

# Website Analysis: tnchamber.org

Generated on April 08 2026 01:28 AM






The score is 45/100







## SEO Content

	Title	Tennessee Chamber of Commerce & Industry Length : 44 Perfect, your title contains between 10 and 70 characters.														
	Description	The Tennessee Chamber serves as the leading voice for businesses and manufacturers across the state, advocating on major employment and economic issues that impact Tennessee's future. Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Tennessee Chamber of Commerce &amp; Industry</td></tr><tr><td>description</td><td>The Tennessee Chamber serves as the leading voice for businesses and manufacturers across the state, advocating on major employment and economic issues that impact Tennessee's future.</td></tr><tr><td>url</td><td>https://tnchamber.org/</td></tr><tr><td>site_name</td><td>Tennessee Chamber of Commerce &amp; Industry</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Tennessee Chamber of Commerce & Industry	description	The Tennessee Chamber serves as the leading voice for businesses and manufacturers across the state, advocating on major employment and economic issues that impact Tennessee's future.	url	https://tnchamber.org/	site_name	Tennessee Chamber of Commerce & Industry
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# SEO Content

		<p>image <a href="https://tnchamber.org/wp-content/uploads/2026/01/Featured-Image.jpg">https://tnchamber.org/wp-content/uploads/2026/01/Featured-Image.jpg</a></p> <p>image:width 1920</p> <p>image:height 1080</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Opportunities Begin Here.</li> <li>• [H2] Who we are</li> <li>• [H2] 800+</li> <li>• [H2] 800M+</li> <li>• [H2] 550K+</li> <li>• [H2] Our Priorities</li> <li>• [H2] Benefits of being a member</li> <li>• [H2] Tennessee Chamber Events</li> <li>• [H2] Featured stories</li> <li>• [H3] Workforce &amp; Education</li> <li>• [H3] Environment &amp; Energy</li> <li>• [H3] Taxes &amp; Economy</li> <li>• [H3] Strengthening Penalties for Cargo Theft in Tennessee</li> <li>• [H3] Be Pro Be Proud Tennessee Hosts Draft Day to Spotlight Skilled Trades Talent and Connect Students with Employers</li> <li>• [H3] Public Nuisance and Locality Legal Reform</li> <li>• [H3] Understanding the Economic and Regulatory Concerns Surrounding SB0269</li> <li>• [H3] New Executive Director of the Tennessee Manufacturers Association</li> <li>• [H3] Subscribe</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	9	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	9	0	0	0									
	Images	<p>We found 44 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>


## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">Our Staff</a>	Internal	Passing Juice
<a href="#">Workforce &amp; education</a>	Internal	Passing Juice
<a href="#">environment &amp; Energy</a>	Internal	Passing Juice
<a href="#">taxes &amp; Economy</a>	Internal	Passing Juice
<a href="#">tN Chamber PAC</a>	Internal	Passing Juice
<a href="#">Why Join?</a>	Internal	Passing Juice
<a href="#">Signature Members</a>	Internal	Passing Juice
<a href="#">Marketplace</a>	Internal	Passing Juice
<a href="#">Signature Events</a>	Internal	Passing Juice
<a href="#">News &amp; Insights</a>	Internal	Passing Juice
<a href="#">Tennessee Manufacturers association</a>	Internal	Passing Juice

## In-page links

<a href="#">learn More</a>	Internal	Passing Juice
<a href="#">2025 Annual Business Tax Conference</a>	Internal	Passing Juice
<a href="#">Emails are serviced by Constant Contact</a>	External	Passing Juice
<a href="#">Tennessee Manufacturers association</a>	Internal	Passing Juice
<a href="#">TCCE</a>	External	Passing Juice
<a href="#">TEDC</a>	External	Passing Juice
<a href="#">Coolest thing Made in tennessee</a>	External	Passing Juice
<a href="#">Be Pro Be Proud</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : tnchamber.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://tnchamber.org/sitemap_index.xml">https://tnchamber.org/sitemap_index.xml</a>
	Robots.txt	<a href="http://tnchamber.org/robots.txt">http://tnchamber.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.