

# Website Analysis: towsconstrutora.com.br

Generated on May 12 2025 20:16 PM

The score is 51/100



## SEO Content





	Title	Tows Construtora e Incorporadora   Maringá PR																						
		Length : 45																						
		Perfect, your title contains between 10 and 70 characters.																						
	Description	Excelência em projetos de construção civil e incorporação imobiliária, com foco em qualidade, inovação e sustentabilidade. Confira!																						
		Length : 131																						
		Great, your meta description contains between 70 and 160 characters.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties.																						
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Tows Construtora e Incorporadora   Maringá PR</td></tr><tr><td>description</td><td>Excelência em projetos de construção civil e incorporação imobiliária, com foco em qualidade, inovação e sustentabilidade. Confira!</td></tr><tr><td>url</td><td>https://towsconstrutora.com.br/</td></tr><tr><td>site_name</td><td>Tows Construtora</td></tr><tr><td>image</td><td>https://towsconstrutora.com.br/wp-content/uploads/2024/09/Viabilidade-Inovadora-Tows-Construtora-e-Incorporadora.jpg</td></tr></table>							Property	Content	locale	pt_BR	type	website	title	Tows Construtora e Incorporadora   Maringá PR	description	Excelência em projetos de construção civil e incorporação imobiliária, com foco em qualidade, inovação e sustentabilidade. Confira!	url	https://towsconstrutora.com.br/	site_name	Tows Construtora	image	https://towsconstrutora.com.br/wp-content/uploads/2024/09/Viabilidade-Inovadora-Tows-Construtora-e-Incorporadora.jpg
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	Headings	H1	H2	H3	H4	H5	H6																	

# SEO Content


1 21 26 3 1 26

- [H1] Tows Construtora Incorporadora Empreendimentos
- [H2] Entre em contato para projetos, construções ou empreendimentos.
- [H2] Entre em contato, fale com um especialista.
- [H2] Aspectos Externos
- [H2] Aspectos Internos
- [H2] Viabilidade Inovadora.
- [H2] Projeto Visionário.
- [H2] Execução Minuciosa de Obra.
- [H2] Entrega Transformadora.
- [H2] Social Facilities
- [H2] Social Facilities
- [H2] Social Facilities
- [H2] Social Facilities
- [H2] Qualidade Garantida.
- [H2] Os Projetos
- [H2] Tows Construtora.
- [H2] Downtown
- [H2] College / School
- [H2] Medical Center
- [H2] Mall of America
- [H2] Brooklyn Underground
- [H2] Keep in touch.
- [H3] Contate-nos
- [H3] Construção
- [H3] Incorporação
- [H3] Gestão de Obras
- [H3] Investimentos Imobiliários
- [H3] Projetos
- [H3] Professional Gym
- [H3] Swimming Pool
- [H3] Basketball Court
- [H3] Bicycle Road
- [H3] Professional Gym
- [H3] Swimming Pool
- [H3] Basketball Court
- [H3] Bicycle Road
- [H3] Professional Gym
- [H3] Swimming Pool
- [H3] Basketball Court
- [H3] Bicycle Road
- [H3] Professional Gym
- [H3] Swimming Pool
- [H3] Basketball Court
- [H3] Bicycle Road
- [H3]
- [H3]
- [H3]
- [H3]
- [H4] contato@towsconstrutora.com.br
- [H4] 0800 000 5701
- [H4] Entre em contato
- [H5] Fundada em 18 de fevereiro de 2020 em Maringá, Paraná, a Tows Construtora e Incorporadora se especializa com




## SEO Content

		<p>distinção na construção e incorporação de empreendimentos.</p> <ul style="list-style-type: none"><li>• [H6] Precisa de Ajuda?</li><li>• [H6] Email</li><li>• [H6] Telefone</li><li>• [H6] Redes Sociais</li><li>• [H6] Matriz: Maringá PR</li><li>• [H6] Filial: Sumaré SP</li><li>• [H6] 1. Viabilidade</li><li>• [H6] 2. Projetos</li><li>• [H6] 3. Execução</li><li>• [H6] 4. Entrega</li><li>• [H6] 5. Segurança</li><li>• [H6] galeria de imagens</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6] 6. Certificações</li><li>• [H6] Total Apartment Units</li><li>• [H6] 7. Sobre nós</li><li>• [H6] 8. Localização</li><li>• [H6] Visit</li><li>• [H6] Call</li><li>• [H6] Visit</li><li>• [H6] Call</li><li>• [H6] Visit</li><li>• [H6] Call</li></ul>
	Images	<p>We found 21 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

		
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 9.09% Internal Links 81.82%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	noFollow
=	Internal	noFollow
=	Internal	noFollow
=	Internal	noFollow
=	Internal	noFollow
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	noFollow




## SEO Keywords

	Keywords Cloud	unique tows complexity disciplines construction design construtora social combination engineering
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	13	✖	✖	✖	✖
construction	9	✖	✖	✖	✖
tows	8	✔	✖	✖	✔
complexity	8	✖	✖	✖	✖
social	8	✖	✖	✖	✔


## Usability

	Url	Domain : towsconstrutora.com.br Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://towsconstrutora.com.br/sitemap.xml">http://towsconstrutora.com.br/sitemap.xml</a> <a href="https://towsconstrutora.com.br/sitemap_index.xml">https://towsconstrutora.com.br/sitemap_index.xml</a>
	Robots.txt	<a href="http://towsconstrutora.com.br/robots.txt">http://towsconstrutora.com.br/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.