Website Analysis: theparisphotographer.com

The score is 49/100

pagepeeker

SEO Content

⚠️	Title	The Paris Photographer - Top photographers for engagement, proposal, elopement, wedding & family Length : 100 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	A team of famuously friendly & fun Paris photographers. Book a shoot directly on our website and start planning for dream photos. Length : 133 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Top Paris Photographers - The Paris Photographer
description	The photo shoot can be the highlight of your Paris trip. Select a talented photographer, check availability and book online. 4300 five stars only reviews and counting.
url	https://www.theparisphotographer.com/
site_name	The Paris Photographer - Top photographers for couple, engagement, proposal, elopement, wedding & family

SEO Content

		image	https://www.theparisphotographer.com/wp-content/uploads/2019/04/Paris-Photographer-Fran-and-team-of-top-photographers.jpg
		image:width	667
		image:height	1000
		image:type	image/jpeg

	Headings						
		H1 4	H2 5	H3 16	H4 0	H5 1	H6 1

- [H1] Unforgettable Photos In Paris
- [H1] Couple Photoshoot Ideas – Two Hours Shoot
- [H1] Photography in Paris – Mini Photo Shoots
- [H1] Book a Date!
- [H2] "everything about The Paris Photographer was a 5 star experience."
- [H2] "Hands down a magnificent experience."
- [H2] "passionate about getting the perfect images."
- [H2]
- [H2]
- [H3] PHOTOGRAPHY SERVICES
- [H3] Couple
- [H3] Proposal
- [H3] Family
- [H3] Services
- [H3] Lifestyle
- [H3] Wedding
- [H3] Pre Wedding
- [H3] JE M'APELLE FRAN!
- [H3] – matt lucchesi
- [H3] – j fernandez
- [H3] – molly+ edouard
- [H3] ON THE BLOG
- [H3] PARIS PHOTOGRAPHER BEHIND THE SCENES
- [H3] @theparisphotographer
- [H3]
- [H5] AROUND THE SITE
- [H6] 'The Friendliest Paris Photographers'

	Images	We found 30 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
HOW IT WORKS	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
MEET THE PARIS PHOTOGRAPHERS	Internal	Passing Juice
read the post	Internal	Passing Juice
read the post	Internal	Passing Juice
All Blogs	Internal	Passing Juice
theparisphotographer	External	Passing Juice

In-page links

BOOK NOW	Internal	Passing Juice
Paris Photo Shoot	Internal	Passing Juice
Paris Photos	Internal	Passing Juice
Paris Proposal	Internal	Passing Juice
Paris Engagement	Internal	Passing Juice
Paris Elopement	Internal	Passing Juice
Parisian Photographer	Internal	Passing Juice
Paris Videographers	Internal	Passing Juice
Paris Photography	Internal	Passing Juice
Paris Family Photographer	Internal	Passing Juice
The Now Time	External	Passing Juice
The Paris Photographer	Internal	Passing Juice

SEO Keywords

Keywords Cloud	engagement family photographers photography theparisphotographer wedding photos paris open couples

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
photos	29	✖	✖	✔	✔
paris	28	✔	✖	✔	✔
theparisphotographer	21	✖	✖	✖	✔
open	20	✖	✖	✖	✖
wedding	14	✔	✖	✖	✔

Usability

●	Url	Domain : theparisphotographer.com Length : 24
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 63 Warnings : 37
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✔	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.theparisphotographer.com/sitemap_index.xml
✔	Robots.txt	http://theparisphotographer.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.