





Website Analysis: tools-of-the-trade.com

Generated on May 11 2025 12:36 PM

The score is 54/100



SEO Content

	Title	<p>ToolsOfTheTrade Cookware Pots and Pans</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Tools of the Trade Cookware: a leading company dedicated to providing high-quality cookware and kitchen tools to professional chefs and cooking enthusiasts alike.</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ToolsOfTheTrade Cookware Pots and Pans</td></tr><tr><td>description</td><td>Tools of the Trade Cookware: a leading company dedicated to providing high-quality cookware and kitchen tools to professional chefs and cooking enthusiasts alike.</td></tr><tr><td>url</td><td>https://tools-of-the-trade.com/</td></tr><tr><td>site_name</td><td>Pots and Pans Tools Of The Trade Cookware Website</td></tr><tr><td>image</td><td>https://tools-of-the-trade.com/wp-content/uploads/2024/02/tools-main.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	ToolsOfTheTrade Cookware Pots and Pans	description	Tools of the Trade Cookware: a leading company dedicated to providing high-quality cookware and kitchen tools to professional chefs and cooking enthusiasts alike.	url	https://tools-of-the-trade.com/	site_name	Pots and Pans Tools Of The Trade Cookware Website	image	https://tools-of-the-trade.com/wp-content/uploads/2024/02/tools-main.jpg
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SEO Content

	Headings	H1 0	H2 19	H3 3	H4 1	H5 6	H6 0
		<ul style="list-style-type: none"> • [H2] Tools Of The Trade Cookware • [H2] Our Products • [H2] Nonstick Roaster and Rack • [H2] Steel Fish Bone Pliers Tweezers • [H2] Stainless Steel 13 Piece Set • [H2] 11 Piece Cookware Set Induction Cooktop Compatible • [H2] Popular Products • [H2] Nonstick Roaster and Rack • [H2] 11 Piece Cookware Set Induction Cooktop Compatible • [H2] 12 Inch Stainless Steel Skillet Frying Pan • [H2] Enameled Cast Iron Round Dutch Oven • [H2] Tools of the Trade Cookware Replacement Parts • [H2] Cookware Brands • [H2] Popular Products • [H2] Newsletter Updates • [H2] Nonstick Roaster and Rack • [H2] 11 Piece Cookware Set Induction Cooktop Compatible • [H2] 12 Inch Stainless Steel Skillet Frying Pan • [H2] Final Sale • [H3] Sets • [H3] Pans • [H3] Sale • [H4] \$50 ONLY! • [H5] Secure Payment • [H5] 30 Days Return • [H5] 24/7 Support • [H5] Free Delivery • [H5] Account • [H5] Shipping 					
	Images	<p>We found 22 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Macy's	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Explore Shop	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Nonstick Roaster and Rack	Internal	Passing Juice
Pans	Internal	Passing Juice
Sale	Internal	Passing Juice
Check price	Internal	noFollow
Steel Fish Bone Pliers Tweezers	Internal	Passing Juice
Kitchen Tools & Gadgets	Internal	Passing Juice
Check price	Internal	noFollow
Stainless Steel 13 Piece Set	Internal	Passing Juice
Sets	Internal	Passing Juice

In-page links

Check price	Internal	noFollow
11 Piece Cookware Set Induction Cooktop Compatible	Internal	Passing Juice
Check price	Internal	noFollow
12 Inch Stainless Steel Skillet Frying Pan	Internal	Passing Juice
Check price	Internal	noFollow
Enameled Cast Iron Round Dutch Oven	Internal	Passing Juice
Check price	Internal	noFollow
Privacy Policy	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	<p>piece trade price check pans sale</p> <p>cookware products tools sets</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	20	✖	✖	✖	✔
check	14	✖	✖	✖	✖
cookware	12	✔	✖	✔	✔
price	11	✖	✖	✖	✖
products	9	✖	✖	✖	✔

Usability

	Url	Domain : tools-of-the-trade.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://tools-of-the-trade.com/sitemap.xml</div>
	Robots.txt	<p>http://tools-of-the-trade.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>