










Website Analysis: usergenerated news.towcenter.org

Generated on September 03 2024 21:13 PM

The score is 51/100







SEO Content

	Title	<p>Amateur Footage: A Global Study of User-Generated Content in TV and Online News Output</p> <p>Length : 86</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Amateur Footage: A Global Study of User-Generated Content in TV and Online News Output [H1] Introduction [H2] 	H1	H2	H3	H4	H5	H6	2	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	0	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
The Report	Internal	Passing Juice
Methodology	Internal	Passing Juice
How, When, and Why UGC is Integrated into News Output	Internal	Passing Juice
Workflow	Internal	Passing Juice
Verification	Internal	Passing Juice
Permission/Copyright	Internal	Passing Juice
Crediting	Internal	Passing Juice
Labeling	Internal	Passing Juice
Responsibilities	Internal	Passing Juice

In-page links

Overall Conclusions	Internal	Passing Juice
Recommendations	Internal	Passing Juice
Further Reading	Internal	Passing Juice
List Interviewees	Internal	Passing Juice
About	Internal	Passing Juice
Download the Report	Internal	Passing Juice
Tow Center for Digital Journalism	External	Passing Juice
Creative Commons Attribution-ShareAlike 3.0 Unported License	External	Passing Juice

SEO Keywords





Keywords Cloud

footage global amateur study
user-generated output
content online news




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amateur	2	✓	✗	✗	✓
footage	2	✓	✗	✗	✓
global	2	✓	✗	✗	✓
study	2	✓	✗	✗	✓
user-generated	2	✓	✗	✗	✓












Usability

	Url	Domain : usergeneratednews.towcenter.org Length : 31
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://usergeneratednews.towcenter.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 824"> Google Analytics</div>