Website Analysis: viaggindia.it

Generated on June 09 2025 11:33 AM

The score is 53/100

SEO Content

⚠️	Title	Viaggi in India, Viaggi in Nepal e Viaggi in Bhutan | Viaggindia Tour operator Length : 78 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Viaggindia Tour operator : I nostri viaggi in India sono pensati per soddisfare le esigenze più diverse dei viaggiatori. Sia viaggi Rajasthan, viaggi Nord India, viaggi Sud India, viaggi tribali in India, Viaggi su Misura in India, viaggio Incentives & Congressi in India, i viaggi in Nepal oppure in Bhutan. Length : 312 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	it_IT
type	website
title	Pagina home - Viaggindia Tour Operator
description	Viaggindia Tour operator : I nostri viaggi in India sono pensati per soddisfare le esigenze più diverse dei viaggiatori. Sia viaggi Rajasthan, viaggi Nord India, viaggi Sud India, viaggi tribali in India, Viaggi su Misura in India, viaggio Incentives & Congressi in India, i viaggi in Nepal oppure in Bhutan.

SEO Content

		url	https://www.viaggindia.it/				
		site_name	Viaggindia tour operator				
		image	https://www.viaggindia.it/wp-content/uploads/Viaggindia-Fiera.jpg				
		image:width	1128				
		image:height	700				
		image:type	image/jpeg				

	Headings	H1	H2	H3	H4	H5	H6
		1	4	3	0	0	0

- [H1] VIAGGI IN INDIA
- [H2] SCEGLI IL VIAGGIO IN INDIA
- [H2] OFFERTE SPECIALI
- [H2] VIAGGI IN NEPAL
- [H2] VIAGGI IN BHUTAN
- [H3] Catalogo Viaggindia
- [H3] SCEGLI IL VIAGGIO IN NEPAL
- [H3] SCEGLI IL VIAGGIO IN BHUTAN

	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 15%
		Internal Links 85%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
PROFILO	Internal	Passing Juice
► CATALOGO	Internal	Passing Juice
INFORMAZIONI	Internal	Passing Juice
DESTINAZIONI	Internal	Passing Juice
OFFERTE	Internal	Passing Juice
► CONTATTI	Internal	Passing Juice
Catalogo Viaggindia	Internal	Passing Juice
VIAGGI IN INDIA	Internal	Passing Juice
VIAGGI IN NEPAL	Internal	Passing Juice
VIAGGI IN BHUTAN	Internal	Passing Juice
333.1013109	External	Passing Juice
CONDIZIONI GENERALI	Internal	Passing Juice
FONDO DI GARANZIA	Internal	Passing Juice
CONDIZIONI DI ASSICURAZIONE	Internal	Passing Juice
INFORMATIVA PRIVACY	Internal	Passing Juice
EU GDPR	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Necessario	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	india nepal viaggio una viaggindia che bhutan cookie offerte viaggi

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
viaggi	26	✔	✖	✔	✔
india	19	✔	✖	✔	✔
viaggio	12	✖	✖	✔	✔
cookie	10	✖	✖	✖	✖
viaggindia	8	✔	✖	✔	✔

Usability

○	Url	Domain : viaggindia.it Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is it.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	7

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://viaggindia.it/sitemap.xml https://www.viaggindia.it/sitemap.xml
✔	Robots.txt	http://viaggindia.it/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.