









# Website Analysis: vipdecorating.com.au

Generated on January 24 2026 10:22 AM




The score is 63/100







## SEO Content

	Title	VIP Decorating - Indian Weddings - Decor with VIP exclusively for weddings, indian weddings, indian functions and decoration needs  Length : 130  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Only Indian wedding decorator in Sydney with over 23 Mandaps to choose from. All our 23 plus mandaps are exclusively designed by VIP Decorating. We provide you unique Mandaps for Indian Weddings.  Length : 196  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Welcome to VIP Decorating</li><li>• [H2] Decorating with difference</li><li>• [H2] Quick Enquiry Form</li><li>• [H3] Mayuri</li><li>• [H3] Manavarai</li><li>• [H3] Radha Krishna</li><li>• [H3] Diamond</li><li>• [H3] Leave a Reply</li></ul>	H1	H2	H3	H4	H5	H6	1	2	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	5	0	0	0									
	Images	We found 10 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : 11%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.25%  External Links : Passing Juice 12.5%  Internal Links 81.25%


## In-page links

Anchor	Type	Juice
<a href="#">VIP</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Pre Wedding</a>	Internal	Passing Juice
<a href="#">Wedding</a>	Internal	Passing Juice
<a href="#">Reception</a>	Internal	Passing Juice
<a href="#">Props</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="https://facebook.com/vipdecorating">facebook.com/vipdecorating</a>	External	Passing Juice
<a href="#">online form</a>	External	Passing Juice
<a href="#">VIP</a>	Internal	Passing Juice
<a href="#">Website Development</a>	External	noFollow



## SEO Keywords

	Keywords Cloud	form <b>vip</b> decorating <b>weddings</b> online appointment only wedding props <b>indian</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vip	5	✓	✗	✓	✓
indian	3	✓	✗	✓	✗
weddings	3	✓	✗	✓	✗
form	2	✗	✗	✗	✓
decorating	2	✓	✗	✓	✓












## Usability

	Url	Domain : vipdecorating.com.au Length : 20
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://vipdecorating.com.au/sitemap.xml">http://vipdecorating.com.au/sitemap.xml</a>
	Robots.txt	<a href="http://vipdecorating.com.au/robots.txt">http://vipdecorating.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics