







Website Analysis: trueve.co.id

Generated on May 19 2025 07:47 AM

The score is 46/100



SEO Content

	Title	Trueve.co.id Length : 12 Perfect, your title contains between 10 and 70 characters.																		
	Description	Trueve, atasi skin concern & wujudkan skin goals-mu! Choose the right skincare for your skin now... Length : 103 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Trueve</td></tr><tr><td>url</td><td>https://shop.trueve.co.id/</td></tr><tr><td>title</td><td>Trueve.co.id</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Trueve, atasi skin concern & wujudkan skin goals-mu! Choose the right skincare for your skin now...</td></tr><tr><td>image</td><td>http://shop.trueve.co.id/cdn/shop/files/trueve-logo-1--min_0972bd7e-c40b-42f2-b867-8d97a50f9b8d.png?v=1683883070</td></tr><tr><td>image:secure_url</td><td>https://shop.trueve.co.id/cdn/shop/files/trueve-logo-1--min_0972bd7e-c40b-42f2-b867-8d97a50f9b8d.png?v=1683883070</td></tr><tr><td>image:width</td><td>397</td></tr></table>	Property	Content	site_name	Trueve	url	https://shop.trueve.co.id/	title	Trueve.co.id	type	website	description	Trueve, atasi skin concern & wujudkan skin goals-mu! Choose the right skincare for your skin now...	image	http://shop.trueve.co.id/cdn/shop/files/trueve-logo-1--min_0972bd7e-c40b-42f2-b867-8d97a50f9b8d.png?v=1683883070	image:secure_url	https://shop.trueve.co.id/cdn/shop/files/trueve-logo-1--min_0972bd7e-c40b-42f2-b867-8d97a50f9b8d.png?v=1683883070	image:width	397
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image:width	397																			

SEO Content





image:height 122

Headings





H1	H2	H3	H4	H5	H6
1	9	36	0	0	0

- [H1]
- [H2] Item ditambahkan ke keranjang Anda
- [H2] Our Featured Products
- [H2] Shop by Skin Concern
- [H2] LEVEL UP YOUR SKIN PROTECTION WITH CERASHIELD DUO
- [H2] Awards & Media Coverage
- [H2] Shop
- [H2] About Trueve
- [H2] Help & FAQ
- [H2] Subscribe to our emails
- [H3] Luminous Dark Spot Brightening Serum
- [H3] Luminous Dark Spot Brightening Serum
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Moisturizer (Niacinamide, Synovea, AHA, BHA)
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Moisturizer (Niacinamide, Synovea, AHA, BHA)
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Essence Toner (Niacinamide, Synovea, AHA, BHA)
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Essence Toner (Niacinamide, Synovea, AHA, BHA)
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Serum (Niacinamide, Synovea, AHA, BHA)
- [H3] [AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Serum (Niacinamide, Synovea, AHA, BHA)
- [H3] Ceraboost Moisturizer Gel 30g
- [H3] Ceraboost Moisturizer Gel 30g
- [H3] Retinol Complex Power Serum 15 ml
- [H3] Retinol Complex Power Serum 15 ml
- [H3] Retinol Complex Power Moisturizer 30 g
- [H3] Retinol Complex Power Moisturizer 30 g
- [H3] Advanced Brightening Gel
- [H3] Advanced Brightening Gel
- [H3] Retinol Complex Powerful Eye Serum 10 g
- [H3] Retinol Complex Powerful Eye Serum 10 g
- [H3] Acne Care Treatment Serum
- [H3] Acne Care Treatment Serum
- [H3] Dull & Dark Spots Skin
- [H3] Dull & Dark Spots Skin
- [H3] Dry & Dehydrated Skin
- [H3] Dry & Dehydrated Skin
- [H3] Acne Skin
- [H3] Acne Skin
- [H3] Aging & Mature Skin
- [H3] Aging & Mature Skin
- [H3] Melalui The Journey to 100 Synergistic Barrier,...
- [H3] Melalui The Journey to 100 Synergistic Barrier,...
- [H3] Baru Satu Tahun, Trueve Masuk 10 Besar Skincare...
- [H3] Baru Satu Tahun, Trueve Masuk 10 Besar Skincare...
- [H3] Tiga Alasan Memilih Serum Trueve yang Lagi Booming
- [H3] Tiga Alasan Memilih Serum Trueve yang Lagi Booming

SEO Content

		<ul style="list-style-type: none"> • [H3] Setahun hadir Trueve ramaikan pasar kecantikan ... • [H3] Setahun hadir Trueve ramaikan pasar kecantikan ...
	Images	<p>We found 33 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 29 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Langsung ke konten	Internal	Passing Juice
Home	Internal	Passing Juice
Best Seller	Internal	Passing Juice

In-page links

Our Products	Internal	Passing Juice
Become Our Affiliator	Internal	Passing Juice
Our Community	Internal	Passing Juice
Our Agen	Internal	Passing Juice
About Us	Internal	Passing Juice
Consult & Contact Us	Internal	Passing Juice
Lihat keranjang	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Luminous Dark Spot Brightening Serum	Internal	Passing Juice
[AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Moisturizer (Niacinamide, Synovea, AHA, BHA)	Internal	Passing Juice
[AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Essence Toner (Niacinamide, Synovea, AHA, BHA)	Internal	Passing Juice
[AALIYAH MASSAID APPROVED] Niacinamax™ Dark Spot Serum (Niacinamide, Synovea, AHA, BHA)	Internal	Passing Juice
Ceraboost Moisturizer Gel 30g	Internal	Passing Juice
Retinol Complex Power Serum 15 ml	Internal	Passing Juice
Retinol Complex Power Moisturizer 30 g	Internal	Passing Juice
Advanced Brightening Gel	Internal	Passing Juice
Retinol Complex Powerful Eye Serum 10 g	Internal	Passing Juice
Acne Care Treatment Serum	Internal	Passing Juice
Melalui The Journey to 100 Synergistic Barrier...	Internal	Passing Juice
Baru Satu Tahun, Trueve Masuk 10 Besar Skincare...	Internal	Passing Juice
Tiga Alasan Memilih Serum Trueve yang Lagi Booming	Internal	Passing Juice
Setahun hadir Trueve ramaikan pasar kecantikan ...	Internal	Passing Juice
Our Marketplace	Internal	Passing Juice
Find Us Offline	Internal	Passing Juice
Career	Internal	Passing Juice
Become Our Agen	Internal	Passing Juice

SEO Keywords



Keywords Cloud

skin serum dark **obral idr** satuan reguler dari
trueve **harga**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
harga	40	✖	✖	✖	✖
idr	30	✖	✖	✖	✖
obral	30	✖	✖	✖	✖
reguler	20	✖	✖	✖	✖
trueve	17	✔	✖	✔	✔










Usability

	Url	Domain : trueve.co.id Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 72 Warnings : 19				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>10</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	10
Deprecated tags	Occurrences					
<s>	10					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://trueve.co.id/sitemap.xml https://trueve.co.id/wp-sitemap.xml</div>
	Robots.txt	http://trueve.co.id/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.