



# Website Analysis: theprairiegroup.com

Generated on April 08 2026 10:23 AM

The score is 61/100







## SEO Content

	Title	The Prairie Group Length : 17 Perfect, your title contains between 10 and 70 characters.					
	Description	Prairie Real Estate Group is a real estate development and management company, headquartered in Chicago, IL and Benton Harbor, Michigan. Length : 137 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Commercial, residential, Benton Harbor, Southwest Michigan, real estate Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		1	0	0	0	0	0
		• [H1]					
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Prairie Real Estate Group</a>	Internal	Passing Juice
<a href="#">Select Buildings</a>	Internal	Passing Juice
<a href="#">Featured Tenants</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
-	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>buildings featured select</b>
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## SEO Keywords

prairie group real jobs estate  
people tenants



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prairie	1	✓	✗	✓	✗
real	1	✗	✓	✓	✗
estate	1	✗	✓	✓	✗
group	1	✓	✗	✓	✗
select	1	✗	✗	✗	✗










### Usability

	Url	Domain : theprairiegroup.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 1 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://theprairiegroup.com/sitemap.xml">http://theprairiegroup.com/sitemap.xml</a>
	Robots.txt	<a href="http://theprairiegroup.com/robots.txt">http://theprairiegroup.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics