Website Analysis: ticket-freunde.de

Generated on July 29 2024 10:18 AM

The score is 53/100

SEO Content

✓	**Title**	Ticket Freunde Length : 14 Perfect, your title contains between 10 and 70 characters.
⚠	**Description**	Entdecken Sie bei Ticket Freunde exklusive Tickets für Taylor Swifts 'The Eras Tour' in Deutschland. Erleben Sie unvergessliche Konzerte in Hamburg, München und Gelsenkirchen. Sichern Sie sich jetzt Ihre Plätze für ein einmaliges Musikereignis. Einfache Buchung, authentische Tickets Length : 291 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	**Og Meta Properties**	Good, your page take advantage of Og Properties.

Property	Content
image	https://cdn.shopify.com/s/files/1/0798/8169/9665/files/tickets.png?height=628&pad_color=fff&v=1702247172&width=1200
image:secure_url	https://cdn.shopify.com/s/files/1/0798/8169/9665/files/tickets.png?height=628&pad_color=fff&v=1702247172&width=1200
image:width	1200
image:height	628

◉	**Headings**	

H1	H2	H3	H4	H5	H6
2	2	2	0	0	0

- [H1] Ticket Freunde

SEO Content

		- [H1] Ticket Freunde - [H2] Taylor Swift - [H2] Taylor swift - The Eras Tour - [H3] Hot Concerts - [H3] Newsletter abonnieren!
❌	Images	We found 25 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 10% External Links : Passing Juice 0% Internal Links 90%

In-page links

Anchor	Type	Juice
Ticket Freunde	Internal	Passing Juice
Ticket-Verkauf	Internal	Passing Juice

In-page links

FAQ		Internal	Passing Juice
Kontakt		Internal	Passing Juice
Blog		Internal	Passing Juice
Impressum		Internal	Passing Juice
AGB's		Internal	Passing Juice
Taylor Swift - München		Internal	Passing Juice
Taylor Swift - Gelsenkirchen		Internal	Passing Juice
Powered by Shopify		External	noFollow

SEO Keywords

⊙	Keywords Cloud	tickets tour kaufen eur sie events taylor swift eras gelsenkirchen

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eur	80	✖	✖	✖	✖
taylor	33	✖	✖	✔	✔
swift	25	✖	✖	✔	✔
tour	24	✖	✖	✔	✔
eras	22	✖	✖	✔	✔

Usability

⊙	Url	Domain : ticket-freunde.de Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 69 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ticket-freunde.de/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.