







Website Analysis: thekawaiiishoppu.com

Generated on May 10 2025 19:19 PM






The score is 40/100







SEO Content

	Title	<p>The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>The Kawaii Cutest Online Shop. Free US, UK, AU, EU Shipping. Kawaii Cute gifts, Desk accessories, Cute Stationery, Fashion & Accessories. Korean Shop Online, Girls gifts, Korean Home Decor, Kawaii Fashion, Kawaii Clothes, Kawaii Cute Plushies and Cuddly Toys. Korean Bedroom Aesthetic, Cute Kitchen Bento.</p> <p>Length : 309</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>The Kawaii Shoppu</td></tr><tr><td>url</td><td>https://thekawaiiishoppu.com/</td></tr><tr><td>title</td><td>The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	site_name	The Kawaii Shoppu	url	https://thekawaiiishoppu.com/	title	The Kawaii Shoppu - Kawaii Cute Japanese Gifts, Free Shipping	type	website
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SEO Content

		<div>description</div> <p>The Kawaii Cutest Online Shop. Free US, UK, AU, EU Shipping. Kawaii Cute gifts, Desk accessories, Cute Stationery, Fashion & Accessories. Korean Shop Online, Girls gifts, Korean Home Decor, Kawaii Fashion, Kawaii Clothes, Kawaii Cute Plushies and Cuddly Toys. Korean Bedroom Aesthetic, Cute Kitchen Bento.</p> <div>image</div> <p>http://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1200x1200.png?v=1622971422</p> <div>image:secure_url</div> <p>https://thekawaiiishoppu.com/cdn/shop/files/image0_2_3d51607e-f1dc-46ef-967e-eb274c40b2a3_1200x1200.png?v=1622971422</p> <div>image:width</div> <p>1080</p> <div>image:height</div> <p>1080</p>
	Headings	<div> <div>H11</div> <div>H27</div> <div>H34</div> <div>H41</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] • [H2] shop cutelive cute • [H2] Trending This Week • [H2] New in 2025 • [H2] What our customers say • [H2] Soft Toys and Plushies • [H2] CUTE AND COZY LIGHTS • [H2] 20% OFF with code: HAPPYMAY20 • [H3] Shop Home Decor • [H3] SAKURA Collection • [H3] Desk Accessories • [H3] Frequently asked questions... • [H4] Subscribe and Be the First to Know!
	Images	<p>We found 107 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 100 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice
Create an account	Internal	Passing Juice
Home	Internal	Passing Juice
Popular!	Internal	Passing Juice
Fashion	Internal	Passing Juice
Hats	Internal	Passing Juice
Tops	Internal	Passing Juice
Sweaters & Hoodies	Internal	Passing Juice
Nightwear	Internal	Passing Juice
Pants and Skirts	Internal	Passing Juice
Socks	Internal	Passing Juice
Coats	Internal	Passing Juice
Shoes and Slippers	Internal	Passing Juice
Accessories	Internal	Passing Juice

In-page links

Bags	Internal	Passing Juice
Bottles	Internal	Passing Juice
Jewellery	Internal	Passing Juice
Hair Accessories	Internal	Passing Juice
Keyrings & Charms	Internal	Passing Juice
Make Up & Beauty	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
Home Decor	Internal	Passing Juice
Plushies	Internal	Passing Juice
Lights	Internal	Passing Juice
Bedroom Decor	Internal	Passing Juice
Kitchen & Bento	Internal	Passing Juice
Bathroom Decor	Internal	Passing Juice
Desk Accessories	Internal	Passing Juice
Pillows & Cushions	Internal	Passing Juice
Storage	Internal	Passing Juice
Stationery	Internal	Passing Juice
Mystery Stationery Lucky Bag	Internal	Passing Juice
Notebooks	Internal	Passing Juice
Pens	Internal	Passing Juice
Pencil Cases	Internal	Passing Juice
Stickers	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Gift Card 🎁	Internal	Passing Juice
Shoppu Points	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact us	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Shop New In	Internal	Passing Juice
Kawaii Cute Capybara Stationery Pencil Case	Internal	Passing Juice
Shoppu Heart Professional USB Noise Reduction Pink Microphone For Mobile Phone	Internal	Passing Juice
18/25cm Strawberry / Carrot Bunny Zipper Surprise Plushie	Internal	Passing Juice
Kawaii Fox Plush Hoodie Blanket Robe	Internal	Passing Juice
Shoppu Study Essential ITA Multi Pocket School Travel Backpack	Internal	Passing Juice
Summer Insulated Stainless Steel Water Bottle Straw	Internal	Passing Juice
Cat Paw House Shoe Fluffy Slippers	Internal	Passing Juice
Little Clementine Capybara Plushie	Internal	Passing Juice
Capybara Night Light Alarm Clock	Internal	Passing Juice
Kawaii Cute Hooded Ears Brown Bear Warm Fluffy Onesie	Internal	Passing Juice
Kawaii Squishy Cute Keyboard Wrist Rest Support	Internal	Passing Juice
Wall Storage PegBoard Hanging Basket Storage Shelves	Internal	Passing Juice
Shop Sakura Season	Internal	Passing Juice
Silky Cooling Blanket – Double-Sided Ice Silk Summer Comforter	Internal	Passing Juice
Kawaii Capybara Phone Holder	Internal	Passing Juice
Bunny Tulip Kawaii Tablet Phone Desktop Holder	Internal	Passing Juice
Cute Mini Portable USB Hand Held Fan	Internal	Passing Juice
Hippotenuse Cute Maths Geek T-Shirt	Internal	Passing Juice
9-Piece Accessory Set for Stanley 40oz Tumbler - (Accessories Only)	Internal	Passing Juice
Retro Cat Print Loose T-Shirt – Comfy Summer Tee for Women (S-5XL)	Internal	Passing Juice
Kawaii Punk Denim Skirt – Preppy Harajuku Y2K Lace Mini Skirt	Internal	Passing Juice
Pink Bow & Cherry Printed Pillowcase – Soft & Cute Cushion Cover	Internal	Passing Juice
HISYI Cloud Velvet Blush Stick – Matte Finish Cream Blusher	Internal	Passing Juice
Floral Printed Backpack – Large Capacity Preppy School &	Internal	Passing Juice


In-page links

Travel Bag		
Mochi Cat Kawaii Plushie	Internal	Passing Juice
Sakura Cherry Blossom Plushie Pillow	Internal	Passing Juice
10cm Kawaii Mushroom Pearl Ring Plushie	Internal	Passing Juice
My Kawaii Sitting Bunny Plush Toy	Internal	Passing Juice
Koala / Bunny / Panda / Dino Pudding Plushies 6pcs	Internal	Passing Juice
1PC Fortune Cat 40/70cm Plushie or Keychain	Internal	Passing Juice
25/45cm Lifelike Succulent Plants Plush Pillow	Internal	Passing Juice
Kawaii Cute Snake Baby Plushie Doll 2025	Internal	Passing Juice
1PC Mini Shark Plushie Pendant	Internal	Passing Juice
Kawaii Toast LED Night Light Digital Alarm Clock	Internal	Passing Juice
My Flame Friend Cozy Lamp	Internal	Passing Juice
Cute Cat Bedside Night Light	Internal	Passing Juice
Anime LED Beautiful City Night View Light	Internal	Passing Juice
Sleepy Cute Cartoon Capybara Silicone USB Rechargeable LED Night Light	Internal	Passing Juice
Fun Tropical Fish Aquarium Tank Lamp Toy	Internal	Passing Juice
Led Ball String USB String Fairy Christmas Lights	Internal	Passing Juice
Kyuto Spirit Ivy Vine String Lights 2M	Internal	Passing Juice
Capybara Bedside LED Digital Alarm Clock	Internal	Passing Juice
Digital Desk Daily Aesthetic LED Light Alarm Clock	Internal	Passing Juice
10/20 Led Cotton Love Heart LED Fairy Lights	Internal	Passing Juice
Stationery & School Supplies	Internal	Passing Juice
About Us	Internal	Passing Juice
F.A.Q	Internal	Passing Juice
Sizing Chart	Internal	Passing Juice
Shipping & Delivery	Internal	Passing Juice
Kawaii News Blog	Internal	Passing Juice
Track Your Order	Internal	Passing Juice

In-page links

CONTACT US	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : thekawaiishoppu.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thekawaiishoppu.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.