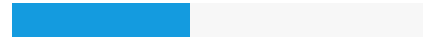




Website Analysis: transtats.bts.gov

Generated on June 26 2024 08:15 AM





The score is 37/100







SEO Content

	<p>Title</p>	<p>OST_R BTS Transtats</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>TranStats provides one-stop shopping for intermodal transportation data for researchers, decision-makers, as well as the general public interested in transportation issues.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] USA Banner • [H2] Site Notification • [H2] Site Notification • [H2] Header - Utility • [H2] Topics • [H2] Geography • [H2] Modes • [H2] Main - Statistical 1 • [H2] Main - Statistical 2 • [H2] Main - Statistical 3 • [H2] Main - Library • [H2] Main - Newsroom • [H2] Main - About • [H2] About • [H2] Resources 	H1	H2	H3	H4	H5	H6	0	16	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	16	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H2] Policies, Rights and Legal
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 147 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 68.03%</p> <p>Internal Links 31.97%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
United States Department of Transportation	External	Passing Juice
Ask-A-Librarian	External	Passing Juice
A-Z Index	External	Passing Juice

In-page links

Introduction to Transportation Statistics	External	Passing Juice
Airlines, Airports, and Aviation	External	Passing Juice
Energy and Environment	External	Passing Juice
Freight Transportation	External	Passing Juice
Infrastructure	External	Passing Juice
Passenger Travel	External	Passing Juice
Safety	External	Passing Juice
Statistical Policies and Methods	External	Passing Juice
System Performance	External	Passing Juice
Transportation and the Economy	External	Passing Juice
Transportation Maps and Geospatial Data	External	Passing Juice
Map Gallery	External	Passing Juice
International	External	Passing Juice
National	External	Passing Juice
By State	External	Passing Juice
By County	External	Passing Juice
Aviation	External	Passing Juice
Highway	External	Passing Juice
Rail	External	Passing Juice
Maritime and Inland Waterways	External	Passing Juice
Pipelines	External	Passing Juice
Transit	External	Passing Juice
Bicycles and Pedestrian	External	Passing Juice
Information Gallery	External	Passing Juice
A-Z Index	External	Passing Juice
Airline Information for Download	External	Passing Juice
Border Crossing Data	External	Passing Juice
Commodity Flow Survey	External	Passing Juice

In-page links

Confidential Close Calls Reporting	External	Passing Juice
Data Inventory	External	Passing Juice
Data Spotlights	External	Passing Juice
Freight Analysis Framework	External	Passing Juice
Freight Facts and Figures	External	Passing Juice
Freight Logistics Optimization Works (FLOW)	External	Passing Juice
Government Transportation Financial Statistics	External	Passing Juice
Intermodal Transportation Database	External	Passing Juice
Local Area Transportation Characteristics (LATCH dataset)	External	Passing Juice
Monthly Transportation Statistics	External	Passing Juice
National Census of Ferry Operators	External	Passing Juice
National Transportation Statistics	External	Passing Juice
National Transportation Atlas Database	External	Passing Juice
National Transportation Data Archives	External	Passing Juice
Ocean Shipping Reform Act (OSRA)	External	Passing Juice
Pocket Guide	External	Passing Juice
Port Performance Freight Statistics	External	Passing Juice
SafeOCS	External	Passing Juice
State Transportation Statistics	External	Passing Juice
Supply Chain Indicators	External	Passing Juice
Tank Car Data	External	Passing Juice
The Week in Transportation	External	Passing Juice
TransBorder Freight Data	External	Passing Juice
Transportation Economic Trends	External	Passing Juice
Transportation Services Index	External	Passing Juice
Transportation Statistics Annual Reports	External	Passing Juice
Vehicle Inventory and Use Survey (VIUS)	External	Passing Juice
Digital Repository (ROSA P)	External	Passing Juice

In-page links

BTS Products in the NTL	External	Passing Juice
U.S. DOT History	External	Passing Juice
Submitting Content to the NTL	External	Passing Juice
Research Tools	External	Passing Juice
National Transportation Knowledge Network	External	Passing Juice
Public Access	External	Passing Juice
Freight Data Dictionary	External	Passing Juice
NTL Policies	External	Passing Juice
About the NTL	External	Passing Juice
News and Statistical Releases	External	Passing Juice
Release Schedule	External	Passing Juice
Overview	External	Passing Juice
Local Outreach	External	Passing Juice
Jobs and Internships	External	Passing Juice
Legislative Mandates	External	Passing Juice
BTS Strategic Plan	External	Passing Juice
Staff Directory	External	Passing Juice
Advisory Council on Transportation Statistics	External	Passing Juice
Port Performance Working Group	External	Passing Juice
History of BTS	External	Passing Juice
Search this site:	External	Passing Juice
Advanced Search	Internal	Passing Juice
Database Directory	Internal	Passing Juice
Glossary	Internal	Passing Juice
Upcoming Releases	External	Passing Juice
Data Release History	Internal	Passing Juice
Aviation	Internal	Passing Juice
Maritime	Internal	Passing Juice

In-page links

Highway	Internal	Passing Juice
Transit	Internal	Passing Juice
Rail	Internal	Passing Juice
Pipeline	Internal	Passing Juice
Bike/Pedestrian	Internal	Passing Juice
Other	Internal	Passing Juice
Safety	Internal	Passing Juice
Freight Transport	Internal	Passing Juice
Passenger Travel	Internal	Passing Juice
Infrastructure	Internal	Passing Juice
Economic/Financial	Internal	Passing Juice
Social/Demographic	Internal	Passing Juice
Energy	Internal	Passing Juice
Environment	Internal	Passing Juice
National Security	Internal	Passing Juice
more...	Internal	Passing Juice
April 2023 75.67	Internal	Passing Juice
May 2023 81.24	Internal	Passing Juice
June 2023 71.34	Internal	Passing Juice
July 2023 69.64	Internal	Passing Juice
August 2023 77.17	Internal	Passing Juice
September 2023 80.25	Internal	Passing Juice
October 2023 84.10	Internal	Passing Juice
November 2023 86.30	Internal	Passing Juice
December 2023 83.86	Internal	Passing Juice
January 2024 72.82	Internal	Passing Juice
February 2024 83.65	Internal	Passing Juice
March 2024 78.70	Internal	Passing Juice

In-page links

more...	Internal	Passing Juice
2014 390.61	Internal	Passing Juice
2015 375.62	Internal	Passing Juice
2016 350.37	Internal	Passing Juice
2017 347.63	Internal	Passing Juice
2018 349.63	Internal	Passing Juice
2019 352.27	Internal	Passing Juice
2020 292.26	Internal	Passing Juice
2021 306.97	Internal	Passing Juice
2022 378.12	Internal	Passing Juice
2023 381.53	Internal	Passing Juice
Subscribe to email updates	External	Passing Juice
Contact Us	External	Passing Juice
FAQs	External	Passing Juice
DOT Research and Technology (OST-R)	External	Passing Juice
Ask a Librarian	External	Passing Juice
National Transportation Library	External	Passing Juice
Search for On-Time Flight Data	Internal	Passing Juice
Acronym Guide	External	Passing Juice
About DOT	External	Passing Juice
Budget and Performance	External	Passing Juice
Civil Rights	External	Passing Juice
Ethics	External	Passing Juice
FOIA	External	Passing Juice
Information Quality	External	Passing Juice
No FEAR Act	External	Passing Juice
Office of Inspector General	External	Passing Juice
Privacy Policy	External	Passing Juice

In-page links

USA.gov	External	Passing Juice
Web Policies and Notices	External	Passing Juice
Web Standards	External	Passing Juice

SEO Keywords



Keywords Cloud

policies rights acronym dot web ethics
transportation data ostr bts












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bts	3	✓	✗	✗	✗
transportation	3	✗	✗	✓	✗
web	2	✗	✗	✗	✗
data	2	✗	✗	✓	✗
policies	2	✗	✗	✗	✓





Usability

	Url	Domain : transtats.bts.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 8 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://transtats.bts.gov/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics