






Website Analysis: usaestaonline.com

Generated on May 04 2024 15:24 PM





The score is 74/100






SEO Content

	Title	Online USA ESTA VISA Application Form to Travel to America					
		Length : 58					
		Perfect, your title contains between 10 and 70 characters.					
	Description	ESTA VISA application services to travel to America under the VISA Waiver Program: find out more about the USA ESTA application form in our website.					
		Length : 148					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	ESTA application, VISA, US embassy, VISA America, ESTA form.					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 8	H3 20	H4 2	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Apply USA ESTA VISA Application Online - Electronic Travel Authorization• [H2] Online USA ESTA Application• [H2] Are You Eligible for an ESTA?• [H2] Benefits if you choose our services• [H2] ESTA FEES• [H2] ESTA APPLICATION PROCESS• [H2] CHECK, FIND ESTA APPLICATION• [H2] MORE ABOUT ESTA• [H2] Frequently asked questions:• [H3] WHAT IS REQUIRED FOR FILLING IN ESTA INQUIRY FORM?• [H3] Visa Waiver Program Countries• [H3] Have you submitted ESTA application?• [H3] WHAT IS ESTA TRAVEL AUTHORISATION FOR THE UNITED STATES?• [H3] WHO NEEDS TRAVEL AUTHORISATION ESTA?					


SEO Content

		<ul style="list-style-type: none">• [H3] WHAT IS THE VISA WAIVER PROGRAM?• [H3] HOW TO APPLY FOR AN ESTA APPLICATION? WHAT KIND OF DATA DO I NEED?• [H3] HOW TO CHECK ESTA STATUS? WHAT KIND OF DATA DO I NEED?• [H3] WHAT KIND OF PASSPORT DO I NEED FOR ESTA APPLICATION?• [H3] HOW TO UPDATE TRAVEL AUTHORISATION ESTA? WHAT ESTA INFORMATION CAN I UPDATE?• [H3] WHO HAS TO GET A USA VISA?• [H3] WHEN SHOULD I REQUEST ESTA APPLICATION?• [H3] HOW LONG IS ESTA VALID FOR?• [H3] DO I NEED AN ESTA APPLICATION FOR TRANSIT?• [H3] WHEN DO I NEED TO APPLY A NEW ESTA?• [H3] IF MY ESTA IS DENIED/REJECTED WHAT YOU HAVE TO DO?• [H3] WHICH COUNTRIES ARE VISA WAIVER PROGRAM MEMBER STATES?• [H3] IS ESTA A REQUIREMENT FOR CHILDREN?• [H3] CAN I APPLY FOR ESTA FOR MY FRIEND OR FAMILY MEMBER?• [H3] DO YOU NEED SOME HELP?• [H4] Getting Started• [H4] Privacy and Security
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 59 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
SUBMIT ESTA	Internal	Passing Juice
CHECK ESTA STATUS	Internal	Passing Juice
Tourist Visa	Internal	Passing Juice
HELP	Internal	Passing Juice
Blog	Internal	Passing Juice
Delivery Terms	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refunding Terms	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Visa Waiver Program	Internal	Passing Juice
apply online for your ESTA	Internal	Passing Juice
Visa Waiver Program	Internal	Passing Juice
Ireland	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Japan	Internal	Passing Juice
Singapore	Internal	Passing Juice
Germany	Internal	Passing Juice
Italy	Internal	Passing Juice
Norway	Internal	Passing Juice
Portugal	Internal	Passing Juice


In-page links

Malta	Internal	Passing Juice
Australia	Internal	Passing Juice
France	Internal	Passing Juice
Chile	Internal	Passing Juice
Spain	Internal	Passing Juice
Slovakia	Internal	Passing Juice
Hungary	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Belgium	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Denmark	Internal	Passing Juice
Czech Republic	Internal	Passing Juice
Lithuania	Internal	Passing Juice
Sweden	Internal	Passing Juice
Latvia	Internal	Passing Juice
Andorra	Internal	Passing Juice
Monaco	Internal	Passing Juice
South Korea	Internal	Passing Juice
Austria	Internal	Passing Juice
Liechtenstein	Internal	Passing Juice
Finland	Internal	Passing Juice
Taiwan	Internal	Passing Juice
Brunei	Internal	Passing Juice
Luxembourg	Internal	Passing Juice
Estonia	Internal	Passing Juice
Greece	Internal	Passing Juice
Slovenia	Internal	Passing Juice
San Marino	Internal	Passing Juice

In-page links

Netherlands	Internal	Passing Juice
Iceland	Internal	Passing Juice
Poland	Internal	Passing Juice
Visa Waiver Program countries	Internal	Passing Juice
check the status of your ESTA online	Internal	Passing Juice
What is ESTA Application?	Internal	Passing Juice
Who Needs ESTA?	Internal	Passing Juice
Critical differences between ESTA application and Visa	Internal	Passing Juice
For how long is my ESTA valid?	Internal	Passing Juice
When do I need VISA?	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	waiver program esta information application need apply travel online visa
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esta	75	✓	✓	✓	✓
application	34	✓	✓	✓	✓
visa	30	✓	✓	✓	✓
travel	22	✓	✗	✓	✓
online	16	✓	✗	✗	✓









Usability

	Url	Domain : usaestaonline.com Length : 17
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://usaestaonline.com/sitemap.xml.gz</div>
	Robots.txt	<p>http://usaestaonline.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>