



# Website Analysis: travellingfolks.com

Generated on May 14 2025 15:54 PM

The score is 55/100







## SEO Content

	Title	<p>Travel agents in kashmir - best local tour &amp; travel agency in kashmir</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Explore Kashmir with trusted travel agents offering customized tour packages, 24/7 support, and unforgettable experiences. Book Today</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Travel Agency In Kashmir   Best Tour &amp; Travel AGents in Kashmir</td></tr><tr><td>description</td><td>Travel Agency in Kashmir   Best Tour -Travel Agents, Budget &amp; Cheap Kashmir Tour Packages at 20% Discount, Provide Book Now Pay Later Service, we ARE no 1 Travel Agency in Kashmir Srinagar</td></tr><tr><td>url</td><td>https://www.travellingfolks.com/</td></tr><tr><td>site_name</td><td>Travelling Folks</td></tr></table>	Property	Content	locale	en_US	type	website	title	Travel Agency In Kashmir   Best Tour & Travel AGents in Kashmir	description	Travel Agency in Kashmir   Best Tour -Travel Agents, Budget & Cheap Kashmir Tour Packages at 20% Discount, Provide Book Now Pay Later Service, we ARE no 1 Travel Agency in Kashmir Srinagar	url	https://www.travellingfolks.com/	site_name	Travelling Folks
Property	Content															
locale	en_US															
type	website															
title	Travel Agency In Kashmir   Best Tour & Travel AGents in Kashmir															
description	Travel Agency in Kashmir   Best Tour -Travel Agents, Budget & Cheap Kashmir Tour Packages at 20% Discount, Provide Book Now Pay Later Service, we ARE no 1 Travel Agency in Kashmir Srinagar															
url	https://www.travellingfolks.com/															
site_name	Travelling Folks															





# SEO Content

		<div>image</div> <div>https://www.travellingfolks.com/wp-content/uploads/2022/12/Pi7_Resizepexels-imad-clicks-7612240-scaled.jpeg</div> <div>image:width</div> <div>2048</div> <div>image:height</div> <div>2560</div> <div>image:type</div> <div>image/jpeg</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>9</td><td>13</td><td>15</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Travel Agents in Kashmir, Best Tour &amp; Travel Agency</li><li>• [H2] Top Services Our Travel Agency in Kashmir Provide</li><li>• [H2] Why Choose Local Travel Agents in Kashmir Srinagar</li><li>• [H2] Book From Registered Travel Agency in Kashmir</li><li>• [H2] Best Tour Packages from Kashmir Travel Agents</li><li>• [H2] Places to Explore - With Our Top Travel Agents in Kashmir</li><li>• [H2] Why book From Local Travel Agency in Kashmir</li><li>• [H2] FAQ For Kashmir Tourism</li><li>• [H2] Kashmir Travel agent Services from Different Cities</li><li>• [H2] Destination Packages from Tour &amp; Travel Agent in Kashmir</li><li>• [H3] Kashmir Tour Packages</li><li>• [H3] Ladakh Tour Packages</li><li>• [H3] Vaishno Devi Tour Packages</li><li>• [H3] Travelling Folks - Leading Travel Agency in Kashmir</li><li>• [H3] Top Activities Our Travel Agents in Kashmir Offer</li><li>• [H3] We Offer 100% Transparency no hidden Costs</li><li>• [H3] We Are The Local Travel Agency in Kashmir Srinagar</li><li>• [H3] Best Price Guaranteed From Travel Agents in Kashmir</li><li>• [H3] Why Chose Local Travel Agency in Kashmir</li><li>• [H3] We are Top Rated Travel Company</li><li>• [H3] Book From Experienced Travel Agents</li><li>• [H3] Our Clients Reviews</li><li>• [H3] Login</li><li>• [H4] Costumize Your Itinerary With Us for Free</li><li>• [H4] Costumize Your Itinerary With Us for Free</li><li>• [H4] Costumize Your Itinerary With Us for Free</li><li>• [H4] Q: Is Kashmir safe for tourists?</li><li>• [H4] Q: What is the best time to visit Kashmir?</li><li>• [H4] Q: What are the must-visit places in Kashmir?</li><li>• [H4] Q: How do I find a reliable travel agent in Kashmir?</li><li>• [H4] Q: What services do travel agents in Kashmir offer?</li><li>• [H4] Q: Is it safe to book my trip to Kashmir through a travel agent?</li><li>• [H4] Q: Can travel agents in Kashmir help with adventure activities like skiing or trekking?</li><li>• [H4] Q: How much do travel agents charge for their services in Kashmir?</li><li>• [H4] Q: What is included in a typical Kashmir tour package offered by travel agents?</li><li>• [H4] Q: Can travel agents in Kashmir arrange customized itineraries?</li><li>• [H4] What should I do if I need to cancel my Kashmir trip?</li></ul>	H1	H2	H3	H4	H5	H6	1	9	13	15	0	0
H1	H2	H3	H4	H5	H6									
1	9	13	15	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Costumize Your Itinerary With Us for Free</li></ul>
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Tour Booking</a>	Internal	Passing Juice
<a href="#">Kashmir Taxi Service</a>	Internal	Passing Juice
<a href="#">Travel Agents in Kashmir, Best Tour &amp; Travel Agency</a>	Internal	Passing Juice

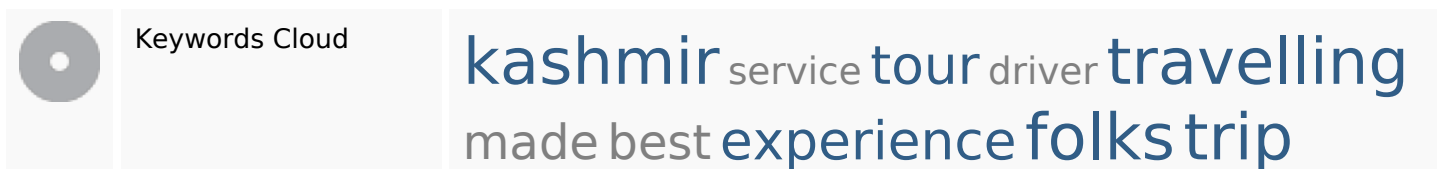
## In-page links

<a href="#">Top Services Our Travel Agency in Kashmir Provide</a>	Internal	Passing Juice
<a href="#">Kashmir Tour Packages</a>	Internal	Passing Juice
<a href="#">Ladakh Tour Packages</a>	Internal	Passing Juice
<a href="#">Vaishno Devi Tour Packages</a>	Internal	Passing Juice
<a href="#">Why Choose Local Travel Agents in Kashmir Srinagar</a>	Internal	Passing Juice
<a href="#">Travelling Folks – Leading Travel Agency in Kashmir</a>	Internal	Passing Juice
<a href="#">Book From Registered Travel Agency in Kashmir</a>	Internal	Passing Juice
<a href="#">Best Tour Packages from Kashmir Travel Agents</a>	Internal	Passing Juice
<a href="#">Places to Explore – With Our Top Travel Agents in Kashmir</a>	Internal	Passing Juice
<a href="#">Top Activities Our Travel Agents in Kashmir Offer</a>	Internal	Passing Juice
<a href="#">Why book From Local Travel Agency in Kashmir</a>	Internal	Passing Juice
<a href="#">We Offer 100% Transparency no hidden Costs</a>	Internal	Passing Juice
<a href="#">We Are The Local Travel Agency in Kashmir Srinagar</a>	Internal	Passing Juice
<a href="#">Best Price Guaranteed From Travel Agents in Kashmir</a>	Internal	Passing Juice
<a href="#">Why Chose Local Travel Agency in Kashmir</a>	Internal	Passing Juice
<a href="#">We are Top Rated Travel Company</a>	Internal	Passing Juice
<a href="#">Book From Experienced Travel Agents</a>	Internal	Passing Juice
<a href="#">Our Clients Reviews</a>	Internal	Passing Juice
<a href="#">FAQ For Kashmir Tourism</a>	Internal	Passing Juice
<a href="#">Kashmir Travel agent Services from Different Cities</a>	Internal	Passing Juice
<a href="#">Destination Packages from Tour &amp; Travel Agent in Kashmir</a>	Internal	Passing Juice
<a href="#">Travel Agents in Srinagar</a>	Internal	Passing Juice
<a href="#">Travel Agency in Leh Ladakh</a>	Internal	Passing Juice
<a href="#">Kashmir Tour Packages</a>	Internal	Passing Juice
<a href="#">Leh Ladakh Tour Packages</a>	Internal	Passing Juice
<a href="#">Kashmir Family tours</a>	Internal	Passing Juice
<a href="#">Kashmir Honeymoon tours</a>	Internal	Passing Juice
<a href="#">Kashmir Group Tours</a>	Internal	Passing Juice

## In-page links

<a href="#">Vaishno Devi Tour Packages</a>	Internal	Passing Juice
<a href="#">Jammu and Kashmir Tourism</a>	Internal	Passing Juice
<a href="#">Continue Reading</a>	Internal	Passing Juice
<a href="#">Explore Kashmir Honeymoon Tour for 4-Days</a>	Internal	Passing Juice
<a href="#">Srinagar City</a>	Internal	Passing Juice
<a href="#">Srinagar Tour Packages</a>	Internal	Passing Juice
<a href="#">Sonamarg:</a>	Internal	Passing Juice
<a href="#">Sonamarg tour Packages</a>	Internal	Passing Juice
<a href="#">Gulmarg tour Packages</a>	Internal	Passing Juice
<a href="#">Pahalgam</a>	Internal	Passing Juice
<a href="#">Pahalgam tour Packages</a>	Internal	Passing Juice
<a href="#">Shikara Ride in Dal Lake</a>	Internal	Passing Juice
<a href="#">Skiing in Gulmarg</a>	Internal	Passing Juice
<a href="#">River Rafting in Pahalgam:</a>	Internal	Passing Juice
<a href="#">Gondola Ride in Gulmarg</a>	Internal	Passing Juice
<a href="#">Check the Best time &amp; Season to Visit Kashmir</a>	Internal	Passing Juice
<a href="#">Check the Charges from Our Travel Agents for Free</a>	Internal	Passing Juice
<a href="#">Check our Refund Policy</a>	Internal	Passing Juice
<a href="#">Travelling Folks</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
trip	13	✖	✖	✖	✔









## Keywords Consistency

folks	11	✗	✗	✗	✓
kashmir	11	✓	✗	✓	✓
travelling	11	✗	✗	✗	✓
tour	9	✓	✗	✓	✓

## Usability

	Url	Domain : travellingfolks.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 151 Warnings : 92
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div>

## Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://travellingfolks.com/sitemap.xml>

[https://www.travellingfolks.com/sitemap\\_index.xml](https://www.travellingfolks.com/sitemap_index.xml)



### Robots.txt

<http://travellingfolks.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.