The score is 43/100

SEO Content

✅	Title	**Toronto SEO - The Leader in Search Engine Optimization** Length : 54 Perfect, your title contains between 10 and 70 characters.
✅	Description	Toronto SEO, the leader in Search Engine Optimization. Our expert team propels your business to the top of search results, ensuring maximum growth. Length : 147 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Toronto SEO - The Leader in Search Engine Optimization
description	Toronto SEO, the leader in Search Engine Optimization. Our expert team propels your business to the top of search results, ensuring maximum growth.
url	https://torontoseo.com/
site_name	Toronto SEO
updated_time	2024-06-25T14:03:19+00:00

SEO Content

		image	https://torontoseo.com/wp-content/uploads/2023/11/Purple-Modern-Minimalist-Digital-Marketing-Instagram-Post-1.png
		image:secure_url	https://torontoseo.com/wp-content/uploads/2023/11/Purple-Modern-Minimalist-Digital-Marketing-Instagram-Post-1.png
		image:width	1080
		image:height	1080
		image:alt	TORONTO SEO Homepage
		image:type	image/png

	Headings	H1	H2	H3	H4	H5	H6
		0	5	3	14	6	0

- [H2] Toronto SEO Elevate Your Rank Outshine Your Competition
- [H2] Our SEO Services
- [H2] How Our Toronto SEO Approach Makes a Difference
- [H2] Lets work Together
- [H2] Company blog & Insights
- [H3] Home
- [H3] Essential
- [H3] Premier
- [H4] Localized Creative Strategy
- [H4] In-Depth Data Analysis
- [H4] Targeted Toronto Market Integration
- [H4] Local SEO Services
- [H4] Onsite SEO Services
- [H4] Offsite SEO Services
- [H4] Monthly Packages for everyone
- [H4] $1150
- [H4] $2250
- [H4] SEO for Toronto's Home Renovation Services
- [H4] Toronto Custom SEO Strategies
- [H4] Best of SEO APP of the Year
- [H4] Best of SEO Agency of 2024
- [H4] Best SEO Agency in Canada
- [H5] Local SEO
- [H5] Onsite SEO
- [H5] Offsite SEO
- [H5] Organic Search Engine Results
- [H5] Articles
- [H5] Articles

❌	Images	We found 37 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Local SEO	Internal	Passing Juice
Onsite SEO	Internal	Passing Juice
Offsite SEO	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	noFollow

In-page links

SEO for Toronto’s Home Renovation Services	Internal	Passing Juice
Toronto Custom SEO Strategies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : torontoseo.com Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 6 Warnings : 57

Document

❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://torontoseo.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.