------|--------|-------|------------------|-------|------|---------|-------|---|-------------|--|-----|-------------------------------|-----------|------------|
|                  | <b>Description</b>   | <p>Visa First provides worldwide business and tourist visas. Find out here how you can easily secure the visa you require online with Visa First.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
|                  | <b>Keywords</b>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
|                  | <b>Og Meta Properties</b>  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>locale:alternate</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Global Visa &amp; Work Permit Specialists   Easy Online Applications   Visa First</td> </tr> <tr> <td>description</td> <td>Visa First provides worldwide business and tourist visas. Find out here how you can easily secure the visa you require online with Visa First.</td> </tr> <tr> <td>url</td> <td>https://www.visafirst.com/en/</td> </tr> <tr> <td>site_name</td> <td>Visa First</td> </tr> </tbody> </table> | Property | Content | locale | en_GB | locale:alternate | de_DE | type | website | title | Global Visa & Work Permit Specialists   Easy Online Applications   Visa First | description | Visa First provides worldwide business and tourist visas. Find out here how you can easily secure the visa you require online with Visa First. | url | https://www.visafirst.com/en/ | site_name | Visa First |
| Property         | Content  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| locale           | en_GB  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| locale:alternate | de_DE  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| type             | website  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| title            | Global Visa & Work Permit Specialists   Easy Online Applications   Visa First  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| description      | Visa First provides worldwide business and tourist visas. Find out here how you can easily secure the visa you require online with Visa First. |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| url              | https://www.visafirst.com/en/  |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |
| site_name        | Visa First   |  |          |         |        |       |                  |       |      |         |       |   |             |  |     |                               |           |            |

# SEO Content

|  | Headings        | H1   | H2 | H3 | H4 | H5 | H6 |
|--|-----------------|--|----|----|----|----|----|
|    |                 | 1  | 14 | 5  | 0  | 6  | 2  |
|  |                 | <ul style="list-style-type: none"> <li>• [H1] Visa First, your one-stop shop for visa and work permit applications</li> <li>• [H2] Visa First, your one-stop shop for visa and work permit applications - Visa and immigration services - easy, fast and convenient!</li> <li>• [H2] Visa and immigration services - easy, fast and convenient!</li> <li>• [H2] Australia Visas</li> <li>• [H2] New Zealand Visas</li> <li>• [H2] Canada Visas</li> <li>• [H2] Saudi Arabia Visas</li> <li>• [H2] China Visas</li> <li>• [H2] India Visas</li> <li>• [H2] Vietnam Visas</li> <li>• [H2] How does the visa process work?</li> <li>• [H2] You are in Good Hands</li> <li>• [H2] Here is what our customers have to say about us:</li> <li>• [H2] Corporate visa services</li> <li>• [H2] Our Visa Service is available in: <ul style="list-style-type: none"> <li>• [H3] Top Destinations we can secure your visa for</li> <li>• [H3] Your visa sorted in just 3 super simple steps</li> <li>• [H3] We organize more than 9000 visas every year</li> <li>• [H3] Over 96% Customer Satisfaction</li> <li>• [H3] Couldn't find your Visa? - Contact Us Now Travel the World with Visa First - easy, fast and convenient!</li> </ul> </li> <li>• [H5]</li> <li>• [H5] Check Eligibility</li> <li>• [H5] Check Eligibility</li> <li>• [H5]</li> <li>• [H5] Planned Maintenance In Progress</li> <li>• [H5] Apply for Irish Employment Permit</li> <li>• [H6] Are you a travel manager, HR specialist or business traveller? We offer you assistance with:</li> <li>• [H6] We are in the process of updating our website, please complete the form below and a Visa First representative will contact you shortly.</li> </ul> |    |    |    |    |    |
|  | Images          | <p>We found 29 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |    |    |    |    |    |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |    |    |    |    |    |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |    |    |    |    |    |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |    |    |    |    |    |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 118 links including 0 link(s) to files                                    |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 4.24%<br>Internal Links 95.76% |

## In-page links

| Anchor                                   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">VisaFirst logo</a>           | Internal | Passing Juice |
| <a href="#">Corporate Cloud Software</a> | Internal | Passing Juice |
| <a href="#">Individual</a>               | Internal | Passing Juice |
| <a href="#">By Country</a>               | Internal | Passing Juice |
| <a href="#">Blog</a>                     | Internal | Passing Juice |
| <a href="#">Contacts</a>                 | Internal | Passing Juice |
| <a href="#">Personal</a>                 | Internal | Passing Juice |
| <a href="#">Corporate</a>                | External | Passing Juice |
| <a href="#">Services</a>                 | Internal | Passing Juice |
| <a href="#">Blog</a>                     | Internal | Passing Juice |
| <a href="#">Français</a>                 | Internal | Passing Juice |
| <a href="#">Italiano</a>                 | Internal | Passing Juice |
| <a href="#">Tourist</a>                  | Internal | Passing Juice |
| <a href="#">Business</a>                 | Internal | Passing Juice |
| <a href="#">Working Holiday</a>          | Internal | Passing Juice |
|  |          |               |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Working Holiday</a>      | Internal | Passing Juice |
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Working Holiday</a>      | Internal | Passing Juice |
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Business</a>             | Internal | Passing Juice |
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Business</a>             | Internal | Passing Juice |
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Business</a>             | Internal | Passing Juice |
| <a href="#">Tourist</a>              | Internal | Passing Juice |
| <a href="#">Loose Leaf</a>           | Internal | Passing Juice |
| <a href="#">Contact Us Now</a>       | Internal | Passing Juice |
| <a href="#">About Us</a>             | Internal | Passing Juice |
| <a href="#">Facebook</a>             | External | Passing Juice |
| <a href="#">LinkedIn</a>             | External | Passing Juice |
| <a href="#">Twitter</a>              | External | Passing Juice |
| <a href="#">Instagram</a>            | External | Passing Juice |
| <a href="#">Terms and Conditions</a> | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |
| <a href="#">Cookie Policy</a>        | Internal | Passing Juice |
| <a href="#">A</a>                    | Internal | Passing Juice |
| <a href="#">C</a>                    | Internal | Passing Juice |
| <a href="#">E</a>                    | Internal | Passing Juice |
| <a href="#">I</a>                    | Internal | Passing Juice |
| <a href="#">K</a>                    | Internal | Passing Juice |
| <a href="#">L</a>                    | Internal | Passing Juice |
| <a href="#">N</a>                    | Internal | Passing Juice |
|                                      |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Q</a>  | Internal | Passing Juice |
| <a href="#">P</a>  | Internal | Passing Juice |
| <a href="#">R</a>  | Internal | Passing Juice |
| <a href="#">S</a>  | Internal | Passing Juice |
| <a href="#">I</a>  | Internal | Passing Juice |
| <a href="#">U</a>  | Internal | Passing Juice |
| <a href="#">V</a>  | Internal | Passing Juice |
| <a href="#">Australia</a>  | Internal | Passing Juice |
| <a href="#">Australia Working Holiday Maker &amp;#8211; 1st (417) Visa</a> | Internal | Passing Juice |
| <a href="#">Australia Working Holiday Maker &amp;#8211; 2nd (417) Visa</a> | Internal | Passing Juice |
| <a href="#">Australia Work &amp;#038; Holiday (462) Visa</a>               | Internal | Passing Juice |
| <a href="#">Australia Work &amp;#038; Holiday 2nd (462) Visa</a>           | Internal | Passing Juice |
| <a href="#">Australia eVisitor (651) Visa</a>                              | Internal | Passing Juice |
| <a href="#">Australia Visitor (600) Visa</a>                               | Internal | Passing Juice |
| <a href="#">Australia Visitor (600) Extension Visa</a>                     | Internal | Passing Juice |
| <a href="#">Australia Work &amp;#038; Holiday 3rd (462) Visa</a>           | Internal | Passing Juice |
| <a href="#">Australia Working Holiday Maker - 3rd (417) Visa</a>           | Internal | Passing Juice |
| <a href="#">Azerbaijan</a>   | Internal | Passing Juice |
| <a href="#">Azerbaijan eVisa</a>   | Internal | Passing Juice |
| <a href="#">Cambodia</a>   | Internal | Passing Juice |
| <a href="#">Cambodia eVisa</a>   | Internal | Passing Juice |
| <a href="#">Canada</a>   | Internal | Passing Juice |
| <a href="#">China</a>  | Internal | Passing Juice |
| <a href="#">Cuba</a>   | Internal | Passing Juice |
| <a href="#">Cuba Tourist Visa</a>  | Internal | Passing Juice |
| <a href="#">Egypt</a>  | Internal | Passing Juice |
| <a href="#">Egypt E-Visa</a>   | Internal | Passing Juice |
| <a href="#">Ethiopia</a>   | Internal | Passing Juice |
|  |          |               |

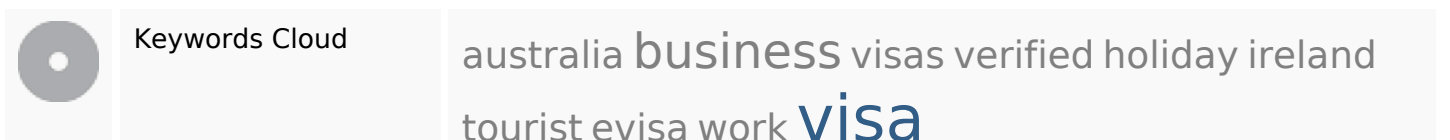
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Ethiopia eVisa</a>                            | Internal | Passing Juice |
| <a href="#">India</a>                                     | Internal | Passing Juice |
| <a href="#">India Tourist Visa</a>                        | Internal | Passing Juice |
| <a href="#">Indian E-visa</a>                             | Internal | Passing Juice |
| <a href="#">Ireland</a>                                   | Internal | Passing Juice |
| <a href="#">Ireland Atypical Working Scheme</a>           | Internal | Passing Juice |
| <a href="#">Ireland Business Visa</a>                     | Internal | Passing Juice |
| <a href="#">Ireland Critical Skills Employment Permit</a> | Internal | Passing Juice |
| <a href="#">Ireland Intra-Company Transfer Permit</a>     | Internal | Passing Juice |
| <a href="#">Ireland Trusted Partner</a>                   | Internal | Passing Juice |
| <a href="#">Ireland General Work Permit</a>               | Internal | Passing Juice |
| <a href="#">Ireland Dependant Permit</a>                  | Internal | Passing Juice |
| <a href="#">Ireland Work Permit Renewal</a>               | Internal | Passing Juice |
| <a href="#">Kenya</a>                                     | Internal | Passing Juice |
| <a href="#">Kenya eVisa</a>                               | Internal | Passing Juice |
| <a href="#">Laos</a>                                      | Internal | Passing Juice |
| <a href="#">Laos eVisa</a>                                | Internal | Passing Juice |
| <a href="#">New Zealand</a>                               | Internal | Passing Juice |
| <a href="#">Oman</a>                                      | Internal | Passing Juice |
| <a href="#">Oman E-Visa</a>                               | Internal | Passing Juice |
| <a href="#">Pakistan</a>                                  | Internal | Passing Juice |
| <a href="#">Pakistan eVisa</a>                            | Internal | Passing Juice |
| <a href="#">Russia</a>                                    | Internal | Passing Juice |
| <a href="#">Russia Business Visa</a>                      | Internal | Passing Juice |
| <a href="#">Russia Special Tourist Visa</a>               | Internal | Passing Juice |
| <a href="#">Russia Tourist Visa</a>                       | Internal | Passing Juice |
| <a href="#">Russia eVisa</a>                              | Internal | Passing Juice |
| <a href="#">Saudi Arabia</a>                              | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Sri Lanka</a>  | Internal | Passing Juice |
| <a href="#">Sri Lanka eVisa</a>                                    | Internal | Passing Juice |
| <a href="#">Tanzania</a>   | Internal | Passing Juice |
| <a href="#">Tanzania eVisa</a>                                     | Internal | Passing Juice |
| <a href="#">Thailand</a>   | Internal | Passing Juice |
| <a href="#">Thailand Tourist Visa</a>                              | Internal | Passing Juice |
| <a href="#">Turkey</a>   | Internal | Passing Juice |
| <a href="#">Turkey E-Visa</a>                                      | Internal | Passing Juice |
| <a href="#">United Kingdom</a>                                     | Internal | Passing Juice |
| <a href="#">United Kingdom Ancestry visa</a>                       | Internal | Passing Juice |
| <a href="#">United Kingdom Youth Mobility Scheme visa (Tier 5)</a> | Internal | Passing Juice |
| <a href="#">United Kingdom Seasonal Worker Visa (Tier 5)</a>       | Internal | Passing Juice |
| <a href="#">United Kingdom Skilled Worker Visa (Tier 2)</a>        | Internal | Passing Juice |
| <a href="#">United States of America</a>                           | Internal | Passing Juice |
| <a href="#">USA B1 Visitor Visa</a>                                | Internal | Passing Juice |
| <a href="#">USA ESTA</a>   | Internal | Passing Juice |
| <a href="#">Vietnam</a>  | Internal | Passing Juice |
| <a href="#">Vietnam E-Visa</a>                                     | Internal | Passing Juice |
| <a href="#">Contact Us Now</a>                                     | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| visa     | 39      | ✓     | ✗        | ✓           | ✓        |
| business | 16      | ✗     | ✗        | ✓           | ✓        |







## Keywords Consistency

|           |    |   |   |   |   |
|-----------|----|---|---|---|---|
| tourist   | 14 | ✘ | ✘ | ✔ | ✘ |
| visas     | 14 | ✘ | ✘ | ✔ | ✔ |
| australia | 11 | ✘ | ✘ | ✘ | ✔ |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : visafirst.com<br>Length : 13             |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|    | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 37<br>Warnings : 51   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul> |



## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://visafirst.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.