








Website Analysis: travisandco.com

Generated on April 09 2026 13:13 PM





The score is 50/100







SEO Content

	<p>Title</p>	<p>Travis & Company Medtech Executive Headhunters and Search Firm</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Travis & Company is a premier Executive Headhunter and Search Firm for the Medtech Industry and beyond. Contact our team today to help get started!</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>1</td> <td>3</td> <td>6</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1500 2072" style="list-style-type: none"> • [H1] Words of Praise • [H2] Search no more • [H2] Nice to meet you • [H2] Our focus is your company • [H2] Our Clients • [H2] Subscribe • [H4] Mike does a very good job of listening. He understands ZOLL, and that allows him to figure out who's going to thrive in our organization. • [H5] — Richard Packer, Chairman, ZOLL Medical Corporation • [H5] PHONE • [H5] EMAIL • [H6] MEDICAL DEVICES • [H6] MEDICAL DEVICES • [H6] INSTRUMENTATION 	H1	H2	H3	H4	H5	H6	1	5	0	1	3	6
H1	H2	H3	H4	H5	H6									
1	5	0	1	3	6									

SEO Content

		<ul style="list-style-type: none"> • [H6] DIAGNOSTICS • [H6] DIAGNOSTICS • [H6] DRUG DISCOVERY TOOLS
	Images	<p>We found 18 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
HIRE RIGHT!	Internal	Passing Juice
ABOUT	Internal	Passing Juice
RESOURCES	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
White Papers	Internal	Passing Juice
Book	Internal	Passing Juice
News	Internal	Passing Juice
Video	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	accessibility options address travis statement required company signup newsletter email
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travis	2	✓	✗	✓	✗
company	2	✓	✗	✓	✓
options	1	✗	✗	✗	✗
statement	1	✗	✗	✗	✗
accessibility	1	✗	✗	✗	✗












Usability

	Url	Domain : travisandco.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://travisandco.com/sitemap.xml https://travisandco.com/sitemap.xml
	Robots.txt	http://travisandco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.