

Website Analysis: unione.co.in

Generated on July 28 2024 08:17 AM

The score is 51/100

SEO Content

	Title	Length : 66	ces Electronic Appliances Online UniOne India ontains between 10 and 70 characters.	
1	Description	UniOne is a one stop solution for all your smart home gadget requirements. It allows you to shop smart devices, wearables, home and electronics appliances online from the top brands in India like Bajaj, Usha, Philips, Apple and many more. Length: 238 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.		
	Keywords	Shopify Template Good, your page co	ontains meta keywords.	
	Og Meta Properties	Property site_name url title type description	Content UniOne https://unione.co.in/ Buy Smart Appliances Electronic Appliances Online UniOne India website UniOne is a one stop solution for all your smart home gadget requirements. It allows you to shop smart devices, wearables, home and electronics appliances online from the top brands in India like Bajaj, Usha, Philips, Apple and many more.	

SEO Content

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		image image:secure_url			og?v=16642		s/600x350_12
					one.co.in/cd og?v=16642		s/600x350_12
	Headings	H1 1	H2 1	H3 1	H4 2	H5 0	H6 13
		• [H4 • [H6 • [H6	j title] Smart] Smart] Follow] SHOPP] Eufy H] Pure H] Faber] 4 Burn] Morph] Superb] Eufy R] G10 H] Oven T] Reside	ING CART omeVac H11 andheld Vac Glass Top er Gas Stove y Richards M o Food Proce	uum Cleane e. lixer ssor. c Vacuum C OTG).		
	Images	We found 20 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio: 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.			age.		
	Iframe	Great, there	e are no	Iframes det	ected on thi	is page.	

SEO Links

URL Rewrite	Good. Your links looks friendly!

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.41% Internal Links 98.59%

In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Home Appliances	Internal	Passing Juice
<u>lron</u>	Internal	Passing Juice
Room Heater	Internal	Passing Juice
Sewing Machine	Internal	Passing Juice
Vacuum Cleaner	Internal	Passing Juice
Vacuum Cleaner Accessories	Internal	Passing Juice
Water Heater	Internal	Passing Juice
Cooking Solutions	Internal	Passing Juice
Air Fryer	Internal	Passing Juice
Hand Blender	Internal	Passing Juice
Induction Cooktop	Internal	Passing Juice
Electric Kettle	Internal	Passing Juice
OTG	Internal	Passing Juice
Rice Cooker	Internal	Passing Juice
Food Processor	Internal	Passing Juice
Juicer Mixer and Grinder	Internal	Passing Juice
Toaster	Internal	Passing Juice

In-page links

<u>Coffee Maker</u>	Internal	Passing Juice
Air & Cooling Solutions	Internal	Passing Juice
Ceiling Fan	Internal	Passing Juice
Pedestal Fan	Internal	Passing Juice
<u>Air Purifier</u>	Internal	Passing Juice
<u>Apple</u>	Internal	Passing Juice
<u>Electronics</u>	Internal	Passing Juice
Grooming Essentials	Internal	Passing Juice
Mobile Phones	Internal	Passing Juice
<u>Laptops</u>	Internal	Passing Juice
<u>Accessories</u>	Internal	Passing Juice
<u>Cables</u>	Internal	Passing Juice
Cases & Covers	Internal	Passing Juice
Power Bank	Internal	Passing Juice
<u>Desk Charger</u>	Internal	Passing Juice
<u>Car Charger</u>	Internal	Passing Juice
Audio	Internal	Passing Juice
Bluetooth Earphone	Internal	Passing Juice
<u>Wireless Earbuds</u>	Internal	Passing Juice
Bluetooth Speaker	Internal	Passing Juice
Security System	Internal	Passing Juice
Smart Wearables	Internal	Passing Juice
Smart Watch	Internal	Passing Juice
EV Chargers	Internal	Passing Juice
<u>Brands</u>	Internal	Passing Juice
Apple	Internal	Passing Juice
Bajaj	Internal	Passing Juice
Crompton	Internal	Passing Juice

<u>In-page links</u>

Eufy	Internal	Passing Juice
Evtor	Internal	Passing Juice
<u>Faber</u>	Internal	Passing Juice
<u>Havells</u>	Internal	Passing Juice
Morphy Richards	Internal	Passing Juice
<u>Philips</u>	Internal	Passing Juice
<u>Timex</u>	Internal	Passing Juice
<u>Usha</u>	Internal	Passing Juice
<u></u>	Internal	Passing Juice
PROCEED TO CHECKOUT	Internal	Passing Juice
Explore Products	Internal	Passing Juice
Explore Products	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
About Us	External	Passing Juice
Contact us	Internal	Passing Juice
Business Enquiry	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
SIGN IN	Internal	Passing Juice
REGISTER	Internal	Passing Juice

SEO Keywords

Keywords Cloud

SEO Keywords



now explore wearables smart checkout

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
explore	5	×	×	×	×
cart	4	×	×	×	✓
smart	3	*	×	*	✓
products	3	×	×	×	×
now	3	×	×	×	×

Usability

•	Url	Domain: unione.co.in Length: 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

•	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

XML Sitemap	Missing
	Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://unione.co.in/robots.txt
	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics
	Robots.txt