








Website Analysis: thewindlass.com

Generated on April 07 2026 16:03 PM





The score is 60/100







SEO Content

	Title	<p>Seasonal Dining with Incredible Views The Windlass</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Enjoy award-winning dining with spectacular views of Lake Hopatcong at the Windlass!</p> <p>Length : 84</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Windlass</td> </tr> <tr> <td>description</td> <td>Enjoy award-winning dining with spectacular views of Lake Hopatcong at the Windlass!</td> </tr> <tr> <td>image</td> <td>https://www.thewindlass.com//images/siteimages/wnd_sm_graphic.png</td> </tr> </tbody> </table>	Property	Content	type	website	title	The Windlass	description	Enjoy award-winning dining with spectacular views of Lake Hopatcong at the Windlass!	image	https://www.thewindlass.com//images/siteimages/wnd_sm_graphic.png		
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	Headings	<table border="1" data-bbox="539 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="616 1850 1426 2080" style="list-style-type: none"> • [H1] Delicious Dining. Incredible Views. • [H2] Welcome to the Windlass • [H2] ORDER ONLINE THROUGH THE TOAST TAKEOUT APP! • [H2] Upcoming Live the Lake NJ Events • [H2] Follow us @thewindlass • [H2] Easter at the Windlass • [H3] 	H1	H2	H3	H4	H5	H6	1	5	2	0	0	1
H1	H2	H3	H4	H5	H6									
1	5	2	0	0	1									

SEO Content

		<ul style="list-style-type: none"> • [H3] • [H6] Click here to learn more about Live the Lake NJ
	Images	<p>We found 36 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 18 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 38.89%</p> <p>Internal Links 61.11%</p>

In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
News & Events	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Private Parties	Internal	Passing Juice
Gift Cards	External	Passing Juice
Loyalty Program	External	Passing Juice
Music Under The Stars	Internal	Passing Juice
Reservations	External	Passing Juice
Contact	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Order Online	External	Passing Juice
Download the App	External	Passing Juice
@thewindlass	External	Passing Juice
Careers	External	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Bring Live the lake NJ to your inbox	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lake	5	✘	✘	✔	✔
windlass	4	✔	✘	✔	✔
dining	4	✔	✘	✔	✔
live	4	✘	✘	✘	✔
online	3	✘	✘	✘	✔


Usability

	Url	Domain : thewindlass.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 7				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thewindlass.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1146 1481 1227"> Google Analytics</div>