Website Analysis: theoryofastrology.com

The score is 51/100

SEO Content

✅	Title	**Astrology Charts** Length : 16 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Unlock the mysteries of the cosmos with our comprehensive astrology site. Explore the celestial wonders and delve into the profound insights that astrology offers. From personalized horoscopes and birth chart analyses to in-depth articles on zodiac signs, planetary movements, and cosmic events, our site is your celestial companion on the journey of self-discovery. Discover the alignment of stars that shape your destiny and gain valuable insights into relationships, career, and personal growth. Embrace the cosmic energy and let the wisdom of the stars guide you towards a more enlightened and fulfilling life. Explore the fascinating world of astrology with us, where the cosmos meets personal insight, and embark on a journey of self-awareness and empowerment. Length : 766 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings		H1	H2	H3	H4	H5	H6
			1	5	1	0	0	0

- [H1] Horoscopes for every day
- [H2] by Mirana Devi
- [H2] Individual horoscope for your zodiac sign
- [H2] Horoscopes
- [H2] Compatibility
- [H2] Explore Tarot

SEO Content

		• [H3] The Sky Today, May 13
✓	Images	We found 31 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Horoscopes	Internal	Passing Juice
Compatibility	Internal	Passing Juice
Tarot	Internal	Passing Juice
Natal chart	Internal	Passing Juice

In-page links

Terms of service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact us	Internal	Passing Juice

SEO Keywords

Keywords Cloud	now **tarot** love **coming soon** universe get horoscope **horoscopes** **compatibility** work

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
compatibility	7	✖	✖	✖	✔
tarot	7	✖	✖	✖	✔
coming soon	5	✖	✖	✖	✖
horoscopes	5	✖	✖	✔	✔
get	5	✖	✖	✖	✖

Usability

	Url	Domain : theoryofastrology.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://theoryofastrology.com/sitemap.xml
	Robots.txt	http://theoryofastrology.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.