Website Analysis: turismoalverde.com

The score is 43/100

SEO Content

⚠️	Title	Turismo y Transportes al Verde TYTAV – Agencia de viajes y servicio de transportación turística. Length : 102 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 2 3 12 0 0 0 • [H1] Home Form • [H1] Visita México • [H2] Turismo y Transporte al Verde SA de CV • [H2] Paquetes recomendandos • [H2] Renta de camionetas de turismo • [H3] Salto en Paracaidas • [H3] Sayulita & Vallarta • [H3] Festival Cerventino • [H3] Nevado de Toluca • [H3] Las Estacas • [H3] Cuba • [H3] Todas nuestras unidades cuentan con: • [H3] Nuestros servicios incluyen: • [H3] Sobre Tytav • [H3] Contácto • [H3] Métodos de Pago

SEO Content

		• [H3] Social
❌	Images	We found 16 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Nosotros	Internal	Passing Juice
Servicios de Transporte	Internal	Passing Juice
Viajes	Internal	Passing Juice

In-page links

Cotizar	Internal	Passing Juice
Contacto	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
¡Reserva hoy!	Internal	Passing Juice
Ir a Explorar	Internal	Passing Juice
Ir a Explorar	Internal	Passing Juice

SEO Keywords

Keywords Cloud	selfies accessible personas las more méxico read turismo horas descripción

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
turismo	8	✔	✖	✖	✔
personas	6	✖	✖	✖	✖
read	6	✖	✖	✖	✖
las	6	✖	✖	✖	✔
méxico	6	✖	✖	✖	✔

Usability

	Url	Domain : turismoalverde.com Length : 18

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is es.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✅ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon ✅ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://turismoalverde.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✔ Flash content