Website Analysis: truenorthaircon.livejournal.com

Generated on May 08 2025 21:19 PM

The score is 54/100

SEO Content

✅	Title	True North Air Conditioning — LiveJournal Length : 41 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	True North Air Conditioning is a full-service AC repair, air conditioning and heating company with 10+ years of experience in AC repair, AC installation & AC service located. Length : 178 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	True North Air Conditioning is a full-service AC repair, air conditioning and heating company with 10+ years of experience in AC repair, AC installation &amp; AC service located.
image	https://l-stat.livejournal.net/img/og_image.jpg
title	True North Air Conditioning
type	website
url	https://truenorthaircon.livejournal.com/

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	1	2	1	0	0

- [H1] True North Air Conditioning
- [H2] True North Air Conditioning is a full-service AC repair, air

SEO Content

		conditioning and heating company with 10+ years of experience in AC repair, AC installation & AC service located. • [H3] Calendar • [H3] Search • [H4] Log in
❌	Images	We found 14 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 37.5% Internal Links 62.5%

In-page links

Anchor	Type	Juice
Communities	External	Passing Juice
RSS Reader	External	Passing Juice

In-page links

Shop	External	Passing Juice
-	External	Passing Juice
Log in	External	Passing Juice
Archive	Internal	Passing Juice
Photos	Internal	Passing Juice
Video	Internal	Passing Juice
Create an account	External	Passing Juice
Forgot password	External	Passing Juice
User agreement	External	Passing Juice
True North Air Conditioning	Internal	Passing Juice
Recent Entries	Internal	Passing Juice
Friends	Internal	Passing Juice
Profile	Internal	Passing Juice
Archive	Internal	Passing Juice
Tags	Internal	Passing Juice
Categories	Internal	Passing Juice
Memories	Internal	Passing Juice
Photos	Internal	Passing Juice
Collapse	External	Passing Juice
May	Internal	Passing Juice
2025	Internal	Passing Juice
[[post_subject]]	Internal	Passing Juice

SEO Keywords

Keywords Cloud

air entries true english north repair service conditioning livejournal join

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
air	4	✔	✖	✔	✔
conditioning	4	✔	✖	✔	✔
true	3	✔	✖	✔	✔
livejournal	3	✔	✖	✖	✖
north	3	✔	✖	✔	✔

Usability

⬤	Url	Domain : truenorthaircon.livejournal.com Length : 31
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://truenorthaircon.livejournal.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.