The score is 62/100

pagepeeker

SEO Content

✓	Title	Treasure Hunts - from Treasuredays Length : 34 Perfect, your title contains between 10 and 70 characters.
✓	Description	A wide selection of ready-set Treasure Hunt packs. Suitable for families, team events, hen parties etc. Can be used at any time with any number of players. Length : 155 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Treasure Hunts, Treasure Hunt, treasure hunt clues, treasure hunt for kids, treasure hunt ideas Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></table> • [H1] Treasure Hunts from Treasuredays • [H2] Our Treasure Hunts • [H2] Treasure Hunt Editions • [H4] Our latest tweets • [H4] Treasure Hunt News
✓	Images	We found 12 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 88 links including 2 link(s) to files
●	Statistics	External Links : noFollow 1.14% External Links : Passing Juice 1.14% Internal Links 97.73%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
How It Works	Internal	Passing Juice
Pack Contents	Internal	Passing Juice
About Treasuredays	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
London Treasure Hunts	Internal	Passing Juice
UK City Treasure Hunts	Internal	Passing Juice
Town & small city Treasure Hunts	Internal	Passing Juice
Rural Treasure Hunts	Internal	Passing Juice

In-page links

Ireland Treasure Hunts	Internal	Passing Juice
Treasure Hunt Blog	Internal	Passing Juice
Treasure Hunt News	Internal	Passing Juice
Customer Feedback	Internal	Passing Juice
Contact Treasuredays	Internal	Passing Juice
Useful Links	Internal	Passing Juice
East Anglia	Internal	Passing Juice
Midlands	Internal	Passing Juice
Northern England	Internal	Passing Juice
Scotland	Internal	Passing Juice
South-East England	Internal	Passing Juice
South-West England	Internal	Passing Juice
Wales	Internal	Passing Juice
Ireland	Internal	Passing Juice
Southwold	Internal	Passing Juice
Canary Wharf	Internal	Passing Juice
Chelsea	Internal	Passing Juice
Chiswick Riverside	Internal	Passing Juice
Covent Garden	Internal	Passing Juice
Fitzrovia	Internal	Passing Juice
Hampstead	Internal	Passing Juice
London's West End	Internal	Passing Juice
Richmond	Internal	Passing Juice
Rotherhithe-Wapping	Internal	Passing Juice
Soho & Chinatown	Internal	Passing Juice
Southwark & City	Internal	Passing Juice
Spitalfields-Brick Lane	Internal	Passing Juice
St Paul's & 'Secret' City	Internal	Passing Juice

In-page links

Tower Hill	Internal	Passing Juice
Westminster	Internal	Passing Juice
Birmingham	Internal	Passing Juice
Brighton	Internal	Passing Juice
Bristol	Internal	Passing Juice
Cambridge	Internal	Passing Juice
Cardiff	Internal	Passing Juice
Dublin: Stephens Green	Internal	Passing Juice
Dublin: Temple Bar	Internal	Passing Juice
Edinburgh: Old Town	Internal	Passing Juice
Edinburgh: Princes St.	Internal	Passing Juice
Liverpool	Internal	Passing Juice
Manchester	Internal	Passing Juice
Norwich	Internal	Passing Juice
Oxford	Internal	Passing Juice
York	Internal	Passing Juice
Aldeburgh	Internal	Passing Juice
Bath	Internal	Passing Juice
Chester	Internal	Passing Juice
Chichester	Internal	Passing Juice
Henley-on-Thames	Internal	Passing Juice
Lancaster	Internal	Passing Juice
Lichfield	Internal	Passing Juice
Rochester	Internal	Passing Juice
Rye	Internal	Passing Juice
Stratford-upon-Avon	Internal	Passing Juice
Whitstable	Internal	Passing Juice
Cheshire villages	Internal	Passing Juice

In-page links

Chiltern hills (Bucks)	Internal	Passing Juice
Cotswolds hills	Internal	Passing Juice
Dorset: Isle of Purbeck	Internal	Passing Juice
Essex villages	Internal	Passing Juice
North Norfolk coast	Internal	Passing Juice
Surrey villages	Internal	Passing Juice
Click here to see more and purchase	Internal	Passing Juice
Click here for more information.	Internal	Passing Juice
Click here to purchase	Internal	Passing Juice
Tweets by Treasuredays	External	Passing Juice
Launch of Stratford treasure hunt	Internal	Passing Juice
Launch of Edinburgh Old and New Town treasure hunts	Internal	Passing Juice
Launch of Bristol treasure hunt	Internal	Passing Juice
Launch of Canary Wharf: Docklands treasure hunt	Internal	Passing Juice
St. Mary's Church, Fairford	Internal	Passing Juice
St. Paul's & City hunt: where to eat	Internal	Passing Juice
Southwark treasure hunt Pt. 2	Internal	Passing Juice
Southwark treasure hunt Pt. 1	Internal	Passing Juice
Follow @treasuredays	External	noFollow
Home	Internal	Passing Juice
Site Map	Internal	Passing Juice
XML site map	Internal	Passing Juice

SEO Keywords

Keywords Cloud	southwold london ireland treasuredays home rural hunt city hunts treasure

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
treasure	20	✔	✔	✔	✔
hunts	17	✔	✔	✖	✔
treasuredays	8	✔	✖	✖	✔
hunt	8	✔	✔	✔	✔
city	6	✖	✖	✖	✖

Usability

	Url	Domain : treasuredays.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 10 Warnings : 14
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://treasuredays.com/sitemap.xml
	Robots.txt	http://treasuredays.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.