



Website Analysis: thestarsareright.org

Generated on April 05 2026 19:38 PM





The score is 47/100







SEO Content

	Title	<p>The Stars Are Right</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1375 1481 1447"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1291 2074" style="list-style-type: none"> • [H1] Main Page • [H2] Contents • [H2] Cast Of Characters • [H2] Game Timeline • [H2] Cross References • [H2] Campaign Summaries • [H2] Diaries - A Collection Of Character Writings • [H2] Game Mechanics • [H2] Glossary • [H2] Important Groups • [H2] Important Locations • [H2] The Library - A Collection of Writings • [H2] External Links • [H3] Major Events • [H3] Bailey And The Sea • [H3] The Irish Rose • [H3] Junior J-Men (and women) • [H3] China - Gods and Monsters 	H1	H2	H3	H4	H5	H6	1	12	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	5	0	0	0									

SEO Content

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 20.51% External Links : Passing Juice 0% Internal Links 79.49%

In-page links

Anchor	Type	Juice
Jump to content	Internal	Passing Juice
Hasturs Notebook	External	noFollow
All characters	Internal	Passing Juice
Player Characters	Internal	Passing Juice
Game Timeline	Internal	Passing Juice

In-page links

The New York Incursion	Internal	Passing Juice
The Dark Queen	Internal	Passing Juice
Cross Reference Page	Internal	Passing Juice
General Introduction to the Campaigns	Internal	Passing Juice
Timeline	Internal	Passing Juice
Other Bailey Info	Internal	Passing Juice
The Irish Rose	Internal	Passing Juice
Timeline	Internal	Passing Juice
Timeline	Internal	Passing Juice
China - Gods and Monsters	Internal	Passing Juice
Steele - Undated Poem.	Internal	Passing Juice
Terms Used Within The Campaign	Internal	Passing Juice
Important Groups Within The Campaign	Internal	Passing Juice
Trujillo, Spain	Internal	Passing Juice
All TSAR Documents	Internal	Passing Juice
The Tablets Of Aelda	Internal	Passing Juice
Misc. Letters	Internal	Passing Juice
Books	Internal	Passing Juice
Meetup.com: The Stars Are Right	External	noFollow
LJ Post: "Cthulhu Meetup"	External	noFollow
Historic Houses Trust	External	noFollow
Images from the History of Medicine	External	noFollow
NYC Municipal Archives	External	noFollow
Historic Detroit	External	noFollow
Mythic Detroit	External	noFollow
Voodoo Murders	Internal	noFollow
https://thestarsareright.org/index.php?title=Main_Page&oldid=20	Internal	Passing Juice
Categories	Internal	Passing Juice

In-page links

Call of Cthulhu	Internal	Passing Juice
Campaign Setup	Internal	Passing Juice
The Stars Are Right	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
About The Stars Are Right	Internal	Passing Juice
Disclaimers	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
campaign	9	✘	✘	✘	✔
page	8	✘	✘	✘	✔
characters	8	✘	✘	✘	✔
stars	7	✔	✘	✘	✘
main	7	✘	✘	✘	✔












Usability

	Url	Domain : thestarsareright.org Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thestarsareright.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>