

# Website Analysis: thefreezedriedcandystore.com

Generated on July 31 2024 14:17 PM





The score is 53/100





## SEO Content

	Title	The Freeze Dried Candy Store Length : 28 Perfect, your title contains between 10 and 70 characters.														
	Description	Welcome to The Freeze Dried Candy Store! We are proud to offer the largest and most delicious selection of freeze dried candy! We're the one stop shop for your freeze dried candy! Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>The Freeze Dried Candy Store</td></tr><tr><td>url</td><td>https://www.thefreezedriedcandystore.com/</td></tr><tr><td>title</td><td>The Freeze Dried Candy Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Welcome to The Freeze Dried Candy Store! We are proud to offer the largest and most delicious selection of freeze dried candy! We're the one stop shop for your freeze dried candy!</td></tr><tr><td>image</td><td>http://www.thefreezedriedcandystore.com/cdn/shop/files/Untitled_design_6.png?v=1663777249</td></tr></tbody></table>	Property	Content	site_name	The Freeze Dried Candy Store	url	https://www.thefreezedriedcandystore.com/	title	The Freeze Dried Candy Store	type	website	description	Welcome to The Freeze Dried Candy Store! We are proud to offer the largest and most delicious selection of freeze dried candy! We're the one stop shop for your freeze dried candy!	image	http://www.thefreezedriedcandystore.com/cdn/shop/files/Untitled_design_6.png?v=1663777249
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## SEO Content

		<p>image:secure_url    https://www.thefreezedriedcandystore.com/cdn/shop/files/Untitled_design_6.png?v=1663777249</p> <p>image:width            1200</p> <p>image:height          628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The Freeze Dried Candy Store import 'components/image-element' import 'components/image-element'</li> <li>• [H1] Best Sellers Bundle</li> <li>• [H1] Freeze Dried Candy Mystery Box</li> <li>• [H2] Freeze Dried Candy</li> <li>• [H2] Mega Crunch!</li> <li>• [H2] Contact Us!</li> <li>• [H2] Footer menu</li> <li>• [H2] Get in touch</li> <li>• [H2] We accept</li> <li>• [H3] Free Shipping Over \$50</li> <li>• [H3] Satisfaction Guaranteed</li> <li>• [H3] Made In The USA</li> </ul>	H1	H2	H3	H4	H5	H6	3	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
3	6	3	0	0	0									
	Images	<p>We found 322 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 4% External Links : Passing Juice 28% Internal Links 68%

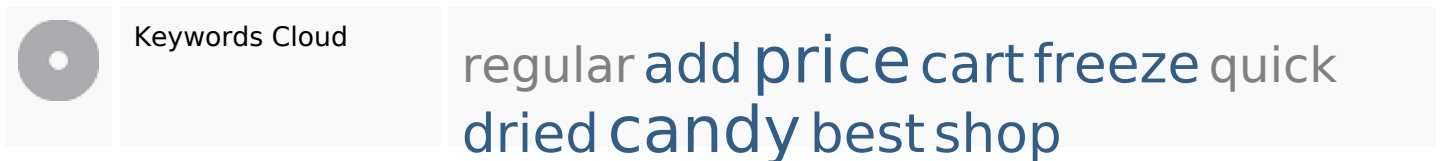
### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Through Us</a>	Internal	Passing Juice
<a href="#">Through Faire</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Frizzy Rewards</a>	Internal	Passing Juice
<a href="#">Shop In-Store!</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">terms and conditions</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Shipping policy</a>	Internal	Passing Juice
<a href="#">Order Claims</a>	Internal	Passing Juice

## In-page links

<a href="#">Wholesale</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Original Shell Shocks - Personal (2oz)</a>	External	Passing Juice
<a href="#">Strawberry Puffs</a>	External	Passing Juice
<a href="#">Berry Clouds</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
candy	9	✓	✗	✓	✓
price	8	✗	✗	✗	✗
freeze	7	✓	✗	✓	✓
dried	7	✓	✗	✓	✓
cart	7	✗	✗	✗	✗

## Usability

	Url	Domain : thefreetzedriedcandystore.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Deprecated tags	Occurrences
<s>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon







Meta Viewport Tag



Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://thefreezedriedcandystore.com/robots.txt">http://thefreezedriedcandystore.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>