




Website Analysis: ultimawhite.co.uk

Generated on May 15 2025 19:42 PM





The score is 60/100







SEO Content

	Title	Ultima White Laser Teeth Whitening Specialists																					
		Length : 46																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	Ultima White Your local, home based laser teeth whitening specialists. Get fast, long lasting results from your own home NOW - NO TRAYS																					
		Length : 135																					
		Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ultima White Laser Teeth Whitening Specialists</td></tr><tr><td>description</td><td>Ultima White Your local, home based laser teeth whitening specialists. Get fast, long lasting results from your own home NOW - NO TRAYS</td></tr><tr><td>url</td><td>https://ultimawhite.co.uk/</td></tr><tr><td>site_name</td><td>Ultima White Teeth Whitening</td></tr><tr><td>updated_time</td><td>2025-03-21T05:15:13+00:00</td></tr></table>						Property	Content	locale	en_GB	type	website	title	Ultima White Laser Teeth Whitening Specialists	description	Ultima White Your local, home based laser teeth whitening specialists. Get fast, long lasting results from your own home NOW - NO TRAYS	url	https://ultimawhite.co.uk/	site_name	Ultima White Teeth Whitening	updated_time	2025-03-21T05:15:13+00:00
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	Headings	H1 1	H2 1	H3 2	H4 3	H5 2	H6 0																

SEO Content

		<ul style="list-style-type: none">• [H1] Laser teeth whitening in one hour• [H2] 60 minute laser teeth whitening session from Ultima White guaranteed and amazing.• [H3] Ultima White your local choice• [H3] ONE APPOINTMENT AND LONG LASTING RESULTS• [H4] LONG LASTING NATURAL RESULTS!• [H4] AFFORDABLE & LONG LASTING RESULTS• [H4] AMAZING TEETH IN JUST 60 SECONDS• [H5] Why laser whitening is the fastest method.• [H5] SO WHY CHOOSE LASER WHITENING ?
	Images	<p>We found 14 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 80 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Gallery Before &#038; After Results	Internal	Passing Juice
About Us	Internal	Passing Juice
Why Choose us	Internal	Passing Juice
12 reasons	Internal	Passing Juice
FAQs	Internal	Passing Juice
Maintenance after care	Internal	Passing Juice
Prices	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Ultima White	Internal	Passing Juice
England	Internal	Passing Juice
Oxford	Internal	Passing Juice
Bicester	Internal	Passing Juice
Didcot	Internal	Passing Juice
Abingdon	Internal	Passing Juice
Banbury	Internal	Passing Juice
Henley	Internal	Passing Juice
Reading	Internal	Passing Juice
Newbury	Internal	Passing Juice
Maidenhead	Internal	Passing Juice
High-wycombe	Internal	Passing Juice
Watford	Internal	Passing Juice
Slough	Internal	Passing Juice
Hertford	Internal	Passing Juice
Swindon	Internal	Passing Juice
Nottingham	Internal	Passing Juice

In-page links

Peterborough	Internal	Passing Juice
Brighton	Internal	Passing Juice
Dartford	Internal	Passing Juice
Maidstone	Internal	Passing Juice
Reigate	Internal	Passing Juice
Guildford	Internal	Passing Juice
St albans	Internal	Passing Juice
Luton	Internal	Passing Juice
Chelmsford	Internal	Passing Juice
Winchester	Internal	Passing Juice
Cambridge	Internal	Passing Juice
Bedford	Internal	Passing Juice
Woking	Internal	Passing Juice
St Helens	Internal	Passing Juice
Worcester	Internal	Passing Juice
Gillingham	Internal	Passing Juice
Worthing	Internal	Passing Juice
Rochdale	Internal	Passing Juice
Solihull	Internal	Passing Juice
Royal Leamington Spa	Internal	Passing Juice
Romford	Internal	Passing Juice
Bath	Internal	Passing Juice
Harlow	Internal	Passing Juice
Nuneaton	Internal	Passing Juice
Southport	Internal	Passing Juice
Chester	Internal	Passing Juice
Stevenage	Internal	Passing Juice
Wembley	Internal	Passing Juice

In-page links

Grays	Internal	Passing Juice
Harrogate	Internal	Passing Juice
Hartlepool	Internal	Passing Juice
Cannock	Internal	Passing Juice
Hemel	Internal	Passing Juice
Hempstead	Internal	Passing Juice
Halifax	Internal	Passing Juice
Redditch	Internal	Passing Juice
Beckenham	Internal	Passing Juice
Tamworth	Internal	Passing Juice
Scunthorpe	Internal	Passing Juice
Wakefield	Internal	Passing Juice
Carlisle	Internal	Passing Juice
Lisburn	Internal	Passing Juice
Fylde	Internal	Passing Juice
Bracknell	Internal	Passing Juice
Crewe	Internal	Passing Juice
Hove	Internal	Passing Juice
Aylesbury	Internal	Passing Juice
Rugby	Internal	Passing Juice
Salford	Internal	Passing Juice
Purley	Internal	Passing Juice
Shrewsbury	Internal	Passing Juice
Barnsley	Internal	Passing Juice
ultimawhite.co.uk	Internal	Passing Juice

SEO Keywords

Keywords Cloud

teeth just smile ultima white home results

SEO Keywords



laser **whitening** treatment

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whitening	26	✓	✗	✓	✓
teeth	19	✓	✗	✓	✓
results	14	✗	✗	✓	✓
smile	12	✗	✗	✗	✗
white	12	✓	✗	✓	✓










Usability

	Url	Domain : ultimawhite.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://ultimawhite.co.uk/sitemap.xml</div>
	Robots.txt	<p>http://ultimawhite.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization