



# Website Analysis: tonywilliamscoaching.co.uk

Generated on January 28 2026 06:43 AM





The score is 57/100







## SEO Content

	Title	Tony Williams - Career Transition Coach					
		Length : 39					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 6	H3 13	H4 3	H5 3	H6 0
		<ul style="list-style-type: none"><li>• [H1] Helping you through that turning point</li><li>• [H2] Are you ready for change?</li><li>• [H2] What I Actually Love to Do</li><li>• [H2] About me</li><li>• [H2] Testimonials</li><li>• [H2] Get in touch</li><li>• [H2] Privacy Policy</li><li>• [H3] Creating Trust</li><li>• [H3] Understanding Self</li><li>• [H3] Setting Direction</li><li>• [H3] Assessing Progress</li><li>• [H3] Building Sacred Space</li><li>• [H3] Creating Trust</li><li>• [H3] Telling Your Story</li><li>• [H3] Understanding self</li><li>• [H3] New Perspectives</li><li>• [H3] Setting Direction</li><li>• [H3] Setting Out</li></ul>					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Reflection and Learning</li> <li>• [H3] I'd be delighted to have an initial no obligation conversation with you.</li> <li>• [H4] Gary Dinnell</li> <li>• [H4] Graham Clark</li> <li>• [H4] Soo Redshaw</li> <li>• [H5] Senior Customer Contact Manager – Financial Services</li> <li>• [H5] Author and Coach - Visiting Fellow, Cranfield University</li> <li>• [H5] Executive Coach, Principal SRT Development, Associate, Cranfield University</li> </ul>
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 35%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 10 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Approach</a>	Internal	Passing Juice
<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">See full breakdown</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tony	10	✓	✗	✗	✗
life	8	✗	✗	✗	✗
coach	6	✓	✗	✗	✓
coaching	5	✗	✗	✗	✗
site	4	✗	✗	✗	✗












## Usability

	Url	Domain : tonywilliamscoaching.co.uk Length : 26
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://tonywilliamscoaching.co.uk/sitemap.xml">http://tonywilliamscoaching.co.uk/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://tonywilliamscoaching.co.uk/robots.txt">http://tonywilliamscoaching.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>