Website Analysis: thirstythirty.eu

The score is 46/100

SEO Content

✓	Title	**AriZona Europe** Length : 14 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	AriZona Europe
url	https://www.drinkarizona.eu/
title	AriZona Europe
type	website
description	AriZona Europe

○	Headings	(see below)

H1	H2	H3	H4	H5	H6
1	4	2	28	0	2

- [H1]
- [H2] Your cart is empty
- [H2] Subtotal
- [H2] BECOME AN ARIZONA VIP
- [H2] Shop Merch
- [H3] Shop
- [H3] Explore
- [H4] Accessories

SEO Content

- [H4] Accessories
- [H4] LIMITED EDITION
- [H4] LIMITED EDITION
- [H4] Tops
- [H4] Tops
- [H4] Merch
- [H4] Merch
- [H4] Accessories
- [H4] Accessories
- [H4] SKATE
- [H4] SKATE
- [H4] Tops
- [H4] Tops
- [H4] Merch
- [H4] Merch
- [H4] Accessories
- [H4] Accessories
- [H4] SKATE
- [H4] SKATE
- [H4] Tops
- [H4] Tops
- [H4] Merch
- [H4] Merch
- [H4] Accessories
- [H4] Accessories
- [H4] SKATE
- [H4] SKATE
- [H6] Join our mailing list
- [H6] STAY IN THE LOOP

❌	Images	We found 30 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
go to cart	Internal	Passing Juice
ALL MERCH	Internal	Passing Juice
TOPS	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
SKATE	Internal	Passing Juice
Products	Internal	Passing Juice
About Us	External	Passing Juice
LIMITED EDITION	Internal	Passing Juice
Merch	Internal	Passing Juice
AriZona Europe	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud

tops merch arizona all accessories international europe site skate products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
merch	6	✖	✖	✖	✔
skate	4	✖	✖	✖	✔
accessories	4	✖	✖	✖	✔
tops	4	✖	✖	✖	✔
all	4	✖	✖	✖	✖

Usability

⊙	Url	Domain : thirstythirty.eu Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 79 Warnings : 11
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

| | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://thirstythirty.eu/robots.txt

Great, your website has a robots.txt file. |
| | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |