







Website Analysis: thgeneralstore.com

Generated on May 20 2025 14:22 PM


The score is 51/100







SEO Content

|  | Title | THGeneralStore - Outdoor Tees & Adventure Apparel For Active Lifestyles Length : 75 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|--|--|--|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|-----------------------------|
|  | Description | Discover premium outdoor tees and adventure apparel at THGeneralStore. Shop our unique collections designed for water sports, fishing, hiking, and outdoor living. Find durable, stylish, and eco-friendly t-shirts perfect for your next adventure. Length : 244 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>THGeneralStore - Outdoor Tees & Adventure Apparel For Active Lifestyles</td></tr><tr><td>description</td><td>Discover premium outdoor tees and adventure apparel at THGeneralStore. Shop our unique collections designed for water sports, fishing, hiking, and outdoor living. Find durable, stylish, and eco-friendly t-shirts perfect for your next adventure.</td></tr><tr><td>url</td><td>https://thgeneralstore.com/</td></tr></table> | Property | Content | locale | en_GB | type | website | title | THGeneralStore - Outdoor Tees & Adventure Apparel For Active Lifestyles | description | Discover premium outdoor tees and adventure apparel at THGeneralStore. Shop our unique collections designed for water sports, fishing, hiking, and outdoor living. Find durable, stylish, and eco-friendly t-shirts perfect for your next adventure. | url | https://thgeneralstore.com/ |
| Property | Content | | | | | | | | | | | | | |
| locale | en_GB | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
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SEO Content

| | | | | | | | | | | | | | | | | | | | | |
|--|---|--|-----------|----------------|--------------|---------------------------|-------|--|------------------|--|-------------|------|--------------|------|-----------|---|------------|------------|-------|---|
| | | <table><tr><td>site_name</td><td>THgeneralstore</td></tr><tr><td>updated_time</td><td>2024-12-14T17:29:07+07:00</td></tr><tr><td>image</td><td>https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp</td></tr><tr><td>image:secure_url</td><td>https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp</td></tr><tr><td>image:width</td><td>1536</td></tr><tr><td>image:height</td><td>1021</td></tr><tr><td>image:alt</td><td>Tjh Hero Tjh Home@2x 1 1536x1021 - HOME</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>video</td><td>http://41hmj38vkl98fqzebjp1112g.wpengine.netdna-cdn.com/wp-content/uploads/sites/2/2013/12/7202.mp4</td></tr></table> | site_name | THgeneralstore | updated_time | 2024-12-14T17:29:07+07:00 | image | https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp | image:secure_url | https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp | image:width | 1536 | image:height | 1021 | image:alt | Tjh Hero Tjh Home@2x 1 1536x1021 - HOME | image:type | image/jpeg | video | http://41hmj38vkl98fqzebjp1112g.wpengine.netdna-cdn.com/wp-content/uploads/sites/2/2013/12/7202.mp4 |
| site_name | THgeneralstore | | | | | | | | | | | | | | | | | | | |
| updated_time | 2024-12-14T17:29:07+07:00 | | | | | | | | | | | | | | | | | | | |
| image | https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp | | | | | | | | | | | | | | | | | | | |
| image:secure_url | https://i1.wp.com/tjh.com/wp-content/uploads/2023/06/TJH_HERO_TJH-HOME@2x-1-1536x1021.webp | | | | | | | | | | | | | | | | | | | |
| image:width | 1536 | | | | | | | | | | | | | | | | | | | |
| image:height | 1021 | | | | | | | | | | | | | | | | | | | |
| image:alt | Tjh Hero Tjh Home@2x 1 1536x1021 - HOME | | | | | | | | | | | | | | | | | | | |
| image:type | image/jpeg | | | | | | | | | | | | | | | | | | | |
| video | http://41hmj38vkl98fqzebjp1112g.wpengine.netdna-cdn.com/wp-content/uploads/sites/2/2013/12/7202.mp4 | | | | | | | | | | | | | | | | | | | |
|  | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>17</td><td>5</td><td>5</td><td>11</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] THGeneralStore – Premium Outdoor Tees & Adventure Apparel• [H2] Gear Up for Summer• [H2] Fishing Enthusiasts• [H2] Hunting Adventures• [H2] Outdoor Family• [H2] Trending Tshirts• [H2] Sailor Spirit• [H2] Conservation Waves• [H2] Aqua Adventure• [H2] Waterfront Living• [H2] Hunter's Lodge• [H2] Latest Blog• [H2] Outdoor Apparel for Every Adventure• [H2] Eco-Friendly and Sustainable Materials• [H2] Adventure Apparel for Water Sports Enthusiasts• [H2] Hiking Tees Built for Performance• [H2] Why Choose THGeneralStore?• [H2] Shop Now and Prepare for Your Next Adventure• [H3] Men’s Outdoor Apparel• [H3] Prices Start at \$19• [H3] Shop Now• [H3] Outdoor Tees• [H3] Login• [H4] Cart• [H4] NEW DESIGNS ADDED DAILY• [H4] Gear Up, Adventure Out• [H4] Wear• [H4] the Adventure | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 17 | 5 | 5 | 11 | 0 | | | | | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | | | |
| 1 | 17 | 5 | 5 | 11 | 0 | | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none">• [H5] Free Shipping on all orders• [H5] Amazing customer service• [H5] No Customs or Duty Fees!• [H5] Rustic Adventure Shirts: Timeless Style for the Modern Explorer• [H5] Tees for Glamping: Style Meets Comfort in the Great Outdoors• [H5] Tees with Natural Landscapes: Wear the Beauty of Nature• [H5] Tees for Nature Expeditions: Gear Up for Every Adventure• [H5] Graphic Tees for Hunters: Essential Style for Every Outdoor Enthusiast• [H5] Tees for Fishing Trips: Essential Style and Comfort for Every Angler• [H5] Wilderness T-Shirts: Embrace the Call of the Wild• [H5] Explorer T-Shirts: Essential Gear for Every Adventurer |
|  | Images | We found 58 images on this web page. Good, most or all of your images have alt attributes |
|  | Text/HTML Ratio | Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 69 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Catch of the Day | Internal | Passing Juice |
| Sailor Spirit | Internal | Passing Juice |
| Conservation Waves | Internal | Passing Juice |
| Aqua Adventure | Internal | Passing Juice |
| Waterfront Living | Internal | Passing Juice |
| Shop Now | Internal | Passing Juice |
| Fishing Enthusiasts | Internal | Passing Juice |
| Hunting Adventures | Internal | Passing Juice |
| &#8220;Gigi Shirt for Grandma&#8221; - The Perfect Birthday and Christmas Gift for Grandma | Internal | Passing Juice |
| I Heart Viola Music T-Shirt: Celebrate Your Love for Music | Internal | Passing Juice |
| Japanese Bass Fishing T-Shirt: A Perfect Tribute to Anglers | Internal | Passing Juice |
| &#8220;Teenage Mutant Ninja Turtles Pizza for Christmas&#8221; T-Shirt - A Fun Tee for TMNT and Pizza Lovers | Internal | Passing Juice |
| Support Your Local Hookers Funny Fishing Fisherman Dad Gift T-Shirt | Internal | Passing Juice |
| &#8220;Mini Pig T-Shirt - Funny Pig Lover Gift Birthday Christmas Tee&#8221; | Internal | Passing Juice |
| Keepin&#8217; It Reel &#8211; Fishing T-Shirt: A Fun Tribute for Anglers | Internal | Passing Juice |
| Hiker Trash Shirt: My Happy Place Is Outdoors T-Shirt | Internal | Passing Juice |
| Quick View | Internal | Passing Juice |
| Funny Pirate T-Shirt for Men: Nautical Acquisition Meme | Internal | Passing Juice |
| Proud Navy Aunt T-Shirt: Celebrate Your Military Pride | Internal | Passing Juice |
| Pirate Anchor Skulls & Bones Nautical T-Shirt: Embrace Your Adventurous Spirit | Internal | Passing Juice |
| Proud Brother of a US Sailor T-Shirt: Show Your Military Pride | Internal | Passing Juice |
| First Mate T-Shirt: Pirate Skull Nautical Love Sailing Gift | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Captain Dad Pirate Skull Halloween T-Shirt: Celebrate Your Nautical Spirit | Internal | Passing Juice |
| I&#8217;d Rather Be Sailing T-Shirt: Celebrate Your Love for the Open Sea | Internal | Passing Juice |
| Pirate Captain T-Shirt: Nautical Skull Love Sailing Gift | Internal | Passing Juice |
| Elephant Conservation Lover Planet Earth Day Shirt: Show Your Love for Wildlife | Internal | Passing Juice |
| &#8220;I Camp So I Don't Punch People In The Throat&#8221; Camping T-Shirt - A Fun Tee for Outdoor Lovers | Internal | Passing Juice |
| &#8220;Only You Can Prevent Drama Llama&#8221;: Camping Vintage Funny Gift T-Shirt - A Must-Have for Outdoor Lovers with a Sense of Humor | Internal | Passing Juice |
| B07D9HSD25_Black_Org_Just Another Beer Drinker With A Camping Problem T-Shirt_resize | Internal | Passing Juice |
| &#8220;This Old Camper Loves Camping&#8221; T-Shirt - A Perfect Gift for Outdoor Enthusiasts and Family | Internal | Passing Juice |
| &#8220;If It Involves Bacon, Count Me In&#8221;: Camping T-Shirt - A Perfect Tee for Bacon and Camping Lovers | Internal | Passing Juice |
| &#8220;Camping Witch - Not Only the Broom Is Broken&#8221;: Funny T-Shirt - A Perfect Halloween Tee for Camping Fans | Internal | Passing Juice |
| &#8220;Group Hug&#8221;: Funny S&#8217;mores Camping T-Shirt - A Sweet and Playful Tee for Campfire Lovers | Internal | Passing Juice |
| Kayak Catfish Fishing Shirt: Your Perfect Companion for Adventure | Internal | Passing Juice |
| Kayak T-Shirt: Kayaking and Drink Beer Shirt - Perfect for Outdoor Enthusiasts | Internal | Passing Juice |
| Camping Outdoor Camper Happy Camper Vintage Gift T-Shirt: Celebrate Your Love for the Outdoors | Internal | Passing Juice |
| Sailing Shirt: Retro Style Sail Boat T-Shirt | Internal | Passing Juice |
| Vintage Kayak Travel T-Shirt: Embrace Your Outdoor Adventures | Internal | Passing Juice |
| Mountain Sunset Outdoor Hiking Retro T-Shirt: Embrace the Great Outdoors | Internal | Passing Juice |
| Funny Fishing Shirt: Bacon T-Shirt for Outdoor Enthusiasts | Internal | Passing Juice |
| &#8220;This Baller Is Now 7&#8221;: Kids&#8217; 7th | Internal | Passing Juice |

In-page links


[Birthday Basketball T-Shirt](#)

| | | |
|---|----------|---------------|
| <u>Saltwater Life T-Shirt: Embrace the Fishing Lifestyle</u> | Internal | Passing Juice |
| <u>Save Water, Drink Beer T-Shirt – A Fun and Casual Tee for Beer Lovers</u> | Internal | Passing Juice |
| <u>Types of Freshwater Fish Species T-Shirt – A Must-Have for Fishing Enthusiasts</u> | Internal | Passing Juice |
| <u>Saltwater Life T-Shirt: Embrace the Fisherman's Spirit</u> | Internal | Passing Juice |
| <u>B07PDPG2HX_Black_Org_One In A Melon Aunt Shirt Funny Watermelon T Shirt_resize</u> | Internal | Passing Juice |
| <u>Bedlington Watercolor Dog T-Shirt – A Beautiful Tee for Bedlington Terrier Lovers</u> | Internal | Passing Juice |
| <u>Hey Snowflake You Are Not Special T-Shirt: Embrace Your Unique Style</u> | Internal | Passing Juice |
| <u>BEER ASSISTANT Day Drinking Camping Boating Funny T-Shirt: Celebrate Your Love for Fun and Adventure</u> | Internal | Passing Juice |
| <u>Ghost Hunting T-Shirt: Funny Ghost Hunter and Wine Gift</u> | Internal | Passing Juice |
| <u>Hunting, Fishing, & Loving Every Day T-Shirt – Perfect for Outdoor Enthusiasts</u> | Internal | Passing Juice |
| <u>This Is My Human Costume I'm Really a Fossil Hunter T-Shirt – A Fun Tee for Paleontology Lovers</u> | Internal | Passing Juice |
| <u>Archery Is My Boyfriend T-Shirt: Celebrate Your Love for Archery</u> | Internal | Passing Juice |
| <u>Hunting, Fishing, & Loving Everyday T-Shirt – Perfect for the Outdoor Enthusiast</u> | Internal | Passing Juice |
| <u>Women's Hunt Wife – Most Patient Married to the Dedicated Hunter; Funny T-Shirt</u> | Internal | Passing Juice |
| <u>Dove Hunter Crossed Rifles T-Shirt: Celebrate Your Passion for Dove Hunting</u> | Internal | Passing Juice |
| <u>Pig Hog Pork Heartbeat Hunting T-Shirt: Celebrate Your Love for Hunting and Bacon</u> | Internal | Passing Juice |
| <u>Rustic Adventure Shirts: Timeless Style for the Modern Explorer</u> | Internal | Passing Juice |
| <u>Tees for Glamping: Style Meets Comfort in the Great Outdoors</u> | Internal | Passing Juice |
| <u>Tees with Natural Landscapes: Wear the Beauty of Nature</u> | Internal | Passing Juice |
| <u>Tees for Nature Expeditions: Gear Up for Every Adventure</u> | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Graphic Tees for Hunters: Essential Style for Every Outdoor Enthusiast | Internal | Passing Juice |
| Tees for Fishing Trips: Essential Style and Comfort for Every Angler | Internal | Passing Juice |
| Wilderness T-Shirts: Embrace the Call of the Wild | Internal | Passing Juice |
| Explorer T-Shirts: Essential Gear for Every Adventurer | Internal | Passing Juice |
| THGeneralStore | Internal | Passing Juice |
| Lost your password? | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | quick adventure collection perfect day tees view outdoor t-shirt fishing |
|--|----------------|---|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| collection | 82 | ✖ | ✖ | ✔ | ✖ |
| t-shirt | 43 | ✖ | ✖ | ✔ | ✔ |
| quick | 40 | ✖ | ✖ | ✖ | ✖ |
| adventure | 40 | ✔ | ✖ | ✔ | ✔ |
| view | 40 | ✖ | ✖ | ✖ | ✖ |












Usability

| | | |
|--|--------------|--|
|  | Url | Domain : thgeneralstore.com Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |





Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 115 Warnings : 48 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>http://thgeneralstore.com/sitemap.xml https://thgeneralstore.com/sitemap_index.xml</div> |
|  | Robots.txt | <p>http://thgeneralstore.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |