Website Analysis: tokyo-shoten.or.jp

Generated on March 24 2026 11:32 AM

The score is 49/100

SEO Content

✅	Title	東京都書店商業組合 - TOKYO BOOKSHOP GROUP Length : 32 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	TOKYO BOOKSHOP GROUP Length : 20 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	ja_JP
site_name	東京都書店商業組合 - TOKYO BOOKSHOP GROUP
type	website
title	東京都書店商業組合 - TOKYO BOOKSHOP GROUP
description	TOKYO BOOKSHOP GROUP
url	https://tokyo-shoten.or.jp

⚪	Headings

H1	H2	H3	H4	H5	H6
1	0	10	9	0	0

- [H1]
- [H3] 東京都書店商業組合について
- [H3]
- [H3]
- [H3] 公式SNS

SEO Content

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❌	Images	We found 23 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 31 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
[-](#)	Internal	Passing Juice
[□□□](#)	Internal	Passing Juice
[□□□□](#)	Internal	Passing Juice
[□□□□□](#)	Internal	Passing Juice
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In-page links

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https://www.youtube.com/watch?v=FFSLZ-UlJG8&t=444s	External	Passing Juice
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SEO Keywords

	Keywords Cloud	□□□ □□□□□□□□ □□□□□□□□□ □□□□□□□ 6□□□□□□□□□□ □□□□□□□ □□□□□IV □□□□□□□□□□□□□□□nhk□□ □□□□□□ 4□□□□□□□□□□□ nhk□□ 4□□□□□□□□□□□ □□□□ □□□□□□□□□

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□	3	✖	✖	✖	✔
□□□□□□□□□	2	✔	✖	✖	✖
□□□□	2	✖	✖	✖	✖
□□□□□□□	2	✖	✖	✖	✔
□□□□□□ 4□□□□□□□□□□	1	✖	✖	✖	✔

Usability

	Url	Domain : tokyo-shoten.or.jp Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.1 - DTD
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

		http://tokyo-shoten.or.jp/sitemap.xml
		https://tokyo-shoten.or.jp/sitemap.xml
		https://tokyo-shoten.or.jp/sitemap.rss
✔	Robots.txt	http://tokyo-shoten.or.jp/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.