Website Analysis: traveleasycanada.com

The score is 58/100

SEO Content

✅	Title	Travel Easy Canada - See More, Spend Less Length : 41 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Unlock the globe on a budget! Embark on a journey of savings with Travel Easy Canada, revealing the art of exploring the world for less using strategic points. Discover insider tips and tricks to turn your wanderlust dreams into affordable reality. Let points be your passport to limitless adventures Length : 300 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Travel Easy Canada - See More, Spend Less
description	Unlock the globe on a budget! Embark on a journey of savings with Travel Easy Canada, revealing the art of exploring the world for less using strategic points. Discover insider tips and tricks to turn your wanderlust dreams into affordable reality. Let points be your passport to limitless adventures
url	https://traveleasycanada.com/

SEO Content

		image	https://traveleasycanada.com/wp-content/uploads/2022/12/cropped-2.png			
		image:secure_url	https://traveleasycanada.com/wp-content/uploads/2022/12/cropped-2.png			

	Headings	H1	H2	H3	H4	H5	H6
		2	3	4	6	0	0

- [H1] see more, spend less
- [H1] travel the world on points
- [H2] Top travel credit cards
- [H2] The Value of Traveling on Points
- [H2] Points Travel FAQ
- [H3] Expert Advice to Help Canadians Travel the world on points
- [H3] American Express Platinum Card
- [H3] American Express Aeroplan Reserve Card
- [H3] TD Aeroplan Visa Infinite Privilege Card
- [H4] Earn more Points: 10 Ways to Meet Minimum Credit Card Spending in Canada
- [H4] You Complete Guide to Cathay Pacific Asia Miles in Canada (Summer 2024)
- [H4] Your Complete Canadian Guide to Hilton Honors (Summer 2024)
- [H4] Canada's Top Online Mortgage Broker: Breezeful Review
- [H4] Your Complete Canadian Guide to Aeroplan (Summer 2024)
- [H4] Your Canadian Guide To British Airways Executive Club (Summer 2024)

	Images	We found 19 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
About	Internal	Passing Juice
Credit Cards	Internal	Passing Juice
Points Programs	Internal	Passing Juice
Current Promotions	Internal	Passing Juice
Contact	Internal	Passing Juice
Earn more Points: 10 Ways to Meet Minimum Credit Card Spending in Canada	Internal	Passing Juice
You Complete Guide to Cathay Pacific Asia Miles in Canada (Summer 2024)	Internal	Passing Juice
Your Complete Canadian Guide to Hilton Honors (Summer 2024)	Internal	Passing Juice
Canada’s Top Online Mortgage Broker: Breezeful Review	Internal	Passing Juice
Your Complete Canadian Guide to Aeroplan (Summer 2024)	Internal	Passing Juice
Your Canadian Guide To British Airways Executive Club (Summer 2024)	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	credit programs **travel** card read first more free **points** comments

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	20	✓	✗	✓	✓
points	13	✗	✗	✓	✓
more	12	✓	✗	✗	✓
credit	10	✗	✗	✗	✓
card	10	✗	✗	✗	✓

Usability

	Url	Domain : traveleasycanada.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 106 Warnings : 11
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://traveleasycanada.com/sitemap.xml https://traveleasycanada.com/sitemap.xml https://traveleasycanada.com/sitemap.rss
✓	Robots.txt	http://traveleasycanada.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.