Website Analysis: venus-protocol.io

Generated on July 13 2024 21:22 PM

The score is 79/100

SEO Content

✅	Title	**Venus Protocol** Length : 14 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Venus protocol is a decentralized finance (DeFi) algorithmic money market protocol app that enables borrowers and suppliers to access liquidity and earnings on-demand on BNB Chain. Length : 180 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.
✅	Keywords	venus, venus protocol, venus protocol app, borrow, lend, crypto, venus protocol crypto, bsc, bnb, bnb chain, decentralized finance Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Venus Protocol
site_name	Venus Protocol
url	https://venus-protocol.io
image	https://venus.io/share.png
locale	en_US
type	website
description	Venus protocol is a decentralized finance (DeFi) algorithmic money market protocol app that enables borrowers and suppliers to access liquidity and earnings on-demand on BNB Chain.

SEO Content

◉	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] Venus protocol is a decentralized finance (DeFi) algorithmic money market protocol app that enables borrowers and suppliers to access liquidity and earnings on-demand on BNB Chain.					
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes					
✗	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✓	Flash	Perfect, no Flash content has been detected on this page.					
✓	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	liquidity borrowers enables venus earnings bnb protocol access -demand suppliers

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
protocol	5	✔	✔	✔	✔
venus	3	✔	✔	✔	✔
bnb	2	✖	✔	✔	✔
-demand	2	✖	✖	✔	✔
earnings	2	✖	✖	✔	✔

Usability

	Url	Domain : venus-protocol.io Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://venus-protocol.io/sitemap.xml
✓	Robots.txt	http://venus-protocol.io/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization