








# Website Analysis: thesunnewstoday.com

Generated on September 01 2024 15:38 PM

The score is 54/100



## SEO Content

	<b>Title</b>	<p>The Sun News Today</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Get the latest news, exclusives, sport, celebrities, showbiz, politics, business and lifestyle from The Sun.</p> <p>Length : 108</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1839"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Get the latest news, exclusives, sport, celebrities, showbiz, politics, business and lifestyle from The Sun.</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Sun News Today</td> </tr> <tr> <td>url</td> <td>https://www.thesunnewstoday.com/</td> </tr> <tr> <td>site_name</td> <td>The Sun News Today</td> </tr> </tbody> </table>	Property	Content	description	Get the latest news, exclusives, sport, celebrities, showbiz, politics, business and lifestyle from The Sun.	locale	en_GB	type	website	title	The Sun News Today	url	https://www.thesunnewstoday.com/	site_name	The Sun News Today
Property	Content															
description	Get the latest news, exclusives, sport, celebrities, showbiz, politics, business and lifestyle from The Sun.															
locale	en_GB															
type	website															
title	The Sun News Today															
url	https://www.thesunnewstoday.com/															
site_name	The Sun News Today															
	<b>Headings</b>	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>97</td> <td>0</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1973 1437 2069" style="list-style-type: none"> <li>• [H1] The Sun News Today</li> <li>• [H2] Scotland: Ibrox modernisation not in time. Temporary stadium needed</li> </ul>	H1	H2	H3	H4	H5	H6	1	97	0	13	0	0		
H1	H2	H3	H4	H5	H6											
1	97	0	13	0	0											

## SEO Content

- [H2] Police ‘increasingly concerned’ for missing teenager
- [H2] One Tree Hill’s Jana Kramer marries ex-Premier League coach in Scottish ceremony
- [H2] Zedwell Hotels to open first Scottish hotel on Princess Street – DRAM Scotland
- [H2] Deputy First Minister announces Scottish Brain Sciences as anchor tenant in ONE BioHub
- [H2] Jo Armstrong: Importance of CFOs in Scotland’s public sector
- [H2] Scottish man suffered severe leg injuries that left him in coma in Poland
- [H2] Scotland: How relegation prompted ‘confident’ and unbeaten Euro 2025 qualifying campaign – BBC Sport
- [H2] McTaggart pledges to buy social in first for Scottish housebuilders
- [H2] Bank urges new businesses to apply to its accelerator programme
- [H2] Scottish animation studio Axis collapses with 160 jobs lost – BBC News
- [H2] Edinburgh Bar is only one in Scotland to measure up for prestigious design award – Scottish Business News
- [H2] Net zero guide launched for Scotland’s food and drink sector
- [H2] Captains encouraged to complete survey on Scottish fishing industry
- [H2] McTaggart Construction signs up to the new buy social Scotland pledge | Project Scotland
- [H2] Hydro X Prix in Scotland Unveils the Pioneer 25
- [H2] West Dunbartonshire to benefit from 195 new jobs, thanks to air purification and disinfection technology company, Innova Nanojet Technologies Ltd | Scottish Enterprise Newsroom
- [H2] “Clean Air for Life” Innova Nanojet Technologies Opens its Production Facility in Scotland
- [H2] Does Scotland need a new fossil fuel power station? – BBC News
- [H2] Scotland secured record number of foreign direct investment projects in 2023
- [H2] SPL Powerlines deploys Tended’s geofencing technology in Scotland region | RailBusinessDaily
- [H2] Jana Kramer marries Allan Russell at Scottish castle in intimate ceremony
- [H2] Trnsmt fans fly the flag at Scotland’s biggest music festival
- [H2] Tiger Woods & Justin Timberlake To Open A Sports Bar In Scotland – #Shorts
- [H2] Tiger Woods & Justin Timberlake To Open A Sports Bar In Scotland – #Shorts
- [H2] Justin Timberlake and Tiger Woods to open a luxury sports bar in Scotland; Fans take a dig at Justin’s DWI arrest – Times of India
- [H2] Justin Timberlake to open Scottish sports bar after DWI arrest: ‘Will it be called MugShots?’ fans joke
- [H2] Justin Timberlake to open Scottish sports bar after DWI arrest: ‘Will it be called MugShots?’ fans joke
- [H2] Justin Timberlake, Tiger Woods to open sports bar in Scotland – Entertainment News

# SEO Content





- [H2] Justin Timberlake Set To Open Bar In Scotland With Tiger Woods After DWI Bust
- [H2] 162 jobs lost as Scotland's biggest animation and VFX studio calls in administrators - Prolific North
- [H2] Scotland's Largest Animation/VFX Studio Axis Has Collapsed With 162 Jobs Lost
- [H2] 160 jobs axed as Scottish animation firm Axis Studios goes into administration
- [H2] Dozens of jobs axed as visual effects company goes into administration
- [H2] Dozens of jobs axed as visual effects company goes into administration
- [H2] Scotland's biggest animation studio collapses with 160 jobs lost
- [H2] 8 jaw-dropping Scottish waterfalls that you must see when travelling the country
- [H2] Six Scots beaches among best in UK with idyllic dunes & clear turquoise water
- [H2] My Scotland: Family adventures in the great outdoors with Siobhan Martin - The Sunday Post
- [H2] Swap the busy Med for a peaceful loch with an active break in the Scottish Highlands
- [H2] Humza Yousaf and his SNP-Green ministers spent £100k on foreign travel in 2023
- [H2] TRNSMT travel chaos as ScotRail axe trains after festival finale
- [H2] NC500's best restaurants revealed as tourists rank their favourite food places
- [H2] TRNSMT travel warning after train services cut - BBC News
- [H2] TRNSMT travel warning after train services cut - BBC News
- [H2] Home hero MacIntyre wins Scottish Open in dramatic fashion
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] Japanese brand selling Scottish location t-shirts including North Lanarkshire
- [H2] Falkirk and North Lanarkshire t-shirts become fashion hits in Japan - BBC News
- [H2] Falkirk and North Lanarkshire t-shirts become fashion hits in Japan - BBC News
- [H2] Japanese clothing brand Shoo-La-Rue selling T-shirts emblazoned with names of random Scottish places
- [H2] Scotland native Tiffany McNair struts runway in Qatar
- [H2] Scotland eye history at Euro 2024 despite form and fitness fears - TribalFootball.com
- [H2] Australian fitness brand opens in Glasgow with first Body Fit Training studio in Scotland
- [H2] Minehunting exercise in Scottish waters is of vital importance - Ukrainian navy
- [H2] Steve Clarke issues major Scotland fitness update as he sends Euro 2024 message to Tartan Army
- [H2] WWE star and World's Strongest Man's surprise visit to

# SEO Content




## Scots gym

- [H2] WWE star and World's Strongest Man's surprise visit to Scots gym
- [H2] Scotland invests in charging infrastructure - electrive.com
- [H2] Scottish Government to give multi-million-pound boost to EV infrastructure - Highways News
- [H2] Scotland's most powerful EV charging hub goes live in Dundee
- [H2] Over £7 million to support electric vehicle infrastructure in Scotland - Highways News
- [H2] Scottish government pledges over £7m to support electric vehicle infrastructure
- [H2] Scotland's most powerful EV charging hub goes live - transportandenergy
- [H2] Scottish Government to give multi-million-pound boost to electric vehicle infrastructure
- [H2] Over £7m to support electric vehicle infrastructure | Project Scotland
- [H2] Over £7 million pledged to support electric vehicle infrastructure in Scotland - Highways News
- [H2] Israel's largest trade union calls general strike for Monday as protests swell after hostage deaths
- [H2] The Maven And Remy's Weekly Face-off
- [H2] Manchester United vs Liverpool LIVE! Premier League match stream, latest team news, lineups, TV, prediction
- [H2] How to watch NCAA football: LSU Tigers vs. USC Trojans
- [H2] US Open 2024: How to watch the Frances Tiafoe vs. Alexei Popyrin tennis match today
- [H2] Vancouver Canucks 2024-25 Season Predictions
- [H2] 25 Labor Day fashion sales from Merrell, Kate Spade, Gloria Vanderbilt and more — starting at \$9
- [H2] Caitlin Clark's next WNBA game: How to watch the Indiana Fever vs. Dallas Wings today
- [H2] Light aircraft crashes in Chesterfield
- [H2] The Scots town with floating fish and chip shop that is the 'best in country'
- [H2] Pringle of Scotland setting up shop in Shanghai
- [H2] Pringle of Scotland setting up shop in Shanghai
- [H2] Swifties fail to splash the cash in Scotland's shops - Daily Business
- [H2] Victoria's Secret to open new 5620sqft store at Glasgow Fort shopping centre
- [H2] CCTV images released following robbery at Glasgow shopping centre
- [H2] Accessibility in gaming is a 'must-have' - BBC News
- [H2] Accessibility in gaming is a 'must-have' - BBC News
- [H2] Accessibility in gaming is a 'must-have'
- [H2] Scotland v Hungary LIVE: Reaction as Scotland suffer late heartbreak to crash out
- [H2] Hannah Walker & Co Presents GAMBLE At Edinburgh Fringe
- [H2] Scotland vs Switzerland Odds, Picks & Predictions - Euro 2024
- [H2] Germany vs Scotland LIVE: Result and final score from Euro 2024 opener
- [H2] Germany vs Scotland Odds, Picks & Predictions - Euro


## SEO Content

		<p>2024</p> <ul style="list-style-type: none"><li>• [H2] Germany Vs Scotland Euro 2024 Prediction: The Panel's Best Bets, Tips And Preview</li><li>• [H2] How to watch NCAA football: LSU Tigers vs. USC Trojans</li><li>• [H2] US Open 2024: How to watch the Frances Tiafoe vs. Alexei Popyrin tennis match today</li><li>• [H2] Vancouver Canucks 2024-25 Season Predictions</li><li>• [H2] Advertising</li><li>• [H4] World</li><li>• [H4] Business</li><li>• [H4] Tech</li><li>• [H4] Entertainment</li><li>• [H4] Jobs</li><li>• [H4] Travel</li><li>• [H4] Fashion</li><li>• [H4] Fitness</li><li>• [H4] Infra</li><li>• [H4] Sports</li><li>• [H4] Shopping</li><li>• [H4] Gambling</li><li>• [H4] More News</li></ul>
	Images	<p>We found 208 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice
<a href="#">Bussiness</a>	Internal	Passing Juice
<a href="#">Tech</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Infra</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Shopping</a>	Internal	Passing Juice
<a href="#">Gambling</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice

## In-page links

<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">Last &amp;raquo;</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ago	49	✘	✘	✘	✘
months	42	✘	✘	✘	✘
scotland	37	✘	✘	✘	✔
scottish	27	✘	✘	✘	✔
news	17	✔	✘	✔	✔





## Usability

	Url	Domain : thesunnewstoday.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.thesunnewstoday.com/sitemap_index.xml">https://www.thesunnewstoday.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://thesunnewstoday.com/robots.txt">http://thesunnewstoday.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing



## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.