Website Analysis: thewrightbeef.com

Generated on May 24 2025 16:56 PM

The score is 50/100

SEO Content

✅	Title	The Wright Beef- Prime Beef Length : 27 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover the savory satisfaction of 100% grass-fed and finished beef from The Wright Beef, proudly serving Calhoun Falls, Abbeville, and Anderson, SC. Indulge in premium quality, locally sourced meats that are as wholesome as they are delicious. Elevate your culinary experience with our tender cuts, rich in flavor and nutrients. Easy pick up options or bulk ordering available. Length : 389 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Wright Beef
title	The Wright Beef- Prime Beef
url	https://www.thewrightbeef.com
type	website
description	Discover the savory satisfaction of 100% grass-fed and finished beef from The Wright Beef, proudly serving Calhoun Falls, Abbeville, and Anderson, SC. Indulge in premium quality, locally sourced meats that are as wholesome as they are delicious. Elevate your culinary experience with our tender cuts,

SEO Content

		image	http://static1.squarespace.com/static/65dbfeeb3d7f7d3fb9b2bf89/t/65e3252d436ffe201898c304/1709385005741/100%25+Prime+Beef.png?format=1500w
		image:width	500
		image:height	500

	Headings	H1	H2	H3	H4	H5	H6
		0	5	6	20	0	0

- [H2] Taste the Difference of Locally Raised Prime Beef
- [H2] Everyone should be able to eat The Wright Way
- [H2] How It works
- [H2] Meet the Wright Family
- [H2] TODAY
- [H3] Opt for Wright Beef, a healthy and nutritious protein source, produced from grass-fed cattle. Choose wisely when it comes to your food.
- [H3] 4 Generations of Beef Farming Expertise.
- [H3] What People Are Saying
- [H3] Not Sure if you will like our product?
- [H3] Get a Free pound of ground beef on us!
- [H3] Start eating The Right Way with The Wright Beef
- [H4] ✔ Eat with Confidence
- [H4] ✔ 100% Satisfaction guaranteed
- [H4] ✔ Easy pick up at a trusted processor
- [H4]
- [H4] Raised Ethically
- [H4] Cattle are raised to the highest standards on lush pastures in Calhoun Falls, SC to produce the highest and best tasting meat.
- [H4] You Choose
- [H4] Save when you buy in bulk with whole or half cow options. You choose your cuts!
- [H4] Easy Pick Up
- [H4] Easy pickup at processor for whole or half beef orders. Processor is located in Royston, GA.
- [H4] "I wanted to eat healthy and delicious food but the options were either expensive or not tasty. Buying The Wright Beef allowed me to experience healthy food at a reasonable price. "
- [H4] Shirly, Anderson, SC
- [H4] "As a busy executive, I don't have time to source healthy food. Buying the Wright Beef was easy and accessible to me."
- [H4] — Thomas, Greenville, SC
- [H4] Buying an entire cow seemed complication at first, but the Wrights made the process so easy. They kept me up to date the entire time and we never had to shop for beef for the entire year! We get on the list every year for wholesale beef!
- [H4] -Camille, Summerville, SC
- [H4] We guarantee Customer Satisfaction!
- [H4]
- [H4] We'll be with you every step of the way.
- [H4] The Wright Beef

SEO Content

❌	Images	We found 17 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
How it works	Internal	Passing Juice
About	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Shop Now	Internal	Passing Juice

In-page links

Shop Wholesale		Internal	Passing Juice
Get Your Free Ground Beef		External	Passing Juice
SHOP NOW		Internal	Passing Juice
Press		Internal	Passing Juice
Contact		Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	shop wright easy now beef works wholesale store eat best

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beef	21	✔	✖	✔	✔
shop	9	✖	✖	✖	✔
wright	8	✔	✖	✔	✔
now	6	✖	✖	✖	✖
store	6	✖	✖	✖	✖

Usability

⬤	Url	Domain : thewrightbeef.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 163 Warnings : 19
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.

Optimization

		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://thewrightbeef.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.