




# Website Analysis: vets4pets.nz

Generated on April 05 2026 05:22 AM






The score is 49/100







## SEO Content

|    | <p>Title</p>  | <p>Vets4Pets   Vets New Plymouth, Taranaki</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
|--|---|---|----------|---------|--------|-------|---------|-----------|-------|---|------|---------|-----|-----------------------|-------|--|-------------|---|-----------|-----------|
|    | <p>Description</p>  | <p>Vets4Pets are Vets based in New Plymouth, Taranaki. Our aim is to make your trip to the vet as stress-free as possible from the moment you arrive</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
|  | <p>Keywords</p>   | <p>Vets New Plymouth, Taranaki</p> <p>Good, your page contains meta keywords.</p>   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2022"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>company</td> <td>Vets4Pets</td> </tr> <tr> <td>title</td> <td>Vets4Pets   Vets New Plymouth, Taranaki</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://vets4pets.nz/</td> </tr> <tr> <td>image</td> <td>https://www.vets4pets.nz/images/og_image.jpg</td> </tr> <tr> <td>description</td> <td>Vets4Pets are Vets based in New Plymouth, Taranaki. Our aim is to make your trip to the vet as stress-free as possible from the moment you arrive</td> </tr> <tr> <td>site_name</td> <td>Vets4Pets</td> </tr> </tbody> </table> | Property | Content | locale | en_GB | company | Vets4Pets | title | Vets4Pets   Vets New Plymouth, Taranaki | type | website | url | https://vets4pets.nz/ | image | https://www.vets4pets.nz/images/og_image.jpg | description | Vets4Pets are Vets based in New Plymouth, Taranaki. Our aim is to make your trip to the vet as stress-free as possible from the moment you arrive | site_name | Vets4Pets |
| Property   | Content   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| locale   | en_GB   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| company  | Vets4Pets   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| title  | Vets4Pets   Vets New Plymouth, Taranaki   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| type   | website   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| url  | https://vets4pets.nz/   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| image  | https://www.vets4pets.nz/images/og_image.jpg  |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| description  | Vets4Pets are Vets based in New Plymouth, Taranaki. Our aim is to make your trip to the vet as stress-free as possible from the moment you arrive |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |
| site_name  | Vets4Pets   |   |          |         |        |       |         |           |       |   |      |         |     |                       |       |  |             |   |           |           |

## SEO Content

|   |                 |  |         |         |         |         |         |
|---|-----------------|--|---------|---------|---------|---------|---------|
|     | Headings        | H1<br>1  | H2<br>1 | H3<br>5 | H4<br>0 | H5<br>0 | H6<br>0 |
|   |                 | <ul style="list-style-type: none"><li>• [H1] Welcome to Vets4Pets</li><li>• [H2] Our Vision</li><li>• [H3] OPEN HOURS</li><li>• [H3] LOCATION</li><li>• [H3] SERVICES</li><li>• [H3] CONTACT</li><li>• [H3] APPOINTMENTS</li></ul> |         |         |         |         |         |
|    | Images          | We found 26 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |         |         |         |         |         |
|    | Text/HTML Ratio | Ratio : 0%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |         |         |         |         |         |
|    | Flash           | Perfect, no Flash content has been detected on this page.  |         |         |         |         |         |
|  | Iframe          | Great, there are no Iframes detected on this page.   |         |         |         |         |         |

## SEO Links

|   |                         |   |  |  |  |  |  |
|---|-------------------------|---|--|--|--|--|--|
|  | URL Rewrite             | Good. Your links looks friendly!  |  |  |  |  |  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |  |  |  |  |  |
|  | In-page links           | We found a total of 37 links including 0 link(s) to files   |  |  |  |  |  |
|   | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 8.11%<br><br>Internal Links 91.89% |  |  |  |  |  |


## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                                  | Internal | Passing Juice |
| <a href="#">Book Online</a>                           | External | Passing Juice |
| <a href="#">About Us</a>                              | Internal | Passing Juice |
| <a href="#">Our Clinic</a>                            | Internal | Passing Juice |
| <a href="#">Services</a>                              | Internal | Passing Juice |
| <a href="#">Vaccinations &amp; Health Checks</a>      | Internal | Passing Juice |
| <a href="#">Vacinations &amp; Health Checks</a>       | Internal | Passing Juice |
| <a href="#">Vaccinations For Dogs</a>                 | Internal | Passing Juice |
| <a href="#">Vaccinations For Cats</a>                 | Internal | Passing Juice |
| <a href="#">Vaccinations For Rabbits</a>              | Internal | Passing Juice |
| <a href="#">Puppy Preschool</a>                       | Internal | Passing Juice |
| <a href="#">Flea, Worm &amp; Parasite Control</a>     | Internal | Passing Juice |
| <a href="#">Dental Health</a>                         | Internal | Passing Juice |
| <a href="#">Desexing</a>                              | Internal | Passing Juice |
| <a href="#">Desexing</a>                              | Internal | Passing Juice |
| <a href="#">Desexing Dogs and Cats</a>                | Internal | Passing Juice |
| <a href="#">Desexing Rabbits</a>                      | Internal | Passing Juice |
| <a href="#">Microchipping</a>                         | Internal | Passing Juice |
| <a href="#">Skin &amp; Ear Disease</a>                | Internal | Passing Juice |
| <a href="#">Emergency Care &amp; Toxin Ingestion</a>  | Internal | Passing Juice |
| <a href="#">Nutrition</a>                             | Internal | Passing Juice |
| <a href="#">Dog &amp; Puppy Nutrition</a>             | Internal | Passing Juice |
| <a href="#">Cat &amp; Kitten Nutrition</a>            | Internal | Passing Juice |
| <a href="#">Rabbits &amp; Birds</a>                   | Internal | Passing Juice |
| <a href="#">Orthopaedic &amp; Soft Tissue Surgery</a> | Internal | Passing Juice |
| <a href="#">Diagnostic Imaging</a>                    | Internal | Passing Juice |
| <a href="#">Repeat Prescriptions</a>                  | Internal | Passing Juice |
|   |          |               |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Our Team</a>              | Internal | Passing Juice |
| <a href="#">Vets</a>                  | Internal | Passing Juice |
| <a href="#">Nurses</a>                | Internal | Passing Juice |
| <a href="#">Support Team</a>          | Internal | Passing Juice |
| <a href="#">Website Terms of Use</a>  | Internal | Passing Juice |
| <a href="#">Contact</a>               | Internal | Passing Juice |
| <a href="#">Policies</a>              | Internal | Passing Juice |
| <a href="#">Sitemap</a>               | Internal | Passing Juice |
| <a href="#">Powered by go WEBSITE</a> | External | Passing Juice |
| <a href="#">Website by go FORWARD</a> | External | Passing Juice |






## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|

## Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : vets4pets.nz<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

### Document

|   |                 |  |
|---|-----------------|--|
|   | Doctype         | XHTML 1.0 Transitional   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |



### Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

### Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://vets4pets.nz/sitemap.xml">http://vets4pets.nz/sitemap.xml</a> |
|  | Robots.txt  | <a href="http://vets4pets.nz/robots.txt">http://vets4pets.nz/robots.txt</a>  |

## Optimization

|  |           |   |
|--|-----------|---|
|  |           | Great, your website has a robots.txt file.  |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |