

Website Analysis: unsplash.com

Generated on July 22 2024 20:15 PM




The score is 43/100




SEO Content

	Title	Beautiful Free Images & Pictures Unsplash Length : 47 Perfect, your title contains between 10 and 70 characters.										
	Description	Beautiful, free images and photos that you can download and use for any project. Better than any royalty free or stock photos. Length : 126 Great, your meta description contains between 70 and 160 characters.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Beautiful Free Images & Pictures Unsplash</td></tr><tr><td>description</td><td>Beautiful, free images and photos that you can download and use for any project. Better than any royalty free or stock photos.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://unsplash.com/</td></tr></tbody></table>	Property	Content	title	Beautiful Free Images & Pictures Unsplash	description	Beautiful, free images and photos that you can download and use for any project. Better than any royalty free or stock photos.	type	website	url	https://unsplash.com/
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description	Beautiful, free images and photos that you can download and use for any project. Better than any royalty free or stock photos.											
type	website											
url	https://unsplash.com/											




SEO Content

		image	<code>https://images.unsplash.com/opengraph/1x1.png?blend=https%3A%2F%2Fimages.unsplash.com%2Fphoto-1719216324560-523fc4ddb8b9%3Fblend%3D000000%26blend-alpha%3D10%26blend-mode%3Dnormal%26crop%3Dfaces%252Cedges%26h%3D630%26mark%3Dhttps%253A%252F%252Fimages.unsplash.com%252Fopengraph%252Fwordmark.png%26mark-align%3Dmiddle%252Ccenter%26mark-w%3D424%26w%3D1200%26auto%3Dformat%26fit%3Dcrop%26q%3D60%26ixid%3DM3wxMjA3fDB8MXxhbGx8fHx8fHx8fHwxNzlxNjE3MzA2fA%26ixlib%3Drb-4.0.3&blend-w=1&h=630&mark=https%3A%2F%2Fimages.unsplash.com%2Fopengraph%2Flogo.png&mark-align=top%2Cleft&mark-pad=50&mark-w=64&w=1200&auto=format&fit=crop&q=60</code>											
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>2</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The internet's source for visuals.• [H3] Discover Unsplash+• [H3] Discover Unsplash+• [H4] Collections• [H4] See all• [H4] Collections• [H4] See all	H1	H2	H3	H4	H5	H6	1	0	2	4	0	0
H1	H2	H3	H4	H5	H6									
1	0	2	4	0	0									
	Images	<p>We found 196 images on this web page.</p> <p>100 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Log in	Internal	noFollow
Explore	Internal	Passing Juice
Images	Internal	Passing Juice
Backgrounds	Internal	Passing Juice
Wallpapers	Internal	Passing Juice
Get Unsplash+	Internal	Passing Juice
Photos	Internal	Passing Juice
Illustrations	Internal	Passing Juice
Unsplash+	Internal	Passing Juice
Wallpapers	Internal	Passing Juice
Nature	Internal	Passing Juice
3D Renders	Internal	Passing Juice
Travel	Internal	Passing Juice
Architecture & Interiors	Internal	Passing Juice
Textures & Patterns	Internal	Passing Juice
Street Photography	Internal	Passing Juice
Film	Internal	Passing Juice
Archival	Internal	Passing Juice

In-page links

Experimental	Internal	Passing Juice
Animals	Internal	Passing Juice
Fashion & Beauty	Internal	Passing Juice
People	Internal	Passing Juice
Spirituality	Internal	Passing Juice
Business & Work	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Sports	Internal	Passing Juice
Current Events	Internal	Passing Juice
student	Internal	Passing Juice
gaming	Internal	Passing Juice
product	Internal	Passing Juice
beauty	Internal	Passing Juice
beach party	Internal	Passing Juice
apple tv	Internal	Passing Juice
See trending searches	Internal	Passing Juice
Samsung Memory	Internal	Passing Juice
Sponsored	Internal	Passing Juice
Download	Internal	noFollow
Unsplash+	Internal	Passing Juice
Polina Kuzovkova	Internal	Passing Juice
Jejo Jose	Internal	Passing Juice
Download	Internal	noFollow
Jaakko Perälä	Internal	Passing Juice
Download	Internal	noFollow
Clay Banks	Internal	Passing Juice
Download	Internal	noFollow

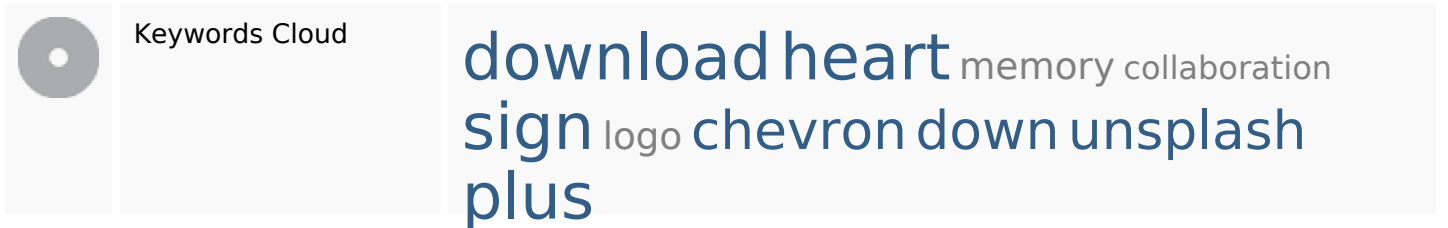
In-page links

Download	Internal	noFollow
Unsplash+	Internal	Passing Juice
Yianni Mathioudakis	Internal	Passing Juice
Annie Spratt	Internal	Passing Juice
Download	Internal	noFollow
Luke Miller	Internal	Passing Juice
Download	Internal	noFollow
V́ctor Hugo	Internal	Passing Juice
Download	Internal	noFollow
Download	Internal	noFollow
Unsplash+	Internal	Passing Juice
Ales Krivec	Internal	Passing Juice
Andrea De Santis	Internal	Passing Juice
Download	Internal	noFollow
Danny Greenberg	Internal	Passing Juice
Download	Internal	noFollow
Marsumilae	Internal	Passing Juice
Download	Internal	noFollow
Download	Internal	noFollow
Unsplash+	Internal	Passing Juice
Haut Risque	Internal	Passing Juice
Download	Internal	noFollow
Download	Internal	noFollow
Boyu Yan	Internal	Passing Juice
Download	Internal	noFollow
Download	Internal	noFollow
Unsplash+	Internal	Passing Juice
Tasha Marie	Internal	Passing Juice

In-page links

Ziejel Luciano	Internal	Passing Juice
Download	Internal	noFollow
Erik Mclean	Internal	Passing Juice
Download	Internal	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sign	29	✘	✘	✘	✘
plus	29	✘	✘	✘	✘
download	24	✘	✘	✔	✘
heart	24	✘	✘	✘	✘
unsplash	23	✔	✘	✘	✔

Usability

	Url	Domain : unsplash.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

You have not specified the document's charset. Use [this free meta tags generator](#) to declare document's charset.



W3C Validity

Errors : 375
Warnings : 22



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://sitemaps.unsplash.com/sitemaps/sitemap.xml
	Robots.txt	http://unsplash.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.