Website Analysis: upscadvisor.co.in

Generated on May 15 2024 10:40 AM

The score is 35/100

SEO Content

❌	Title	**Length : 0** Very bad. We haven't found title on your page.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 2 3 0 0 0 0 [H1] [H1] UPSC Advisor [H2] GOVT SERVICES [H2] UPSC [H2] upscadvisor
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	**Ratio : 3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
GOVT SERVICES	Internal	Passing Juice
UPSC	Internal	Passing Juice
Home	Internal	Passing Juice
my Account	Internal	Passing Juice
Checkout	Internal	Passing Juice
Contact Us	Internal	Passing Juice
upscadvisor	Internal	Passing Juice
Theme Freesia	External	Passing Juice
abc	External	Passing Juice
Skip to toolbar	Internal	Passing Juice

In-page links

Log in	Internal	Passing Juice
Register	Internal	Passing Juice

SEO Keywords

Keywords Cloud	nation upscadvisor advising seeking **upsc** log toolbar register building skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
upsc	2	✖	✖	✖	✔
seeking	1	✖	✖	✖	✖
register	1	✖	✖	✖	✖
log	1	✖	✖	✖	✖
toolbar	1	✖	✖	✖	✖

Usability

	Url	Domain : upscadvisor.co.in Length : 17
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 6 Warnings : 75
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://upscadvisor.co.in/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.