





# Website Analysis: viki.com

Generated on June 22 2024 06:22 AM






The score is 44/100







## SEO Content

	<b>Title</b>	Watch Korean Dramas, Chinese Dramas and Movies Online   Rakuten Viki  Length : 68  Perfect, your title contains between 10 and 70 characters.												
	<b>Description</b>	Watch Asian TV shows and movies online for FREE! Korean dramas, Chinese dramas, Taiwanese dramas, Japanese dramas, Kpop & Kdrama news and events by Soompi, and original productions -- subtitled in English and other languages.  Length : 229  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	<b>Keywords</b>	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	<b>Og Meta Properties</b>	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Rakuten Viki</td></tr><tr><td>title</td><td>Watch Korean Dramas, Chinese Dramas and Movies Online   Rakuten Viki</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.viki.com</td></tr><tr><td>image</td><td>https://1.viki.io/cms-uploads/image-assets/default-billboard-640x320-cropped_1562053378_612.jpg</td></tr></tbody></table>	Property	Content	site_name	Rakuten Viki	title	Watch Korean Dramas, Chinese Dramas and Movies Online   Rakuten Viki	type	website	url	https://www.viki.com	image	https://1.viki.io/cms-uploads/image-assets/default-billboard-640x320-cropped_1562053378_612.jpg
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## SEO Content

		description	Watch Asian TV shows and movies online for FREE! Korean dramas, Chinese dramas, Taiwanese dramas, Japanese dramas, Kpop & Kdrama news and events by Soompi, and original productions -- subtitled in English and other languages.				
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 7 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!				
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.				
	In-page links	We found a total of 19 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 36.84%  Internal Links 63.16%				

## In-page links

Anchor	Type	Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Apps</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	External	Passing Juice
<a href="#">Distribution Partners</a>	Internal	Passing Juice
<a href="#">Advertisers</a>	Internal	Passing Juice
<a href="#">Press Center</a>	Internal	Passing Juice
<a href="#">Terms Of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookies Policy</a>	Internal	Passing Juice
<a href="#">Copyright Policy</a>	Internal	Passing Juice
<a href="#">Rakuten Kobo</a>	External	Passing Juice
<a href="#">Rakuten Viber</a>	External	Passing Juice
<a href="#">Rakuten Global Market</a>	External	Passing Juice
<a href="#">Rakuten Travel</a>	External	Passing Juice
<a href="#">More services</a>	External	Passing Juice
<a href="#">About Rakuten</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

rakuten	6				
cookies	5				
policy	4				
all	4				
reject	3				






## Usability

	Url	Domain : viki.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables.




## Document

	<ul style="list-style-type: none"><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <code>http://viki.com/sitemap.xml</code> <code>http://www.viki.com/sitemap.xml</code> <code>https://s3.amazonaws.com/assets.viki-production/outbound_feeds/google_cast/production_google_cast_feed_sitemap.xml</code>
	Robots.txt	<code>http://viki.com/robots.txt</code>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.